



**Monitoring Report on Achieving the
College's ENDS:
Community Development
February 17, 2020**



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Background

The College’s Community Development END states: **Our community’s quality of life is enriched through our educational, artistic, and recreational programs and events.**

There are three core indicators used to measure Community Development in OCCC’s FY 2019 Annual Plan. Based on the latest available information, performance on the targets is as follows:

Target	Performance¹
At least 60% of ABE/HSE/ESL students who complete 12 hours or more of instruction will post-test. 60.1% post-tested.	
At least 40% of the ABE/HSE/ESL students will achieve a gain of one educational level in FY 2019. 51.8% made a gain of at least one level on the post-test.	
The OCCC Capitol Hill Center's noncredit enrollment will increase over the prior three-year average. The OCCC Capitol Hill Center's noncredit enrollment (1,661) was 3.4% below the three-year average of 1,719.	
A minimum of four sponsored or hosted events will be accessible to the community. There were 39 sponsored or hosted events in FY 2019.	

- During the most recent year, OCCC has experienced progress in the following:
 - ABE/HSE/ESL students met their targets.
 - The Performing Arts Center has sponsored and hosted numerous events.
- Opportunities for improvement:
 - Adult Basic Education, High School Equivalency, and English as a Second Language will continue to be monitored as changes occur in the programs.
 - OCCC Capitol Hill Center’s noncredit courses will be monitored.

¹ Performance indicators are as follows: • (green) denotes at or exceeding target, • (yellow) denotes slightly below target requiring monitoring, • (red) denotes significantly below target

ABE/HSE/ESL

Targets: At least 60% of students will have post-tested. Of those who test, 40% will have made a gain of at least one educational level.

	FY 2019		
	Total Number	Completed post-test	Percent
Total number enrolled post-tested	1799	1082	60.1%

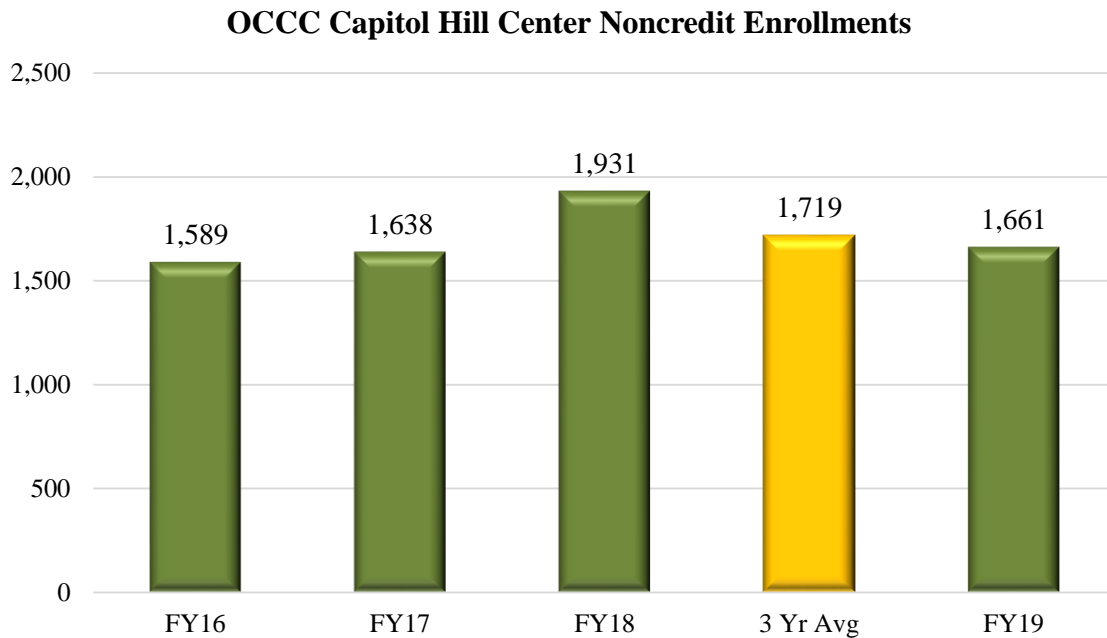
	Total Number	Achieved gain	Percent
	Number taking the post-test that achieved a gain of at least one educational level	1082	560

Sources: Oklahoma State Department of Education and Diploma Sender

This is the first year that these two targets were used to assess Adult Basic Education/High School Equivalency/English as a Second Language. Both performance targets were met.

OCCC Capitol Hill Center

Target: Noncredit Enrollments will be above the prior three-year average of 1,719 at the OCCC Capitol Hill Center.



The number of students served at the OCCC Capitol Hill Center declined slightly (3.4%) from the three-year average. Specific Capitol Hill Center programs are listed on page 9 in the appendices.

Source: Office of Community Outreach and Education and OCCC Capitol Hill Center



Events

Target: A minimum of four sponsored or hosted events will be accessible to the community.

A total of 39 sponsored events were managed and presented by the OCCC Cultural Programs Department in FY 2019. An additional 64 events (partnerships, college events, and rentals) were administered by or received technical support from the Cultural Programs Department. These events took place in either the Visual and Performing Arts Center Theater, the Sarkeys Foundation Atrium, the Inasmuch Foundation Gallery, or the Bruce Owen Theater. A total of 50,991 guests attended these events. Details of these activities may be found in the appendices (pages 10-14).



Continuous Improvement Efforts

Community Outreach and Education (COE) and Capitol Hill Center (CHC)

Many of the noncredit programs offered through COE and CHC are funded through a Federal Grant from the State Department of Education. For FY 2019, the ESL/ELL/Civics Grant Guidelines changed from a focus on civics and literacy to a focus on workforce development. This change eliminated funding for Citizenship, Basic English, and Literacy courses, which resulted in a decrease in noncredit enrolments at the Capitol Hill and FACE Centers.

To remedy this and to assist students with Basic English proficiency, COE will implement the use of *Burlington English*, an online learning platform. Students will be charged an orientation fee to offset any costs associated with the platform.

To meet the high demand for Basic English instruction at the CHC, new 8-week courses will be created and implemented to replace those courses previously offered free through the grant. To offset the costs of those programs, students will be charged a per-class fee.

These new Basic English programs will prepare students to enter the grant-funded intermediate and advanced ESL/ELL programs.



APPENDICES

OCCC Capitol Hill Center Programs

	FY 2016	FY 2017	FY 2018	3-Yr Avg	FY 2019
1. ACT Workshop	49	68	71	63	0
2. ACT Test Prep	12	68	0	27	48
3. Citizenship	70	25	32	42	0
4. College For Kids (CFK)	778	759	1096	878	1064
5. CFK HS (Y-ESL)	14	0	13	9	6
6. CFK Afterschool (CAST)	21	62	45	43	30
7. Six Weeks Program	34	39	27	33	44
8. Computer English	27	37	59	41	58
9. Computer Spanish	30	32	26	29	58
10. Computer Korean	13	12	27	17	30
11. Financial Literacy	3	0	0	1	0
12. ESL	299	229	301	276	134
13. ELL	239	307	234	292	189
TOTAL	1589	1638	1931	1719	1661

- **ACT Workshop (#1)** shows zero enrollments because the workshop merged with the ACT Test Prep Class (#2) in FY 2019
- The decline in the **Citizenship (#3), Beginning ESL (#12), and ELL (#13)** classes can be attributed to the elimination of the funding for those classes after the Federal Grants focus transitioned from civics and literacy to workforce development in FY2019.
- **Youth ESL (#5)** declined after its funding source was eliminated mid-year.

OCCC Sponsored or Hosted Community Events

PUBLIC EVENTS - Exhibits in the Inasmuch Foundation Gallery	START DATE	END DATE	ATTENDANCE
Girl Scout Show 2018	07/01/2018	07/23/2018	156
Welcome to the Traffic Jam	08/07/2018	10/31/2018	564
Portfolio Show	11/02/2018	12/14/2018	447
Young People's Art Exhibit	01/14/2019	03/08/2019	220
Portfolio Show	04/12/2019	05/03/2019	136
Pathway's Art Show	05/17/2019	05/24/2019	179
TOTAL IN ATTENDANCE			1,702

PUBLIC EVENTS - Division of Arts, English, & Humanities	DATE	ATTENDANCE
Oscar Wilde's The Importance of Being Earnest	10/04/2018	209
Jazz 1 Concert	10/23/2018	216
Jazz 2 Concert	11/27/2018	132
Jazz 3 Concert	04/15/2019	110
TOTAL IN ATTENDANCE		667

PUBLIC EVENTS - National Theatre Live Cinema	DATE	ATTENDANCE
Young Marx	09/16/2018	30
The Curious Incident of the Dog in the Night-Time	10/21/2018	74
Frankenstein	11/18/2018	145
Macbeth	12/02/2018	53
Julie	01/20/2019	9
The Madness of George III	02/03/2019	58
King Lear	03/10/2019	61
I'm Not Running	04/28/2019	14
TOTAL IN ATTENDANCE		444

PUBLIC EVENTS - Partnerships	DATE	ATTENDANCE
K.C. Clifford & Mountain Smoke (partnership with ionOklahoma)	11/16/2018	188
Pop and Rock Meet the Symphony Orchestra (partnership with Oklahoma Community Orchestra)	02/17/2018	331
TOTAL IN ATTENDANCE		519

OCCC Sponsored or Hosted Community Events

PUBLIC EVENTS - Performing Arts Series	DATE	ATTENDANCE
Capitol Steps - Make America Grin Again	08/23/2018	695
The Music Man in Concert (partnership with CityRep Theatre)	09/28/2018	1,801
Sir James and Lady Galway	10/09/2018	534
Stephen Lang in Beyond Glory (partnership with CityRep Theatre)	11/11/2018	438
Golden Dragon Acrobats	01/18/2019	866
A Genti Valentine	02/14/2019	476
Parsons Dance	03/28/2019	307
The Stray Cat Lee Rocker	04/11/2019	302
TOTAL IN ATTENDANCE		5,419

PUBLIC EVENTS - Cultural Arts Series	DATE	ATTENDANCE
The Sound of Music (National Broadway Tour)	11/02/2018	1,659
Bel Canto Trio	11/29/2018	180
Jim Brickman: A Joyful Christmas	12/11/2018	644
Todd Mosby New Horizons Ensemble	01/31/2019	136
6 Guitars	04/09/2019	417
International First Lady of Piano Teresa Walters	05/02/2019	111
TOTAL IN ATTENDANCE		3,147

EVENTS - Office of the President	DATE	ATTENDANCE
Leadership Class Reception	09/17/2018	50
President's Holiday Reception	12/03/2018	64
Signature Lecture Series - David Grann	04/17/2019	530
Public Affairs Symposium - David Walters	04/25/2019	200
President's 'Thank You' Event	06/03/2019	72
TOTAL IN ATTENDANCE		916

OCCC Sponsored or Hosted Community Events

EVENTS – College Other	START DATE	ATTENDANCE2
Pathway Naming Ceremony	07/20/2018	223
Usher Appreciation Dinner & Movie Night	08/10/2018	34
General Faculty and Professional Staff Meeting	08/13/2018	75
General Faculty and Professional Staff Meeting	08/16/2018	160
High School Gubernatorial Debate	10/11/2018	250
FBI Campus Safety Symposium	10/17/2018	92
Stephen Lang Beyond Glory Student Show	11/11/2018	183
Alumni Hall of Fame Banquet	11/13/2018	150
OKCPS 8TH Grade Expo 2018	11/16/2018	200
Oklahoma Bureau of Narcotics Awards Ceremony & Luncheon	12/07/2018	180
Pathways Band Concert	12/13/2018	50
Nurses Pinning	12/13/2018	1,150
Women of the South Benefit Concert	12/14/2018	153
OTA Pinning	12/15/2018	200
Academic Affairs Meeting	01/14/2019	125
Academic Affairs Meeting	01/17/2019	140
Pathways 8th Grade Visit	02/14/2019	185
BADNAP Pinning	03/14/2019	280
Parsons Dance (Relaxed Performance)	03/28/2019	138
Preview Day	03/30/2019	250
PTK/TBD Induction Ceremony (Student Life)	04/22/2019	100
Pathways Choir Concert	04/25/2019	40
Student Award Ceremony	05/03/2019	345
Western Heights Piano Recital	05/08/2019	180
Pathways Talent Show	05/09/2019	200
Western Heights Spring Band Concert	05/09/2019	288
Western Heights Dance Recital	05/10/2019	150
PTA Pinning	05/11/2019	200
OTA Pinning	05/11/2019	200

OCCC Sponsored or Hosted Community Events

EVENTS – College Other (continued)	DATE	ATTENDANCE2
Nurses Graduation -Traditional Pathway	05/16/2019	900
Career Transitions Student Awards	05/22/2019	20
Pathways Graduation	05/24/2019	600
Theater Camp for Kids	06/10/2019	534
HSE/GED Graduation	06/28/2019	1,200
TOTAL IN ATTENDANCE		9,175

EVENTS - Rentals	DATE	ATTENDANCE2
Dance Center of OKC Ballet Summer Intensive	07/13/2018	158
Poems in Autumn	08/04/2018	554
Meet Me in St. Louis	08/25/2018	380
Oklahoma Shakespeare in the Park	10/02/2018	508
Chamber Theatre	10/08/2018	782
Variety Care All Employee Meeting	10/10/2018	450
Diwali Night	11/17/2018	400
Christmas Cantata Concert	12/01/2018	280
El Sistema Mid-Winter Concert	12/04/2018	700
RACE's Hip-Hop Nutcracker	12/08/2018	1,351
Tri-State Dance MasterS Dance Competition	01/27/2019	300
StarQuest International Dance Competition	02/08/2019	3,000
Triumph National Dance Competition	02/23/2019	1,000
Celebrity Dance Competition	03/01/2019	2,100
El Sistema Mid-Winter Concert	03/07/2019	600
Franco Escamilla - R.P.M. USA TOUR 2019	03/08/2019	1,006
An Evening with Paula Poundstone	03/09/2019	426
Odyssey Dance Competition	03/29/2019	1,200
Mark of Excellence National Talent Competition	04/05/2019	2,150
The Dance Effect Dance Competition	04/12/2019	1,400
SAMYOGA - The Sublime Union	04/26/2019	149
Mac Powell & The Family Reunion	04/27/2019	360

OCCC Sponsored or Hosted Community Events

EVENTS – Rentals (continued)	START DATE	ATTENDANCE2
Oklahoma City Philharmonic Link Up	05/01/2019	1,820
Whose Live Anyway? (Comedy Performance)	05/04/2019	499
Oklahoma Youth Orchestra Concert	05/05/2019	973
ELEVATE Dance Recital	05/11/2019	673
Dance Center of OKC Ballet Spring Performance	05/15/2019	532
The Pointe Dance Recital	05/18/2019	840
ASTEC Charter School Graduation	05/19/2019	996
Mount St. Mary Catholic High School Graduation	05/22/2019	1,091
Modern Dance Arts Recital	06/01/2019	1,890
Graham Traditions Encore Dance Centre Recital	06/05/2019	434
TOTAL IN ATTENDANCE		29,002