



**Monitoring Report on Achieving the
College's ENDS:
Student Access**
June 14, 2021



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Background and Summary

- The College's Access END, established by the OCCC Board of Regents, states:
Our community has broad access to valuable certificate and degree programs, and non-credit educational opportunities and events.
- There are three core indicators used to measure student access in the College's FY2020 Annual Plan. Based on the latest available information, performance on these targets are:

Target	Performance ¹
Headcount market share will be above 49.1%. The most recent market share rate was 50.4%.	
Credit hours will be above the prior year of 216,821. The FY2020 total credit hours was 217,338.	
The college will have 2 new programs/options and/or articulation agreements developed, approved and implement by the end of FY2020. The college developed 104 agreements with 3 universities.	

The College has demonstrated strength in the following areas:

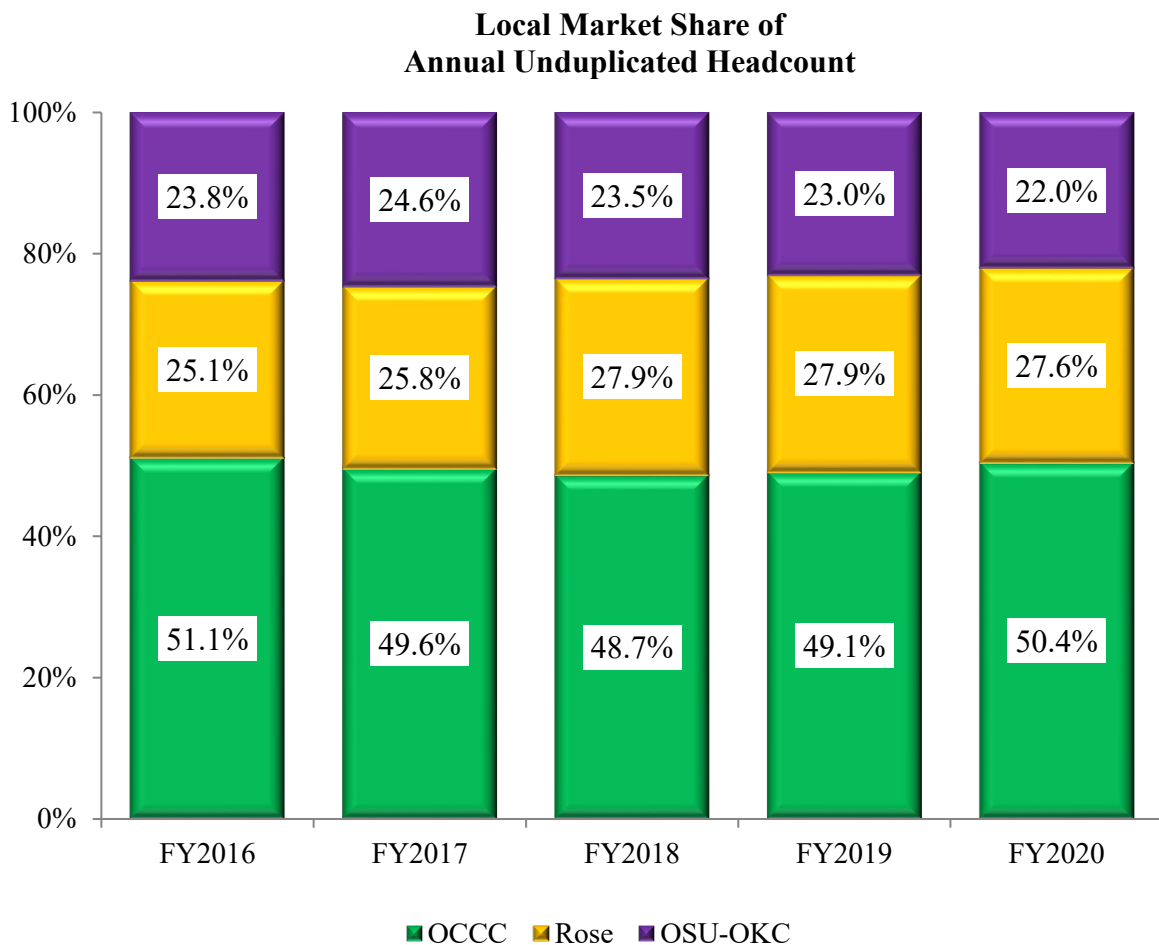
- OCCC's market share has increased from FY2019 to FY2020.
- The College's credit hours have increased from FY2019 and FY2020.
- The college's articulation agreements have continued to expand.

¹ Performance indicators are as follows: • (green) denotes at or exceeding target, • (yellow) denotes slightly below target requiring monitoring, • (red) denotes significantly below target

Market Share

Target: Total headcount market share will be above 49.1%.

Market share is a way to measure how the OCCC number of students compares to the other two community colleges in the metropolitan area. External factors such as demographics and the economy affect enrollment, but market share is a consistent way to measure progress in good and challenging times.

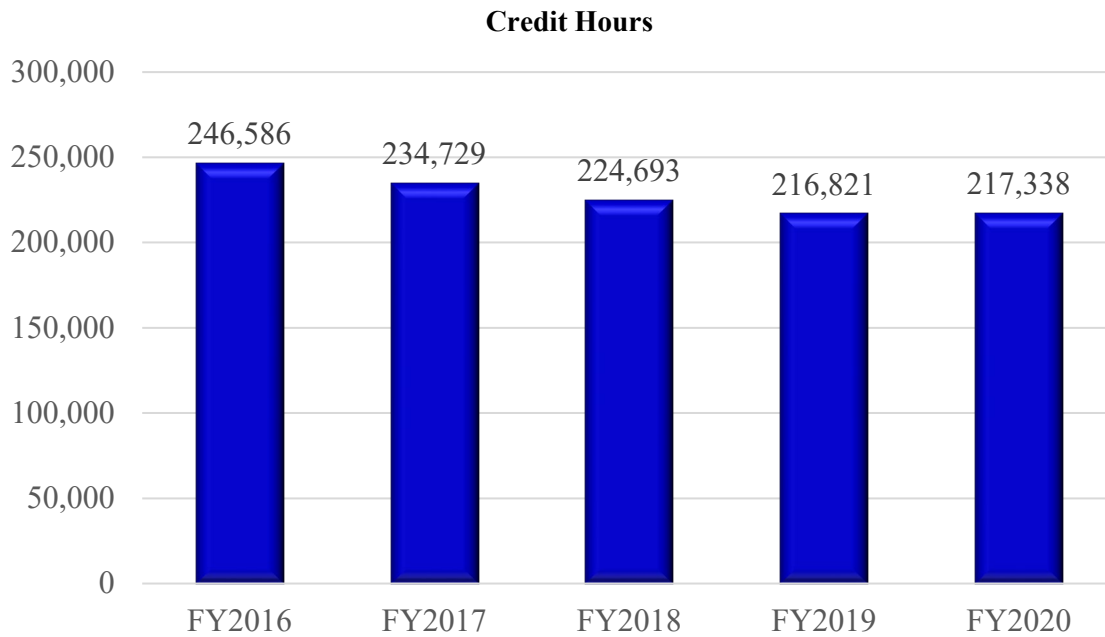


Source: OSRHE

- The OCCC unduplicated headcount market share is determined by adding the unduplicated headcount of Rose, OSU-OKC and OCCC and dividing each one by the total. The College's market share increased by 1.3 percentage points. OCCC's market share was increased two consecutive years.

Credit Hours

Target: Credit hours will increase over the target of 216,821.



* Students designated as never attending have been excluded

Source: OCCC Department of Institutional Effectiveness

- The College's credit hours were 217,338, which was a 0.2% increase over FY2019.

Academic Programs and Articulation Agreements

Target: Two new academic programs/options and/or articulation agreements developed, approved, and implemented by the end of FY2020.

East Central University

1. AA History and BA History
2. AA History and BA History Teacher Certification
3. AA Humanities and BA English
4. AA Humanities and BA English Teacher Certification
5. AA Journalism and Broadcasting/Public Relations and BS Mass Communication-Advertising and Public Relations
6. AA Journalism and Broadcasting/Public Relations and Mass Communication-Mass Media
7. AA Music and BA Music Instrumental
8. AA Music and BA Music Instrumental Teacher Certification
9. AA Music and BA Music Vocal
10. AA Music and BA Music Vocal Teacher Certification
11. AA Political Science/Pre-Law and BS Legal Studies
12. AA Political Science/Pre-Law and BS Political Science
13. AA Psychology and BS Psychology
14. AA Sociology and BA Human Services Counseling-Aging
15. AA Sociology and BA Human Services Counseling
16. AA Sociology and Bachelor of Social Work
17. AA Speech and Theatre Arts-Theatre Option and BA Communication and Performance Studies-Musical Theatre Option
18. AA Speech and Theatre Arts-Speech Option and BA Communication and Performance Studies
19. AA Speech and Theatre Arts-Theatre Option and BA Communication and Performance Studies
20. AAS Computer-Aided Technology/Geographic Information Systems to BA Cartography
21. AS Biology and BS Biology
22. AS Biology and BS Biology Teacher Certification
23. AS Biology and BS Biology-Ecology
24. AS Biology and BS Cartography-Geotechniques
25. AS Biology and BS Environmental Health
26. AS Business and BS Accounting
27. AS Business and BS Business Administration-Entrepreneurship
28. AS Business and BS Business Administration-Finance
29. AS Business and BS Business Administration-General Business
30. AS Business and BS Business Administration-Management
31. AS Business and BS Business Administration-Marketing
32. AS Business and BS Business Administration-MIS
33. AS Chemistry and BS Chemistry
34. AS Chemistry and BS Chemistry-Biochemistry
35. AS Chemistry and BS Chemistry Teacher Certification
36. AS Community/Public Health and BS Kinesiology

Academic Programs and Articulation Agreements

East Central University (cont.)

37. AS Computer Science and BS Computer Science
38. AS Diversified Studies and BS Human Development, Hospitality, and Food Science
39. AS Pre-Baccalaureate Allied Health and BS Biology
40. AS Pre-Baccalaureate Allied Health and BS Biology Health Science
41. AS Pre-Baccalaureate Nursing and BS Nursing
42. AS Pre-Education and BS Early Childhood Education
43. AS Pre-Education and BS Elementary Education
44. AS Mathematics and BS Mathematics
45. AS Mathematics and BS Mathematics/Pre-Actuary
46. AS Mathematics and BS Mathematics Teacher Certification
47. AS Physics and BS Physics
48. AS Physics and BS Physics-Medical Physics
49. AS Physics and BS Physics Teacher Certification
50. AS Pre-Dentistry and BS Chemistry-Biochemistry
51. AS Pre-Medicine and BS Biology
52. AS Pre-Medicine and BS Biology-Molecular Biology
53. AS Pre-Medicine and BS Chemistry
54. AS Pre-Pharmacy and BS Chemistry

Oklahoma City University

1. AA-DCP-BFA-Film Production-OKCU

University of Central Oklahoma

1. AA-ChildDevelopment-BS-FamilyLife-ChildDevelopment-UCO
2. AAS-CD-BS-Family-OCCC-UCO
3. AS-Business-BS-BBA-Business-UCO
4. AA-PoliticalScience-BA-PoliticalScience-UCO
5. AA-Music-BAT-Audio-Production-UCO
6. AA-ChildDevelopment-BS-FamilyLife-ChildDevelopment-UCO
7. AAS-CD-BS-Family-OCCC-UCO
8. AS-CS-BS-CS-CSApplied-CSInfoScience-SoftwareEng-UCO
9. AS-Chemistry-BS-Chemistry-ChemistryACS-ChemistryHealth-UCO
10. AS-Biology-BS-Biology-BiologyMedLab-BiologyBiomedicalScience-UCO
11. AS-Business-BS-BBA-Business-UCO.pdf
12. AS-Diversified-Studies-BS-Occupational-Safety-UCO
13. AS-Diversified-Studies-BA-Applied-Liberal-Arts-UCO
14. OCCC-AS-MATH-BS-MATH-UCO
15. AS-Pre-Ed-BS-Ed-Special-Ed-Mild-Moderate-UCO

Academic Programs and Articulation Agreements

University of Central Oklahoma (cont.)

16. AS-Pre-Ed-BS-Ed-Special-Severe-UCO
17. AS-Pre-Ed-BS-Ed-Early-Childhood-Ed-UCO
18. AS-Ed-BS-Ed-Elementary-Ed-UCO
19. AA-Visual-Arts-BA-Art-Education-UCO
20. AA-Diversified-Studies-BA-English-Ed
21. AA-History-BA-History-Museum-Studies-UCO
22. AA-French-BA-French-Ed-UCO
23. AA-Spanish-BA-Spanish-Education-UCO
24. AA-Music-BMEd-Music-Instrumental-Education.
25. AA-Music-BMEd-Music-Vocal-Education-UCO
26. AA-Pre-Bac-Nursing-BS-Nursing-UCO
27. AA-Visual-Arts-BFA-Art-Studio-UCO
28. AA-AS-DiversifiedStudies-BS-Fashion-Marketing-UCO
29. AA-AS-DiversifiedStudies-BS-General-Studies-UCO
30. AA-AS-DiversifiedStudies-BS-OrganizationalLeadership-UCO
31. History-BA-History-UCO
32. AS-Engineering-BS-ElectricalEngineering-UCO
33. AS-Engineering-BS-MechanicalEngineering-UCO
34. AS-Engineering-BS-MechanicalEngineering-UCO
35. AS-Engineering-BS-EngineeringPhysics-UCO
36. AA-Humanities-BA-English-UCO
37. AA-Humanities-BA-EnglishCW-UCO
38. AA-Humanities-BA-Humanities-UCO
39. AA-Humanities-BA-Philosophy-UCO
40. AA-Humanities-BA-TechnicalWriting-UCO
41. AA-French-BA-French-UCO
42. AA-Spanish-BA-Spanish-UCO
43. AA-Music-BA-Music-UCO
44. AA-Music-BA-MusicJazzPerformance-UCO
45. AA-Music-BA-MusicPercussionPerformance-UCO
46. AA-Music-BA-MusicPianoPerformance-UCO
47. AA-Sociology-BA-Sociology-UCO
48. AA-Sociology-BA-SociologyHumanServices-UCO
49. AA-Sociology-BA-SociologySubstanceAbuseStudies-UCO



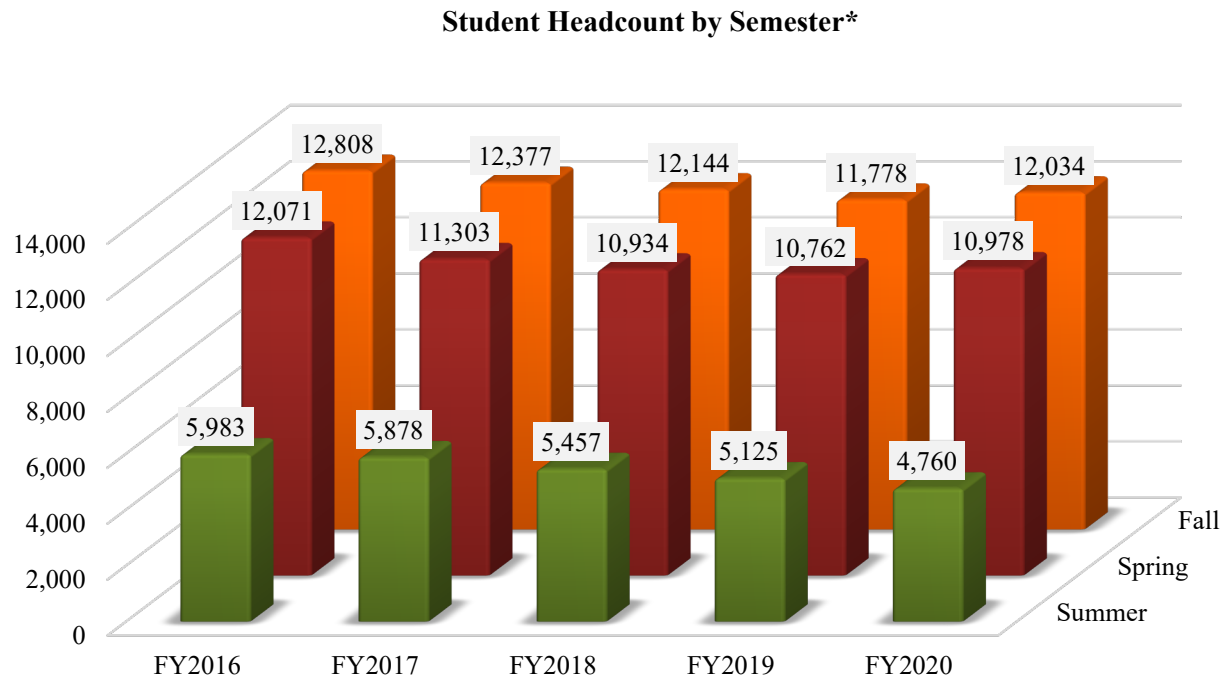
Continuous Improvement Efforts

- Implement EAB Navigate – Retention, Planning, and Communication Software
- Continue to Develop and Implement Robust Remote Programs & Services
 - Presence – One Stop Shop Virtual Environment for Student Engagement in Co-Curricular Organizations, Programs and Services
 - Expansion of Virtual Advisement Services Including Weekend and Late Evening Services
- Implement a Co-Curricular Transcript
- Recruitment & Retention Taskforce – Cross Functional Team



Appendices

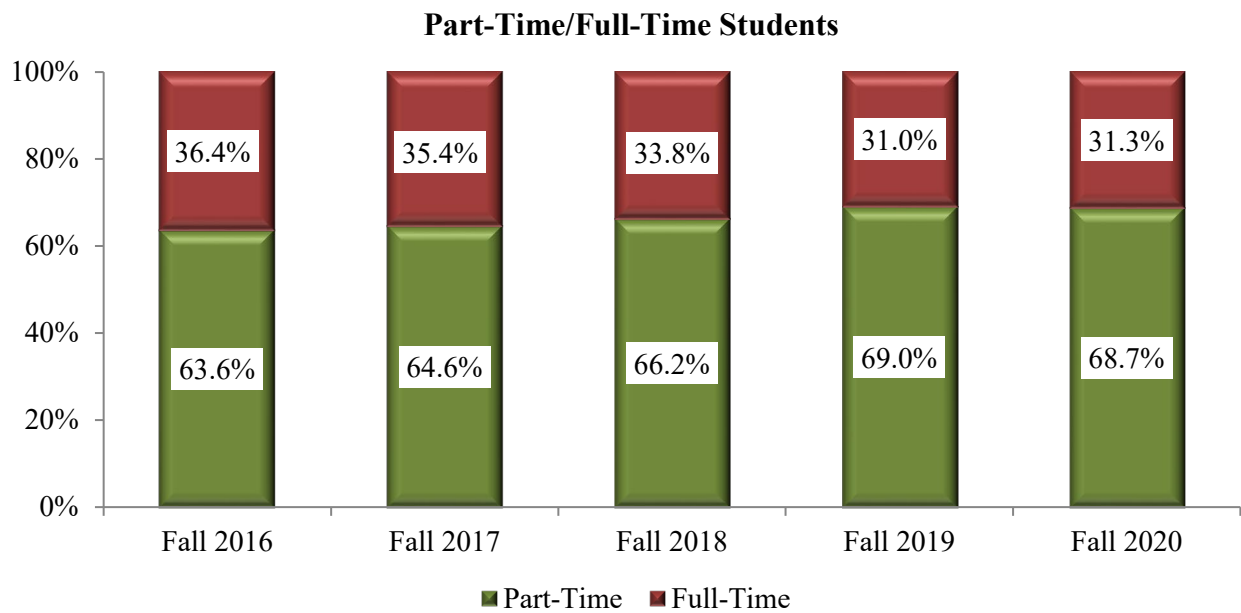
Credit Student Headcount by Semester



* The number of students is duplicated among term headcounts. Students designated as never attending have been excluded.

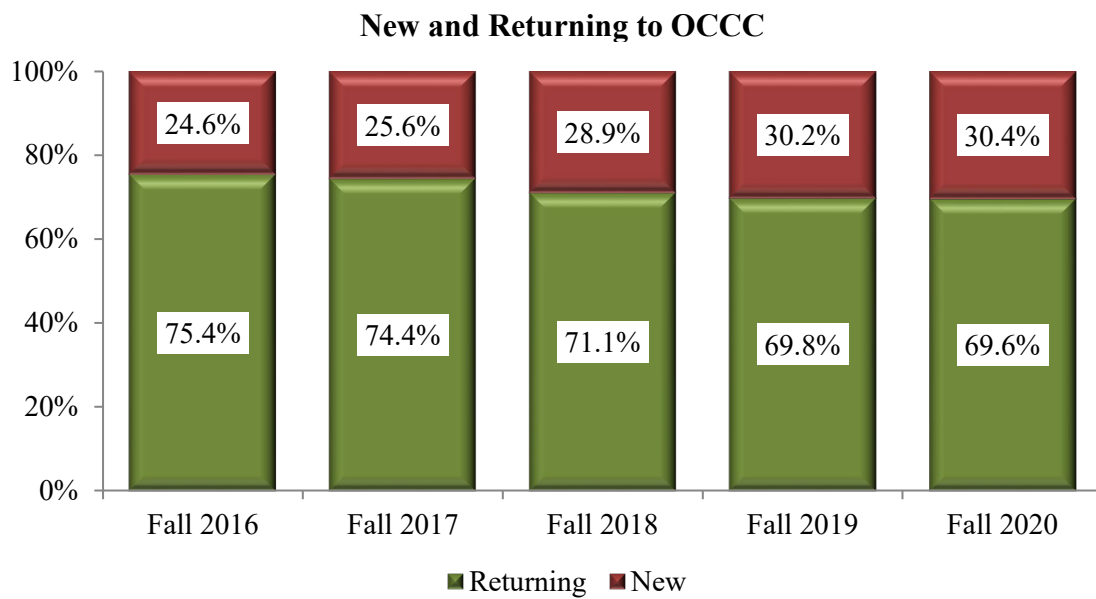
Comment: Student headcount in the Spring and Fall semesters showed an increase in FY2020.

Part and Full-Time Students



Comment: The percentage of part-time students (i.e., those who take less than 12 hours in a semester) has decreased slightly in Fall 2020.

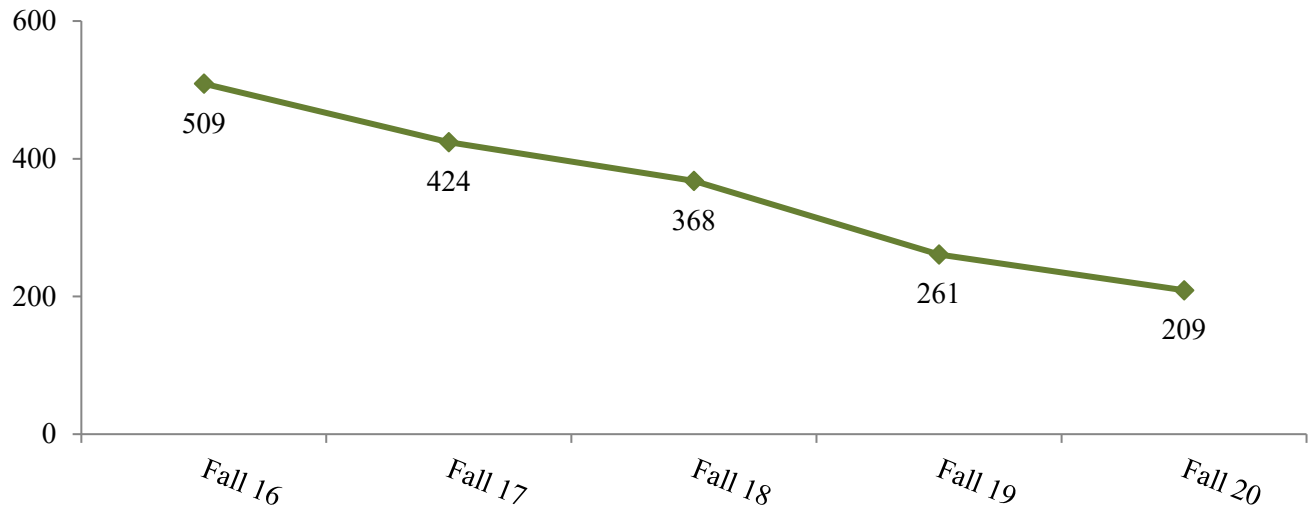
New and Returning Students



Comment: Returning students as a percentage of the student body has declined since Fall 2016.

International Students

**Number of International Students Enrolled
At OCCC in the Fall**



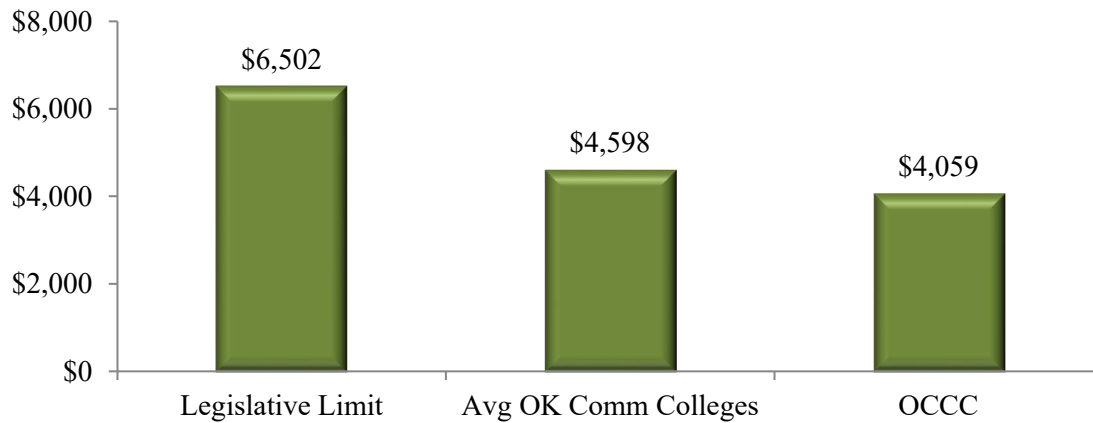
Comment: The number of International students began a downward trend in Fall 2016. Nigeria accounted for the largest number of the College's international student population in Fall 2020.

Top 10 Countries of Citizenship for International Students

Country	Number
Nigeria	33
Vietnam	33
Nepal	23
Cameroon	16
Kenya	16
China	12
Korea, South	10
Gabon	7
India	5
Pakistan	5

Affordability

**Comparison of Tuition and Mandatory Fees for
30 Credit Hours in 2020-2021**



Source: OSRHE

Comment: The College's tuition continues to be among the lowest of community colleges in the State with OCCC's tuition at 62.4% of the legislative limit.

Projected 15 Highest Growing Occupations in the State of Oklahoma

Job	OCCC Associate Degree Program	2019 jobs	2025 jobs	# change 2019 to 2025	% change 2019 to 2025
Heavy and Tractor-Trailer Truck Drivers		30,281	32,732	2,451	8.1%
<i>General and Operations Managers</i>	<i>Business Management</i>	<i>27,405</i>	<i>29,196</i>	<i>1,791</i>	<i>6.5%</i>
<i>Registered Nurses</i>	<i>Nursing</i>	<i>30,449</i>	<i>32,039</i>	<i>1,590</i>	<i>5.2%</i>
<i>Accountants and Auditors</i>	<i>Business Accounting</i>	<i>15,758</i>	<i>17,046</i>	<i>1,288</i>	<i>8.2%</i>
Maintenance and Repair Workers, General		17,704	18,793	1,089	6.2%
First-Line Supervisors of Construction Trades and Extraction Workers		11,645	12,679	1,033	8.9%
<i>Medical Assistants</i>	<i>Medical Assistant</i>	<i>8,840</i>	<i>9,775</i>	<i>935</i>	<i>10.6%</i>
Operating Engineers and Other Construction Equipment Operators		6,928	7,776	848	12.2%
Welders, Cutters, Soldiers, and Braziers		10,830	11,662	832	7.7%
<i>Software Developers, Applications</i>	<i>Computer Science</i>	<i>4,801</i>	<i>5,613</i>	<i>812</i>	<i>16.9%</i>
Plumbers, Pipefitters, and Steamfitters		7,546	8,357	811	10.7%
Insurance Sales Agents		10,127	10,887	760	7.5%
Management Analysts		6,302	7,055	753	11.9%
<i>Financial Managers</i>	<i>Business Finance</i>	<i>6,717</i>	<i>7,465</i>	<i>748</i>	<i>11.1%</i>
Medical Secretaries		10,258	10,994	736	7.2%

Source: Oklahoma Works

Comment: Six of the 15 fastest growing occupations are included in programs offered at OCCC.