



OKLAHOMA CITY
COMMUNITY COLLEGE

**Monitoring Report on Achieving the College's
ENDs:
Student Success
January 27, 2025**



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Background and Summary

Student Success: **Our students successfully complete their academic courses, persist in college, and earn certificates or degrees at OCCC or another institution.**

There are seven core indicators (with several sub-indicators) used to measure student success in the College’s FY 2024 Annual Plan. Based on the latest available information, performance is as follows:

Target	Performance *
Concurrent Headcount will be above prior year headcount of 2,548.	
FY24 concurrent student headcount was 2,812.	
Successful completion rate of gateway courses will be at least 65%.	
Fall 2023 successful completion rate of gateway courses was 72.5%.	
Successful completion rate of all credit courses will be at least 70%.	
FY24 Successful completion rate of credit courses was 77.9%.	
Persistence, Retention, and Progression will be above the prior year rate.	
Fall-to-Spring persistence rate was 55.4% compared to 51.8%.	
Fall-to-Fall retention rate was 38.2% compared to 36.4%.	
Progression (The progression rate of students graduating, transferring, and continuing education) was 52.5% compared to 51.8%.	
The number of graduates will be above the prior year rate.	
The number of graduates was 1,606 compared to the target of 1,721.	
Results of General Education Assessment of Students will be a passing rate at or above 70%:	
Writing skills passing rate was 97.5%.	
At least 75-80% of the Fall and Spring courses to be offered in the 8-week format.	
Fall 2023 8-week format rate was 72.7%.	
Spring 2024 8-week format rate was 67.4%.	

* Performance indicators are as follows: • (green) denotes at or exceeding target, • (yellow) denotes slightly below target requiring monitoring, • (red) denotes significantly below target.



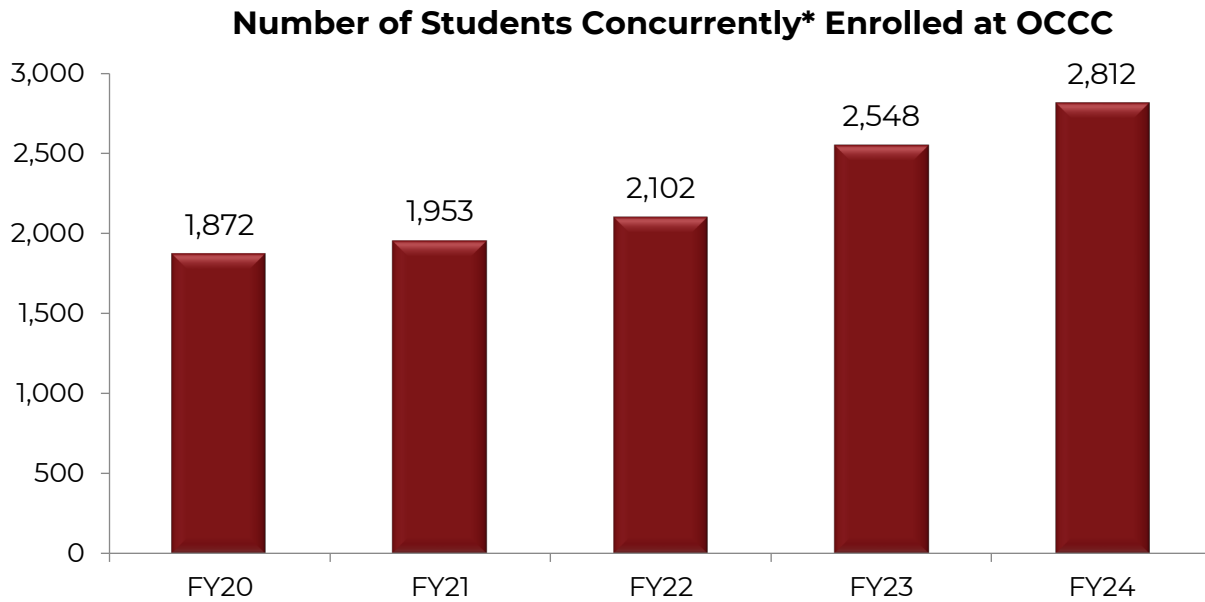
Background and Summary

- During the last five years, the College has demonstrated the following progress in addressing its Student Success ENDS:
 - Concurrent headcount has increased.
 - Successful completion of Gateway Courses has continued to be above the target.
 - Successful completion of Credit Courses has continued to be above the target.
- In the last year, the College has demonstrated the following progress in addressing its Student Success ENDS:
 - Student persistence and retention rates increased.
 - Student progression rate increased.
- Areas for improvement include the following:
 - Decreased number of graduates from last year.
- While the Fall 2023 and Spring 2024 8-week format course offerings fell below the minimum 75% target (at 72.7% and 67.4% respectively), it may not be seen as an area needing improvement, as the larger proportion of the course offerings in the 16-week format were in response to student enrollment demand. The Fall 2023 and Spring 2024 16-week format course offerings were 25.7% and 30.8%.



Concurrent Headcount

Target: Concurrent Headcount will be above prior year.



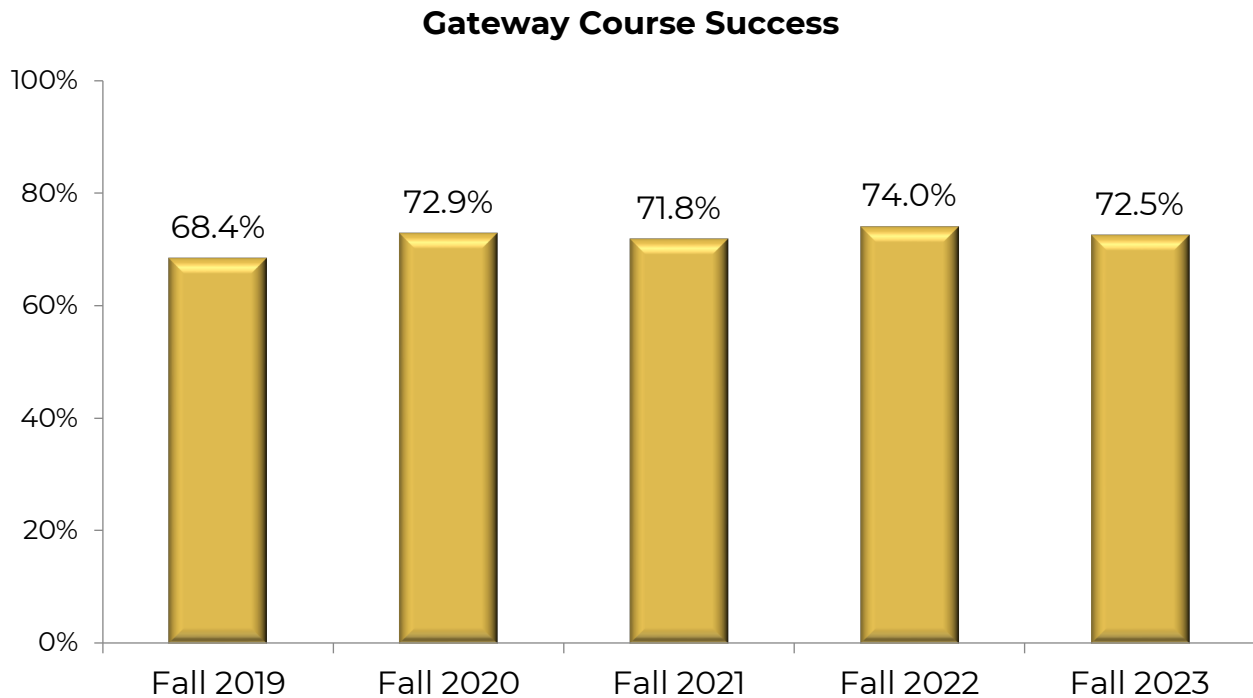
* Concurrent Students are defined using Student Type.

- The number of concurrent students has been increasing since FY 2016. The increase from FY 2023 to FY 2024 was 264 or 10.4%.
- Concurrent students made up 17.3% of the for-credit student body in FY 2024.
- Westmoore High School continues to be at the top of the list with the largest number of concurrent students at OCCC with 347 (12.3%).
- The percent of all concurrent students from Moore and Norman High Schools is 38.2%.



Successful Completion of Gateway Courses

Target: Successful completion of gateway courses will be at least 65%.



- Gateway course success has continued to be above the 65% target.
- The six courses with a success rate at or above the average gateway course success rate included Music Appreciation, American Federal Government, General Biology, English Composition II, U.S. History to the Civil War, and U.S. History 1877 to Present.
- Ten of the thirteen gateway courses had success rates that exceeded the target rate of 65%.

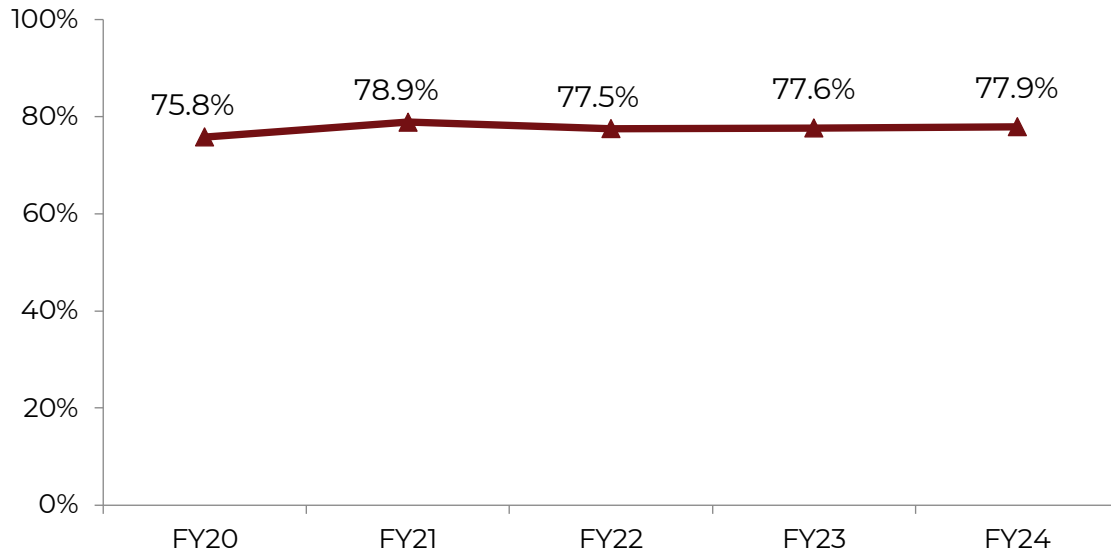
Successful College-Level Course Completion



Target: Successful completion of college-level courses will meet or exceed 70% for all courses.

Students successfully complete a course if they achieve a grade of A, B, C, P or S.

Successful Course Completion Rates



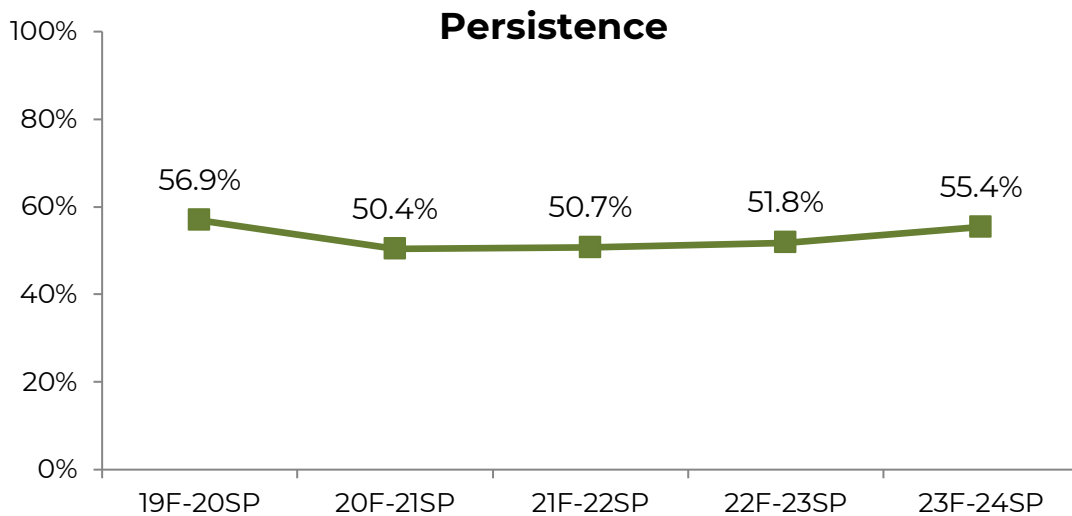
- Successful college-level course completion rate increased by 0.3 percentage points over last year, and the success rate has exceeded the target for since FY 2014. Details can be found on pages 18-20.
- Eight Week course success rates are higher than Sixteen Week course success rates.
- Online method courses make up more than 60% of the courses and have the highest course success rates in FY24.
- Returning student success rates continue to be higher than New and New Transfer student success rates.



Fall-to-Spring Persistence

Target: Rate of students who continue their enrollment from the Fall 2023 to the Spring 2024 Semester (Persistence) will be above prior year.

Student persistence is defined as a student who enters in the fall semester and returns in the subsequent spring semester. The cohort of students used in this metric includes all new and new transfer students to OCCC, excluding concurrent students in that particular fall semester.



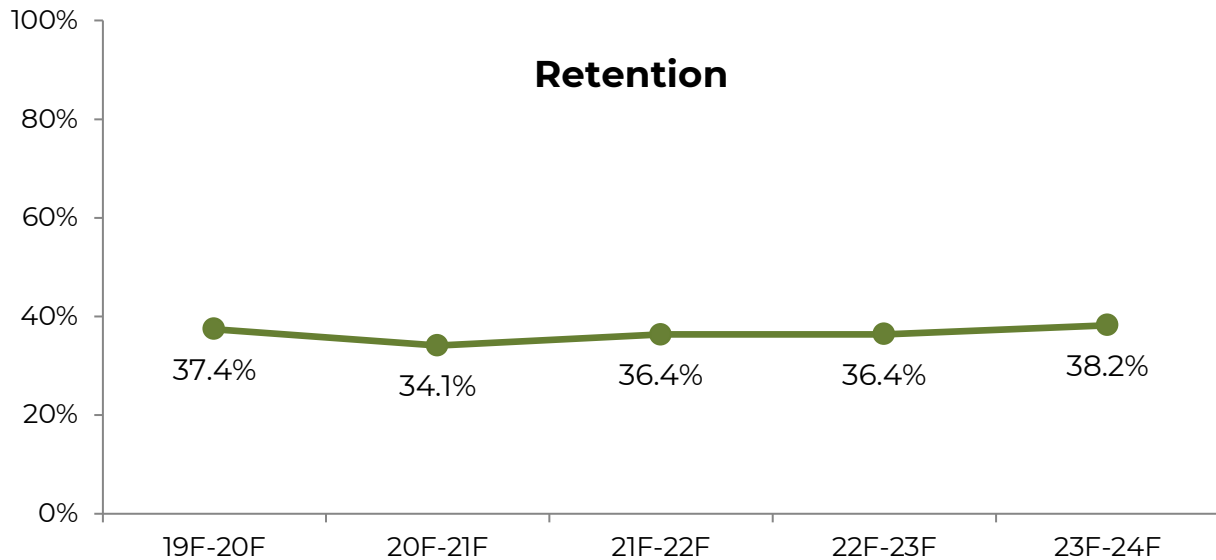
- The Fall 2023 persistence rate exceeded the target by 3.6 percentage points. Details can be found on pages 21 and 22.
- Persistence rate of Black/African American students continues to lag behind the College level persistence rate overall, as it has for the last ten years.
- Persistence continues to be at a higher rate for full-time students compared to part-time students and new students compared to new transfer students.
- The persistence rate of female students is higher than that of male students.
- The persistence rate of first-generation students is higher than that of non-first-generation students.



Fall-to-Fall Retention

Target: Students who continue their enrollment from Fall 2022 to the Fall 2023 semester (Retention) will be above the prior year.

The cohort used to track retention is all new and new transfer students to OCCC, excluding concurrent students, who enrolled in the fall semester.



- Retention rate exceeded the target by 1.8 percentage points. Details of the retention information are found on pages 23 and 24.
- The gap between the College's retention rate overall and the Black/African American students (-9.9 percentage points) and the Native American students (-5.1 percentage points) retention rates continues.
- The retention rates were higher for full-time students compared to part-time students, non-first-generation students compared to first generation students, and new students compared to new transfer students.
- The retention rate of female students is higher than that of male students.

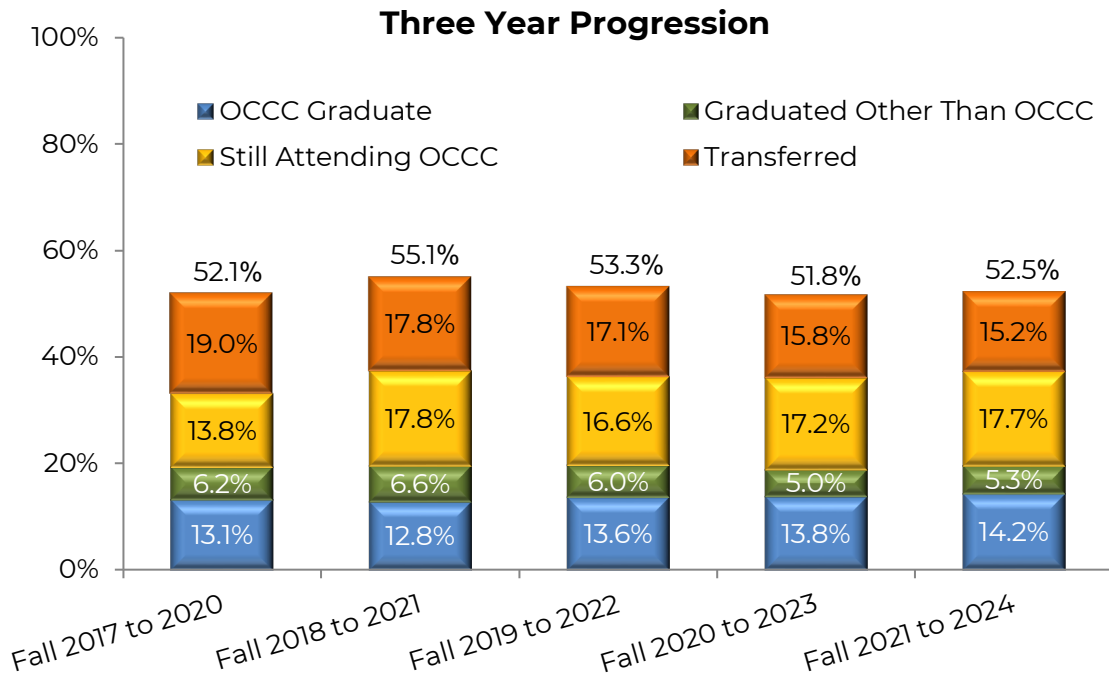


Progression

Target: The progression rate will be above prior year.

The progression rate measures the progress that a new or new transfer student to OCCC has made toward earning a degree or certificate over a three-year period. A student is said to progress over the three-year period if:

- They earned a degree or certificate at OCCC.
- They earned a degree or certificate at a transfer institution.
- They are currently attending OCCC.
- They transferred to another educational institution.

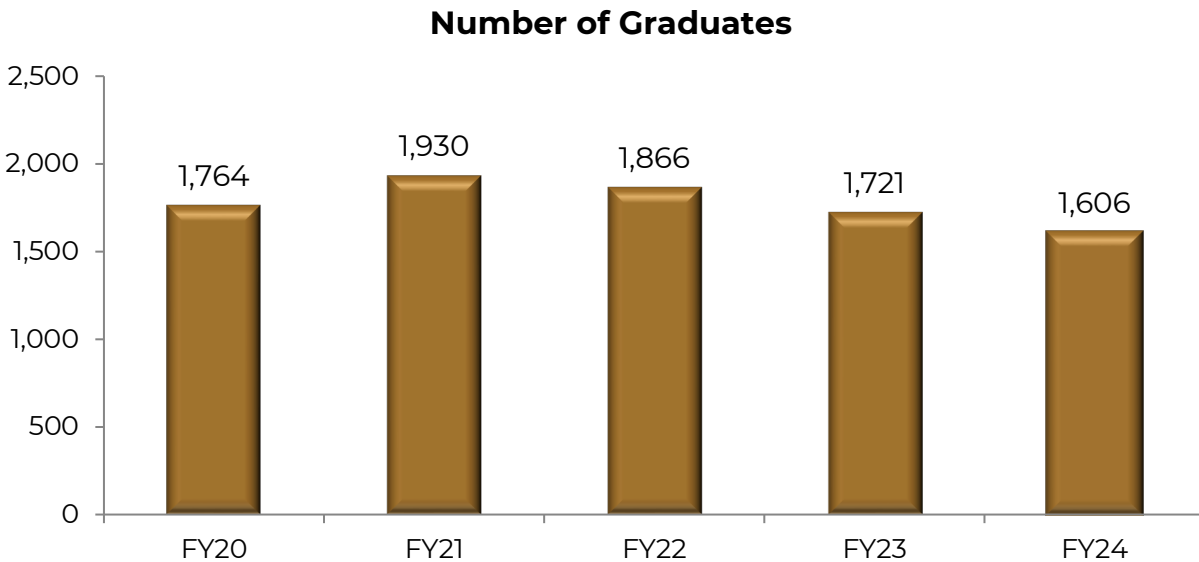


- The three-year progression rate target was exceeded by 0.7 percentage points overall.
- Since last year, the percent of students:
 - graduating from OCCC increased by 0.4 percentage points,
 - graduating somewhere other than OCCC has increased by 0.3 percentage points,
 - still attending OCCC has increased by 0.5 percentage points, and
 - transferred has decreased by 0.6 percentage points.



Number of Graduates

Target: The number of graduates will exceed the number of graduates in the prior year.



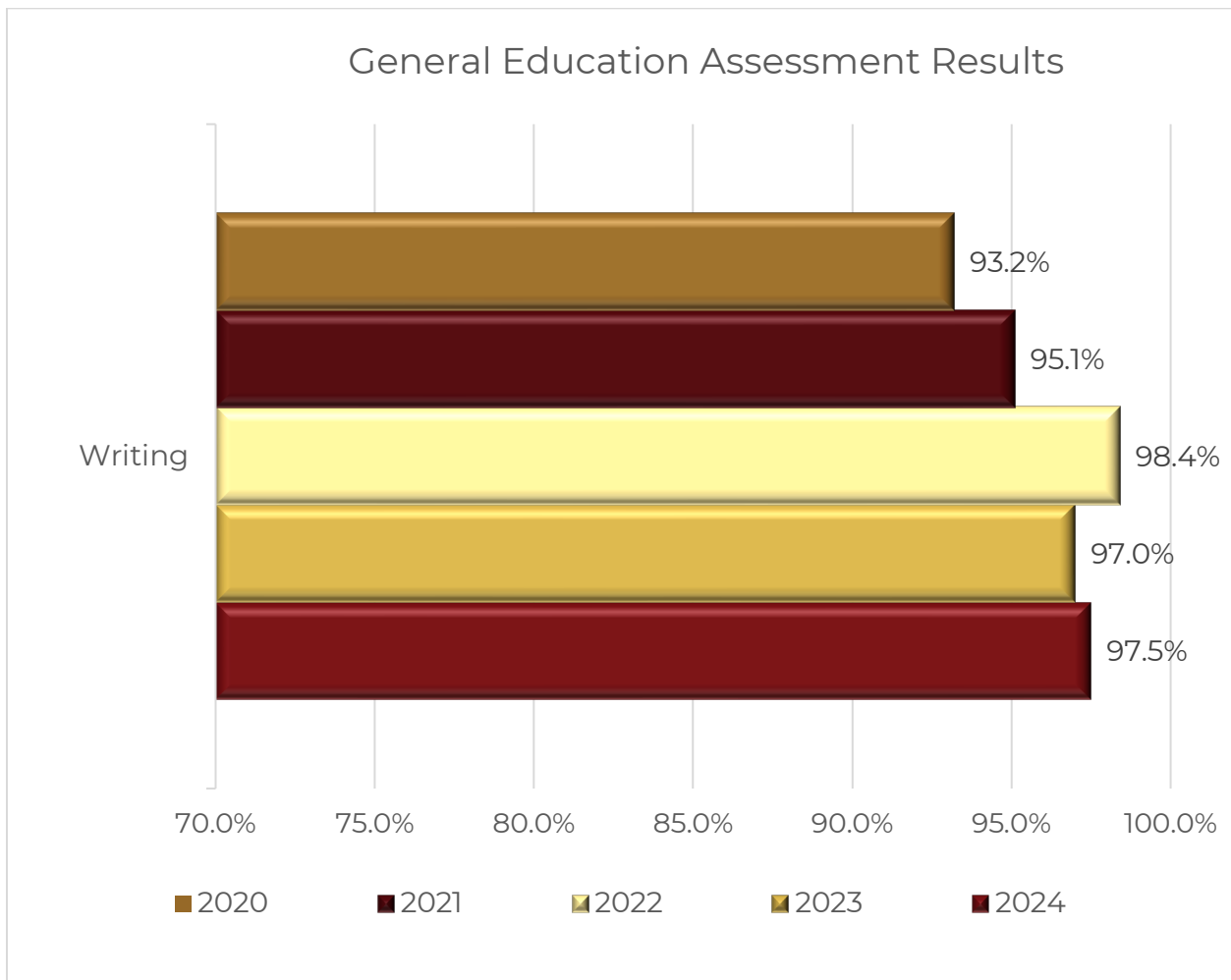
- The number of graduates was below the target by 115 or -6.7%.
- Over the last ten years, the number of graduates decreased by -20.1% (from 2,011 in FY15 to 1,606 in FY24); compared to a decrease in headcount enrollment of -19.2% during the same time span. Details are included on page 25.
- The number of graduates peaked in FY 2016 at 2,063.



General Education Assessment

Target: The goal of the general education process is for at least 70% of the students assessed to demonstrate required levels of learning in each subject area.

A rigorous system of general education assessment is important to the College's accrediting bodies and ensures consistent evaluation of learning outcomes over time. Course assignments are evaluated by independent faculty committees to determine if they meet a set of pre-determined criteria (rubrics). Students must have 35 or more OCCC credits to be included in the assessment.



Source: General Education Committee



Continuous Improvement Efforts

Academic Affairs is dedicated to actions that will help increase enrollment and student engagement through classroom excellence. In an effort to meet the needs of our students, Academic Affairs will continue to:

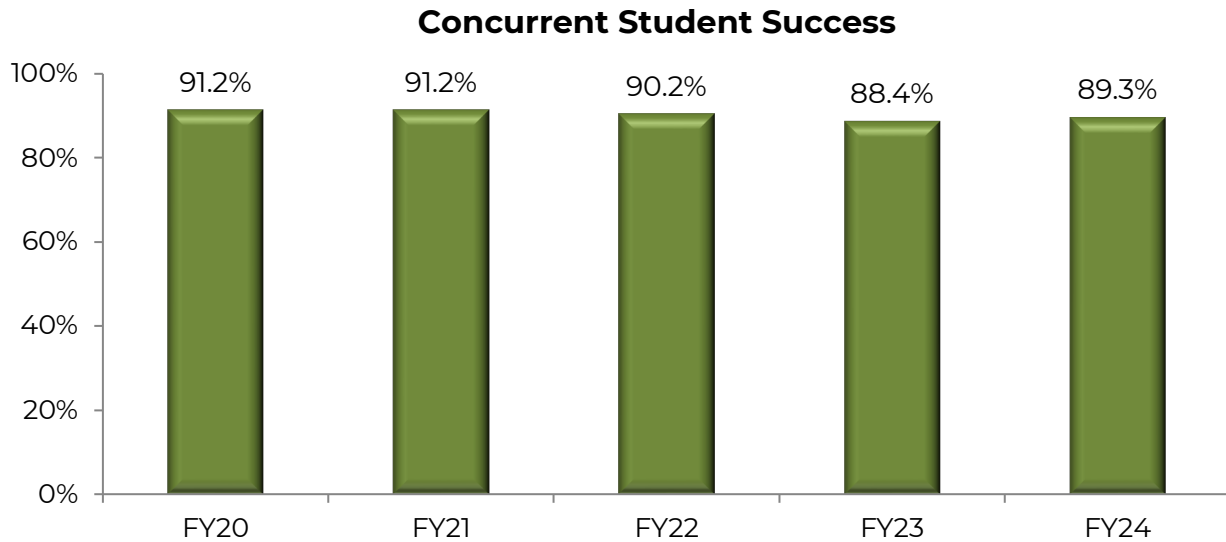
- Expand faculty professional development opportunities to foster a deeper understanding of best practices in teaching across all length and course modalities.
- Initiate collaborative efforts between Academic Affairs and Student Affairs in the effective use of early alert notifications through the EAB Navigate system.
- Work in alliance with Career Services to enhance and expand community partnerships to improve student opportunities for meaningful employment.
- Increase marketing of tutoring services, on-campus faculty office hours, and support provided by the Learning Hub and science labs to students, as resources to promote student success, persistence, retention, and progression.
- Monitor student preference regarding course modality types and respond as appropriate to emerging trends.



APPENDICES



Concurrent Student Success and Top Ten High Schools



Top Ten High Schools		# of students	% of all concurrent students	% Change Year over Year
1	WESTMOORE HIGH SCHOOL	347	12.3%	13.4%
2	SOUTHMOORE HIGH SCHOOL	250	8.9%	3.3%
3	MOORE HIGH SCHOOL	247	8.8%	36.5%
4	MUSTANG HIGH SCHOOL	169	6.0%	5.6%
5	NORMAN NORTH HIGH SCHOOL	133	4.7%	19.8%
6	NEWCASTLE HIGH SCHOOL	126	4.5%	11.5%
7	PATHWAYS HIGH SCHOOL	116	4.1%	12.6%
8	NORMAN HIGH SCHOOL	98	3.5%	22.5%
9	BLANCHARD HIGH SCHOOL	97	3.4%	27.6%
10	CLASSEN SCHOOL ADVANCED STUDIES	93	3.3%	72.2%

Gateway Course Success

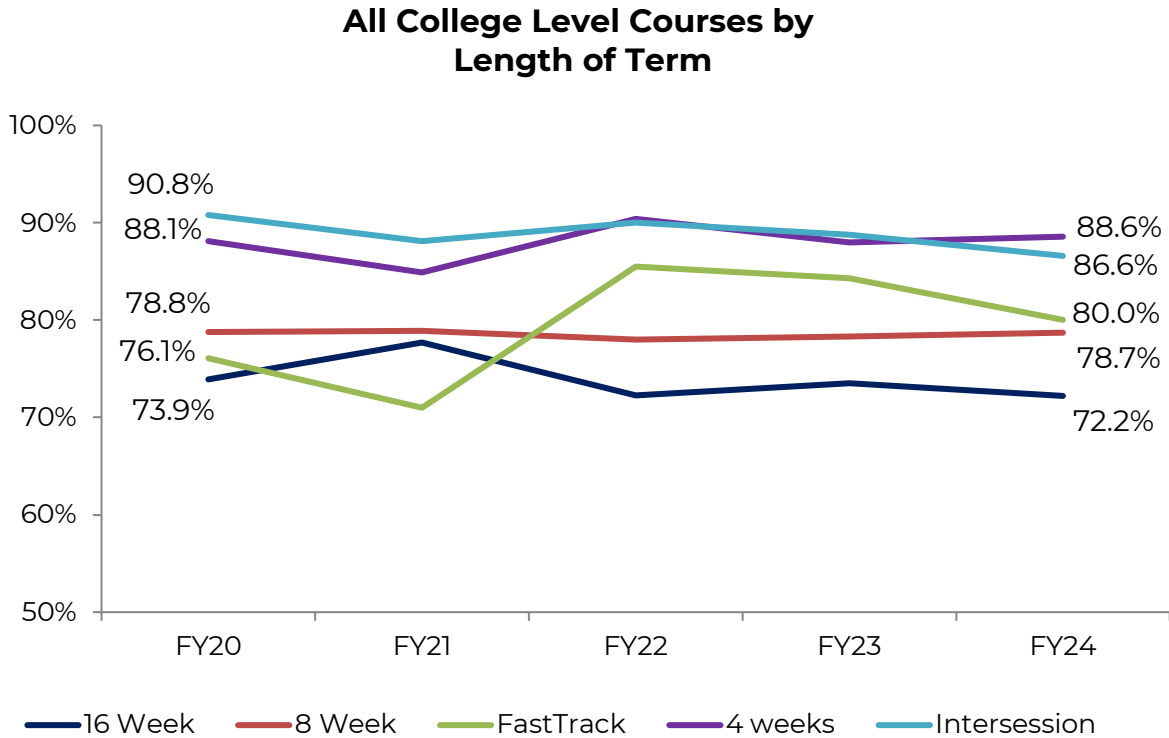


	Fall 19	Fall 20	Fall 21	Fall 22	Fall 23	Percentage Point Change Yr over Yr
Music Appreciation HUM-1113	71.1%	85.0%	87.8%	83.7%	85.7%	2.0%
American Fed Government POLSC-1113	74.5%	78.4%	78.3%	79.5%	81.1%	1.6%
General Biology BIO-1114	73.4%	76.0%	76.0%	82.3%	79.0%	-3.3%
English Composition II ENGL-1213	70.9%	71.9%	76.8%	76.4%	78.8%	2.4%
U.S. History to the Civil War HIST-1483	69.4%	74.5%	73.4%	73.9%	74.8%	0.9%
U.S. History 1877 to Present HIST-1493	72.8%	71.0%	74.6%	77.3%	73.6%	-3.7%
Functions and Modeling MATH-1483	57.0%	69.2%	69.1%	70.8%	71.0%	0.2%
Intro to Psychology PSY-1113	68.9%	72.3%	71.0%	72.8%	70.5%	-2.3%
English Composition I ENGL-1113	68.4%	68.6%	68.2%	67.3%	70.5%	3.2%
Hum Anatomy/Physiology BIO-1314	53.3%	78.1%	42.7%	71.4%	66.6%	-4.8%
Intro to Computers/Apppl CS-1103	70.6%	69.5%	65.5%	67.9%	62.8%	-5.1%
Introductory Nutrition BIO-1023	70.2%	79.9%	78.9%	73.9%	54.4%	-19.5%
General Chemistry CHEM-1115	54.3%	60.3%	67.4%	68.3%	54.0%	-14.3%
Total (Gateway Courses)	68.4%	72.9%	71.8%	74.0%	72.5%	-1.4%

Ten of the thirteen gateway courses had success rates at or above the target rate of 65% in Fall 2023. Six of the thirteen gateway courses showed an improvement from the previous year.



Successful Course Completion by Length of Term

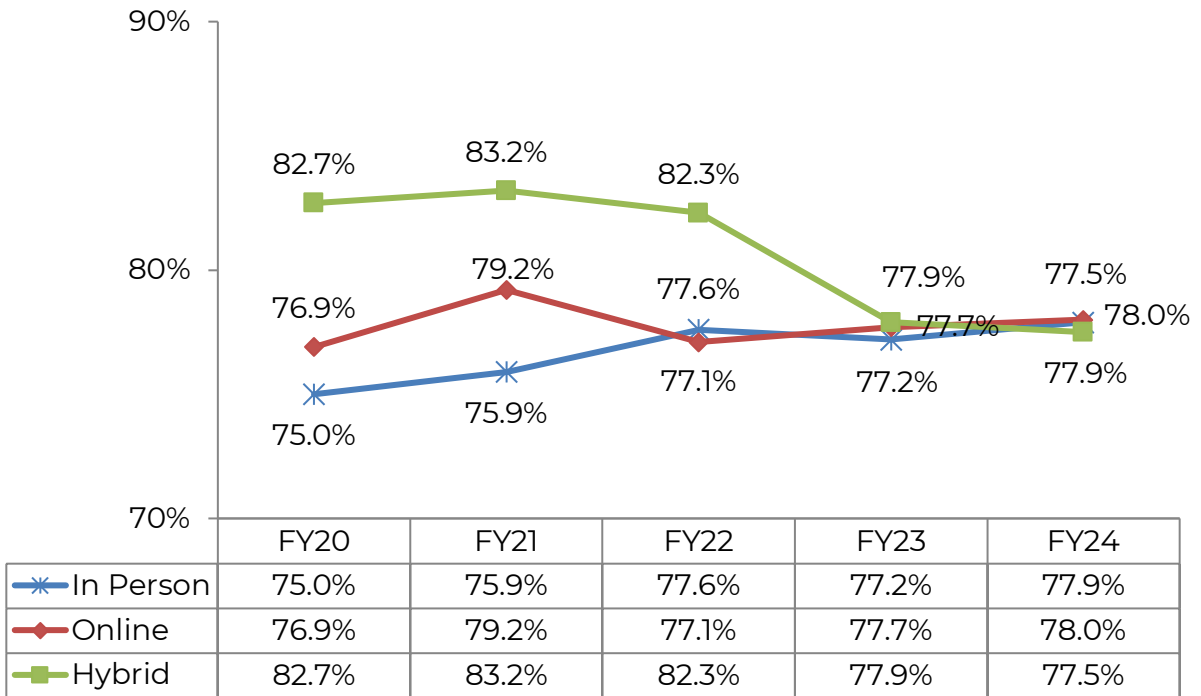


	FY23 Successful Completion for the College		FY24 Successful Completion for the College		Percentage Point Change Yr over Yr
	Enrollment	%	Enrollment	%	
4-week	66	88.0%	280	88.6%	0.6
Intersession	364	88.8%	414	86.6%	-2.2
Fast Track	70	84.3%	8	80.0%	-4.3
8-week	39,336	78.3%	37,426	78.7%	0.4
16-week	7,226	73.5%	9,250	72.2%	-1.3



Successful Course Completion by Planned Delivery Method

All College Level Courses by Planned Delivery Method



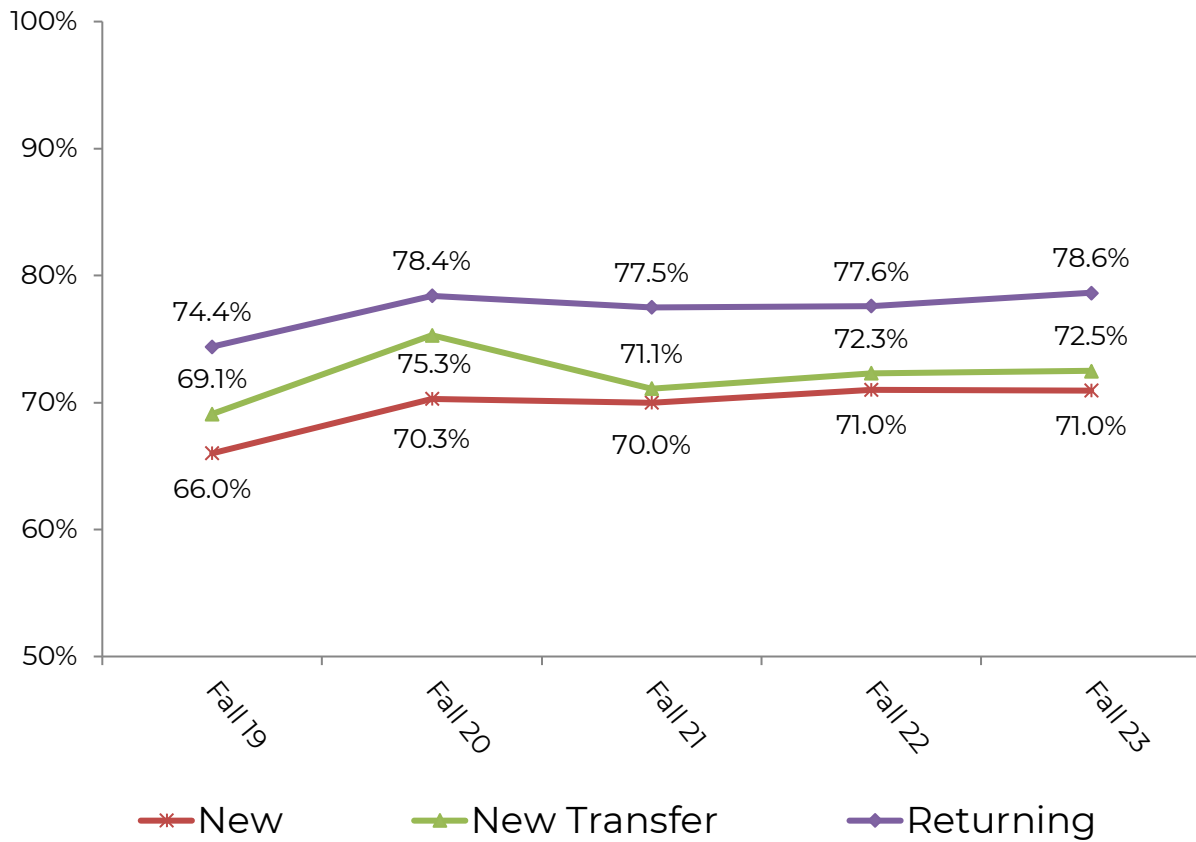
Enrollments by Planned Delivery Method

	FY 2020		FY 2021		FY 2022		FY 2023		FY 2024	
	#	%	#	%	#	%	#	%	#	%
In Person	36,357	54.4%	11,266	16.7%	7,053	11.5%	13,387	22.1%	15,787	25.8%
Online	27,111	40.5%	49,399	73.2%	48,812	79.9%	39,522	65.2%	36,808	60.2%
Hybrid	1,960	2.9%	6,107	9.0%	4,999	8.2%	7,499	12.4%	8,582	14.0%



Successful Course Completion by Type of Enrollment

All College Level Courses by Type of Enrollment



These are mutually exclusive categories.



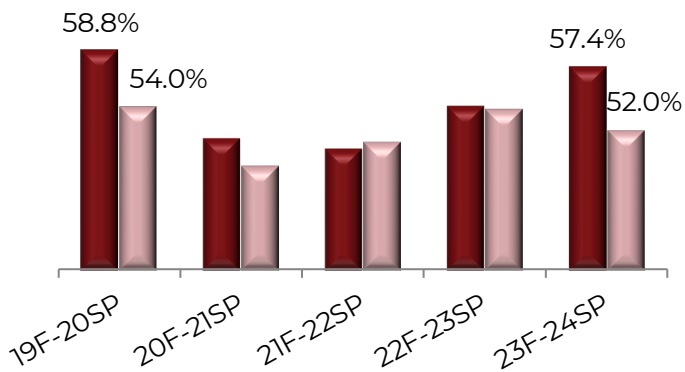
Persistence by Select Demographics

**Persistence Rate Difference from the Overall Rate:
by Race/Ethnicity**

	19F-20SP	20F-21SP	21F-22SP	22F-23SP	23F-24SP
Asian	12.6	15.3	13.1	6.6	10.3
Black/African American	-6.6	-12.5	-7.3	-11.3	-13.5
Hispanic/Latino	5.0	-1.5	1.5	1.6	1.6
Native American/Alaskan	-9.8	-4.9	-3.1	-3.7	3.3
Two or More Races	-3.1	0.5	-8.8	-1.2	-2.7
White	-0.8	3.6	2.0	1.4	1.8
College Persistence	56.9%	50.4%	50.7%	51.8%	55.4%

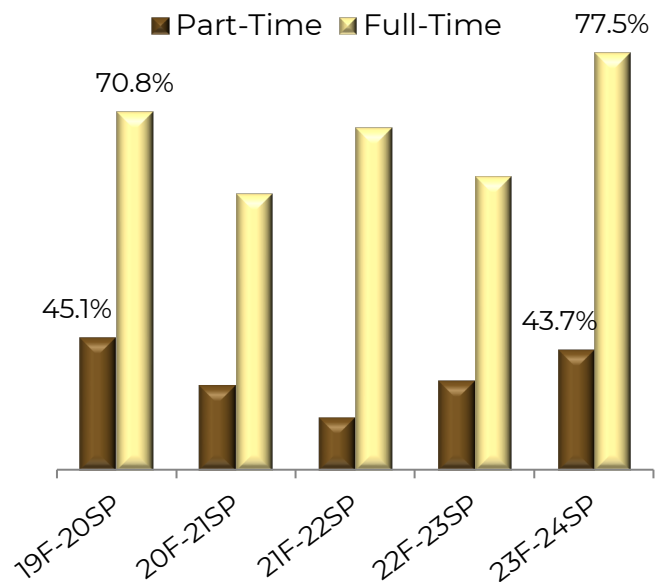
Persistence by Gender

■ Female ■ Male



Persistence of FT/PT Students

■ Part-Time ■ Full-Time

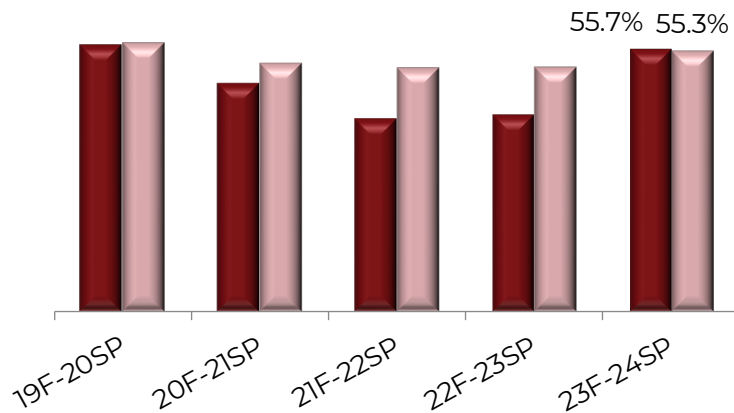




Persistence by First Generation and New Student Status

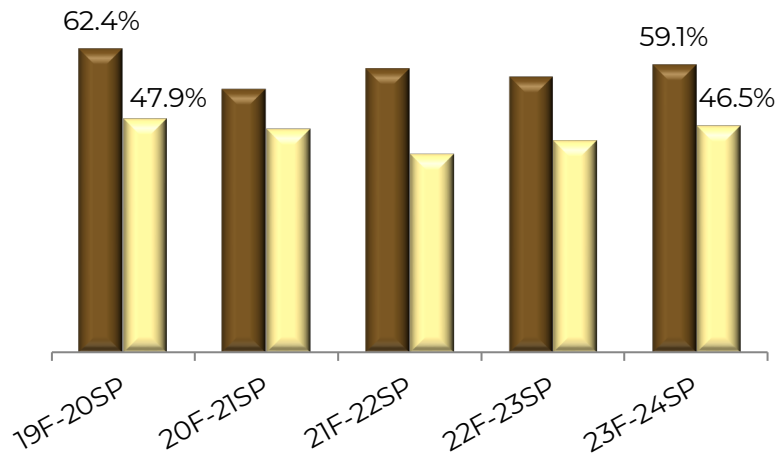
Persistence by First Generation

■ 1st Generation ■ Not 1st Generation



Persistence by New and New Transfer

■ New ■ New Transfer



Retention by Select Demographics

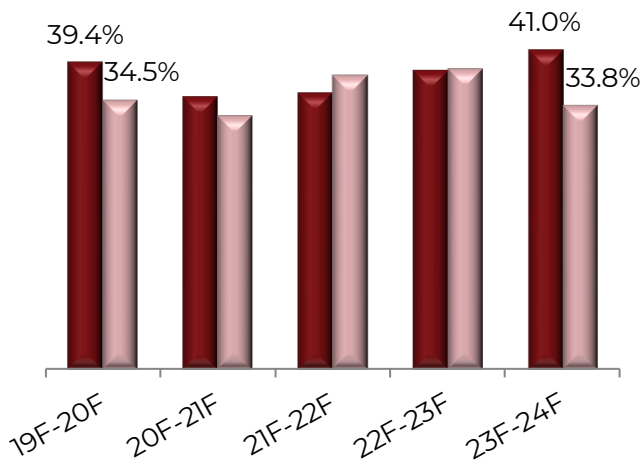


**Retention Rate Difference from the Overall Rate:
by Race/Ethnicity**

	F19-F20	F20-F21	F21-F22	F22-F23	F23-F24
Asian	5.8	15.4	6.5	10.1	12.8
Black/African American	-1.7	-6.5	-3.8	-10.0	-9.9
Hispanic/Latino	2.5	1.3	3.7	2.4	3.3
Native American/Alaskan	-2.7	-6.5	-3.1	-6.2	-5.1
Two or More Races	0.1	-1.6	-6.4	3.2	-1.8
White	-1.6	1.2	0.2	-0.2	0.8
College Retention	37.4%	34.1%	36.4%	36.4%	38.2%

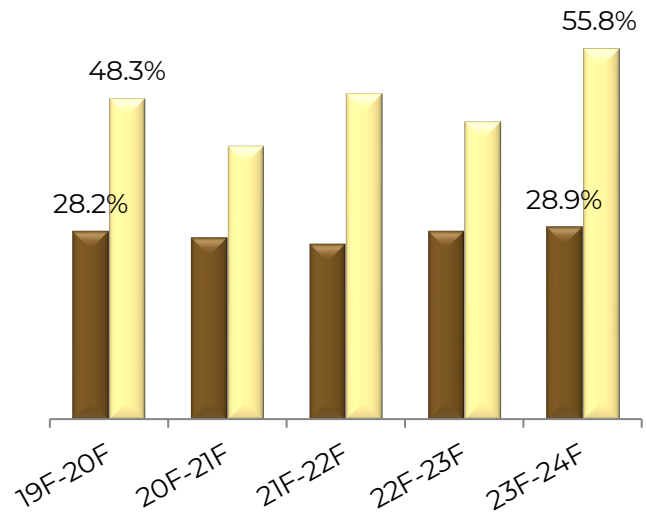
Retention by Gender

■ Female ■ Male



Retention of FT/PT Students

■ Part-Time ■ Full-Time

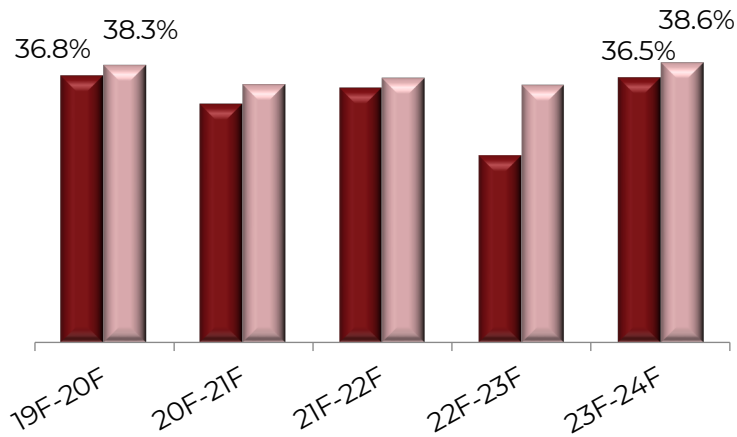




Retention by First Generation and New Student Status

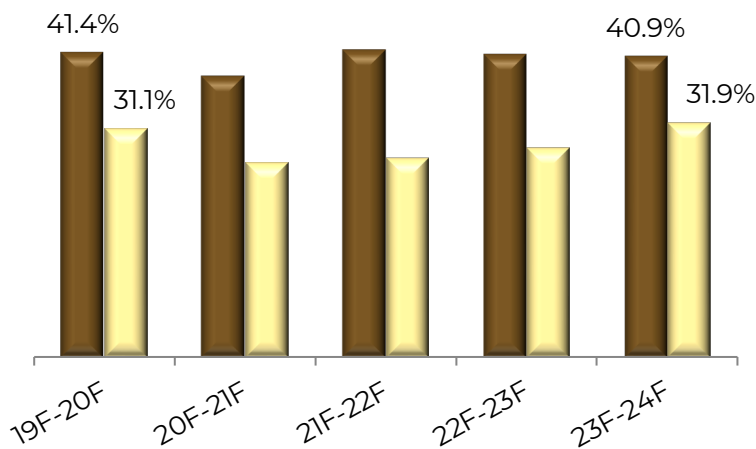
Retention by First Generation

■ 1st Generation ■ Not 1st Generation



Retention by New and New Transfer

■ New ■ New Transfer





Headcount and Graduates

