

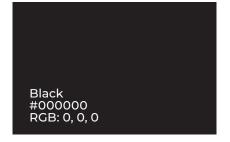
## BRAND QUICK REF





Rosewood Red #731013 RGB: 99, 0 3

Gold Gradient Gold | Highlight @ 75 | Gold Dark Gold #D1AE47 RGB: 209, 174, 71 Gold Highlight DO NOT USE ON ITS OWN #FEEB97 RGB: 254, 235, 151



White #FFFFF RGB: 255, 255, 255 Grey 50 #939598 CMYK: 0 | 0 | 0 | 50

Grey 15 #DCDDDE CMYK: 0 | 0 | 0 | 50

## Headings: Hepta Slab SemiBold

**Subheadings: Monsterrat Extra Bold** 

Body: Montserrat Medium

Bold Body: Montserrat Bold

## SPECIALTY: BODONI URW EXTRA BOLD OBLIQUE

Script 1: Beloved Script (-20 tracking)

Script 2: Markay Bergh (-80 tracking)

Note: Our specialty font Bodoni can only be accessed by syncing it through Adobe Fonts online. Please visit fonts.adobe.com and enter the full font name above to use in your projects.

Note: Alternative fonts to Macksay Brush may be used if client requests/readability dictates



## **SLOGAN & DISPLAY EXAMPLES**

Student Success, Community Enrichment.



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SUCCESS AHEAD OF YOU.

**GREATNESS** WITHIN YOU. **COMMUNITY** AROUND YOU. **SUCCESS** AHEAD OF YOU.

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OUR PURPOSE. OUR PURPOSE.