

# General Education Assessment Results

FY 2023-2024

Prepared by Jennifer Cuneo

## General Education Assessment Results

Goal: 70% pass rate in each area

Passing Score: Equivalent to “acceptable” or better on the rubric for that outcome

### Writing

	Overall	Traditional class	Online class
Pass	97.5% (829/850)	97.6% (280/287)	97.5% (549/563)
Fail	2.5% (21/850)	2.4% (7/287)	2.5% (14/563)

# Summary of Results Since 2018

Goal: 70% pass rate

Passing: Equivalent to “acceptable” or better on rubric for that outcome

Category	2024	2023	2022	2021	2020	2019	2018
Writing	97.5% (829/850)	97% (288/297)	98.4% (244/248)	95.1% (212/223)	93.2% (165/177)	92.5% (186/201)	86.9% (233/268)

High Pass (Score of 3)	Low Pass (Score of 2)	Fail (Score of 1)
524	305	21

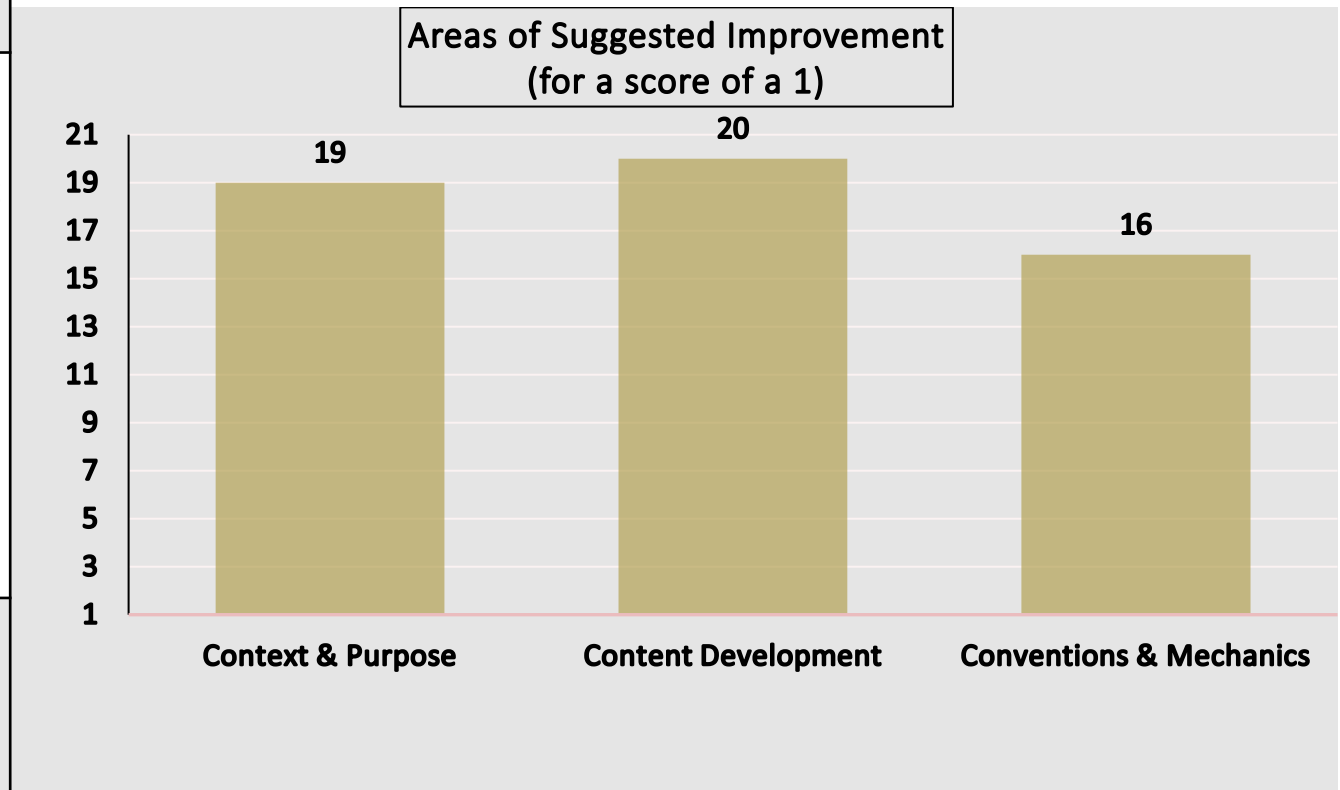
FY 2022-2023 Artifact Contribution Information

(numbers in parentheses are from FY 2022-2023)

Category	number of faculty contributing	number of different courses	number of different sections	number of divisions
Writing	110 (38)	85(38)	94 (48)	5 (5)

Writing Rubric Criteria	Beginning- Score of 1 Problematic Areas Noted by Assessors
Context and Purpose	Demonstrates minimal attention to context, audience, purpose, and assigned task(s). May assume the instructor or self as the primary audience. <b>Lack of clarity or focus and Insufficient consideration of audience or purpose</b>
Content Development	Demonstrates minimal appropriate and relevant content to develop basic ideas in parts of the work. The artifact demonstrates a limited knowledge of the subject matter and/or may lack clarity. <b>Lack of relevant or appropriate content, limited or inadequate development of ideas, and a lack of clarity or focus in content</b>
Conventions and Mechanics	Does not execute a consistent system for basic organization and presentation. Includes excessive grammar and mechanical errors that impedes meaning. <b>Grammar and poor sentence structure</b>

A total of 1700 ratings were given for all usable writing artifacts



# Data Analysis

- Writing 2023-2024

## 1. Content Development:

- Many students struggle with developing relevant, compelling, and well-supported content.
- The data indicates that students often provide minimal, irrelevant, or insufficiently developed ideas, lacking depth and clarity.
- Improving content development skills, such as generating and organizing ideas, using appropriate evidence and examples, and maintaining focus and coherence, should be a top priority.

## 2. Context and Purpose:

- Students frequently demonstrate a lack of understanding or attention to the context, audience, and purpose of their writing tasks.
- Enhancing students' ability to analyze and respond effectively to the rhetorical situation, considering factors such as the intended audience and the purpose of the writing, is crucial.

## 3. Conventions and Mechanics:

- Numerous students exhibit difficulties with grammar, punctuation, sentence structure, and other mechanical aspects of writing.

- The data highlights the prevalence of errors that impede clarity and effectiveness of the written work.

## 4. Organization and Coherence:

- Many students struggle with organizing their ideas logically and coherently throughout their writing.
- The data indicates that students often produce writing that lacks clear structure, transitions, and flow, making it challenging for readers to follow the main points.
- Developing students' abilities to create well-structured, coherent written work, with clear introductions, body paragraphs, and conclusions, should be a focus of writing instruction.

## 5. Critical Thinking and Analysis:

- The data suggests that students often have difficulty demonstrating critical thinking and analysis in their writing.
- Students may struggle to engage with complex ideas, evaluate sources critically, and provide original insights or interpretations.
- Fostering students' critical thinking and analytical skills, encouraging them to question assumptions, consider multiple perspectives, and develop well-reasoned arguments, is important for improving the depth and quality of their writing.

- **1. Provide targeted writing workshops:**
  - Offer workshops that focus on specific areas of weakness, such as understanding context and purpose, developing relevant content, organizing ideas effectively, and improving grammar and mechanics.
  - These workshops should be designed to address the common writing challenges identified in the data and provide students with practical strategies and techniques to overcome them.
- **2. Implement a process-oriented approach to writing:**
  - Encourage students to engage in a multi-stage writing process that includes planning, drafting, revising, and editing.
  - Provide guidance and support at each stage, emphasizing the importance of iterative improvement and self-reflection.
  - Incorporate peer review and feedback sessions to help students gain insights into their writing and learn from each other.
- **3. Offer individualized feedback and support:**
  - Provide detailed, constructive feedback on students' writing assignments, highlighting strengths and areas for improvement based on the rubric criteria.
  - Encourage students to seek one-on-one consultations with instructors or writing center tutors to discuss their writing challenges and receive personalized guidance.
- **4. Integrate writing across the curriculum:**
  - Collaborate with faculty across different disciplines to incorporate writing assignments and activities into their courses.
  - Encourage a consistent approach to writing instruction and assessment across the curriculum, using the common rubric as a guide.
  - Provide support and resources to faculty to help them effectively integrate writing into their teaching and provide meaningful feedback to students.