BRAND QUICK REF

OKLAHOMA CITY COMMUNITY COLLEGE
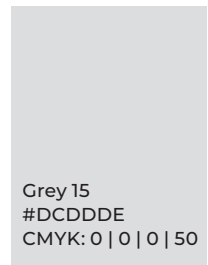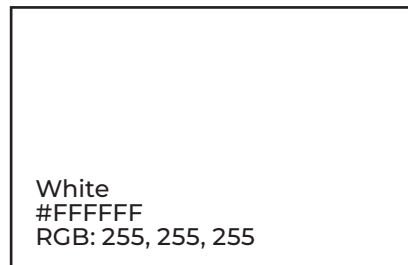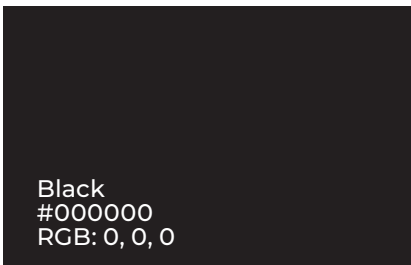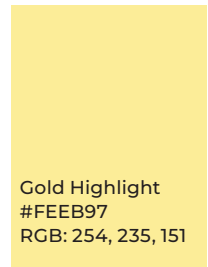
OKLAHOMA CITY COMMUNITY COLLEGE

OCCC

OCCC

Rosewood Red
#731013
RGB: 99, 0 3

Gold Gradient
Gold | Highlight @ 75 | Gold

Dark Gold
#D1AE47
RGB: 209, 174, 71

Gold Highlight
#FEEB97
RGB: 254, 235, 151

Black
#000000
RGB: 0, 0, 0

White
#FFFFFF
RGB: 255, 255, 255

Grey 50
#939598
CMYK: 0 | 0 | 0 | 50

Grey 15
#DCDDDE
CMYK: 0 | 0 | 0 | 50
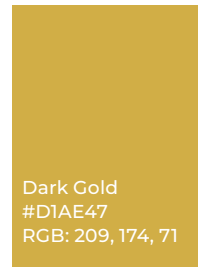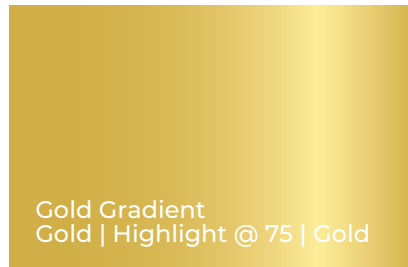
Headings: Hepta Slab SemiBold
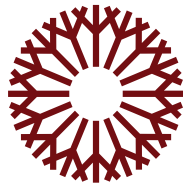### Subheadings: Monsterrat Semibold
Body: Montserrat Regular
Bold Body: Montserrat Bold

SPECIALTY: 806 TYPOGRAPHY

Script 1: Beloved Script (-20 tracking)

Script 2: Mackay Brush (-80 tracking)

BRAND QUICK REF

SLOGAN & DISPLAY EXAMPLES

Student Success, Community Enrichment.

Student **SUCCESS**

Community **ENRICHMENT**

GREATNESS WITHIN YOU.
COMMUNITY AROUND YOU.
SUCCESS AHEAD OF YOU.

GREATNESS WITHIN YOU.
COMMUNITY AROUND YOU.
SUCCESS AHEAD OF YOU.

Your future. **OUR PURPOSE.**

Your future. **OUR PURPOSE.**