



**Monitoring Report on Achieving the  
College's ENDS:  
Community Development  
February 18, 2019**



# Table of Contents

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<b>Background</b> .....	3
<b>ABE/HSE/ESL</b> .....	4
<b>OCCC Capitol Hill Center</b> .....	5
<b>Events</b> .....	6
<b>Future Issues</b> .....	7
<b>Appendices</b>	
<b>OCCC Capitol Hill Center Programs</b> .....	9
<b>College Sponsored or Hosted Events</b> .....	10

# Background

The College’s Community Development END states: **Our community’s quality of life is enriched through our educational, artistic, recreational programs, and events.**

There are three core indicators used to measure Community Development in OCCC’s FY 2019 Annual Plan. Based on the latest available information, performance on the targets is as follows:

<b>Target</b>	<b>Performance<sup>1</sup></b>
At least 60% of ABE/HSE/ESL students who complete 12 hours or more of instruction will achieve a gain of at least one educational level. 65% of students achieved a gain of one educational level in FY2018.	
The OCCC Capitol Hill Center noncredit enrollment will increase over the prior three-year average. OCCC Capitol Hill Center noncredit enrollment increased by 620 participants or 44% in FY2018.	
A minimum of four sponsored or hosted events will be accessible to the community. There were 53 sponsored or hosted events in FY2018.	

- During the most recent year, OCCC has experienced progress in the following:
  - OCCC Capitol Hill noncredit courses continue to increase.
  - The Performing Arts Center has sponsored and hosted numerous events.
- Opportunities for improvement:
  - Adult Basic Education, High School Equivalency, and English as a Second Language will continue to be monitored as changes occur in the programs.

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<sup>1</sup> Performance indicators are as follows: • (green) denotes at or exceeding target, • (yellow) denotes slightly below target requiring monitoring, • (red) denotes significantly below target



# ABE/HSE/ESL

**Targets:** At least 60% of students who complete 12 hours or more of instruction will achieve a gain of at least one educational level.

	FY17	FY18
Total Number Enrolled Pre- and Post-Tested	1030	1942
Number that achieved a gain of at least one educational level	673	1267
Percentage	65.3%	65.2%

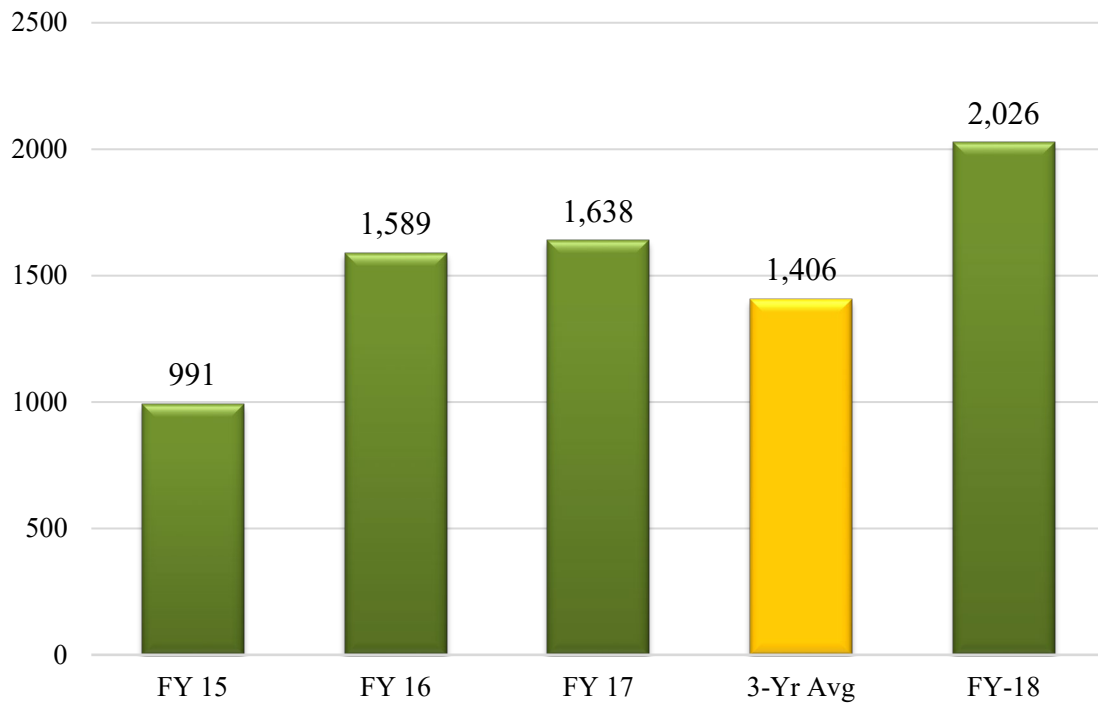
*Source: Oklahoma State Department of Education*

Students enrolled in Adult Basic Education/High School Equivalency/English as a Second Language have met the performance target.

# OCCC Capitol Hill Center

**Target:** Noncredit Enrollments will be above the prior three-year average at the OCCC Capitol Hill Center.

**OCCC Capitol Hill Center Enrollments**



The number of students served at the OCCC Capitol Hill Center has continued to increase. Specific Capitol Hill Center programs are listed on page 9 in the appendices.

*Source: Office of Community Outreach and Education*



# EVENTS

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**Target:** A minimum of four sponsored or hosted events will be accessible to the community.

The College exceeded this requirement in FY 2018. It presented or hosted over 50 events and activities, including 19 that were free of cost. These activities included National Theater Live! plays, Performing Arts Series and Add-on events, College Theatre and Music Department productions, and special President's Office events. In all, these events welcomed 13,502 individuals to our campus. Details of these activities may be found in the appendices (pages 10-12).



# Future Issues

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## Community Outreach and Education (COE)

The new grant that begins this fiscal year (FY19) has new measurement metrics to meet Workforce Innovation and Opportunity Act requirements. These revolve around job pay, job placement, and 2 and 4-month progress after students exit the program. Currently, there are no tools implemented to track progress for these newly added “Primary Indicators of Performance” measures. Since the only way to continue tracked progress of our ABE/HSE/ESL programs at this time is through Measurable Skill Gain (MSG) - i.e. High School Equivalency attainment, Educational Functional Level gain - we may experience a decline in the FY19 reported gains while simultaneously experiencing gains in untracked performance areas.

Representatives of COE will be meeting with representatives from the Oklahoma Department of Career and Technology Education (ODCTE) in mid-February to finalize performance assessment tools and data for FY19. There may be adjustments in the performance measure percentages for the Measurable Skill Gains until additional measures are put in place to track the remaining “Primary Indicators of Performance.” Once target measures are determined, new metrics will be implemented.

## Capitol Hill Center

Now that the college owns and operates the Capitol Hill Center building, Fall and Spring semester operating hours, programming and oversight expectations are demonstrating a need to adequately staff the facility with at least one more Regular Part-Time employee.



# **APPENDICES**



# OCCC Capitol Hill Center Programs

<b>PROGRAM</b>	<b>FY 2015</b>	<b>FY 2016</b>	<b>FY 2017</b>	<b>3-Yr Avg</b>	<b>FY 2018</b>
ACT Workshop	33	49	68	<b>50</b>	<b>71</b>
ACT Test Prep	0	12	68	<b>27</b>	<b>0</b>
Citizenship	9	70	25	<b>35</b>	<b>32</b>
College For Kids	426	778	759	<b>654</b>	<b>1096</b>
CFK HS (Y-ESL)	0	14	0	<b>5</b>	<b>13</b>
Afterschool (CAST)	42	21	62	<b>42</b>	<b>45</b>
Six Weeks Program	0	34	39	<b>24</b>	<b>27</b>
Computer English	20	27	37	<b>28</b>	<b>59</b>
Computer Spanish	18	30	32	<b>27</b>	<b>26</b>
Computer Korean	28	13	12	<b>18</b>	<b>27</b>
Financial Literacy	0	3	0	<b>1</b>	<b>0</b>
ESL	234	299	229	<b>254</b>	<b>301</b>
ELL	181	239	307	<b>242</b>	<b>329</b>
<b>TOTAL</b>	<b>991</b>	<b>1589</b>	<b>1638</b>	<b>1406</b>	<b>2026</b>

# OCCC Sponsored or Hosted Community Events

EVENT	DATE	THRU	ATTENDANCE
<b>Art Exhibits in the Gallery</b>			
Tailored Jackets 3 Select Styles	07/01/2017	08/25/2017	177
Quilt Show	08/23/2017	10/29/2017	484
The Cast of Blues	11/06/2017	01/09/2018	177
Hodge Podge II	01/17/2018	03/16/2018	665
Girl Scout Show 2018	06/11/2018	07/23/2018	109

EVENT	DATE	THRU	ATTENDANCE	Venue
<b>Arts, English and Humanities Division</b>				
The Glass Menagerie	10/05/2017	10/07/2017	77	BOT
Jazz 1	10/17/2017		220	BOT
Jazz 2	11/15/2017		90	VPAC
The Second Shepherd's Play	11/30/2017		55	BOT
The Second Shepherd's Play	12/02/2017		35	BOT
Jazz 2 / Choir	12/05/2017		150	BOT
Jazz 3	03/13/2018		135	VPAC
Portfolio Show	03/26/2018	05/06/2018	359	GALLERY
Faculty Blues Concert	04/03/2018		27	VPAC
A Midsummer Night's Dream	04/26/2018	04/28/2018	167	BOT
Jazz 4	05/01/2018		45	BOT
Jazz @ CHC	04/11/2018		100	CHC

# OCCC Sponsored or Hosted Community Events

EVENT	DATE	ATTENDANCE
<b>National Theater Live! Series Presentations at the VPAC</b>		
No Man's Land	09/17/2017	53
Rosencrantz & Guildenstern Are Dead	10/22/2017	63
Angels in America, Part 1	11/12/2017	24
Angels in America, Part 2	11/19/2017	22
Amadeus	12/10/2017	50
Obsession	01/21/2018	35
Hamlet	03/11/2018	194
Who's Afraid of Virginia Woolf?	04/15/2018	26
Yerma	05/06/2018	16

EVENT	DATE	ATTENDANCE
<b>Partnerships at the VPAC</b>		
Judy Collins	03/09/2018	780
Jimmy Webb – The Glen Campbell Years	04/23/2018	636

EVENT	DATE	ATTENDANCE
<b>Performing Arts Series at the VPAC</b>		
Annie Moses Band – American Rhapsody	09/12/2017	451
Herman's Hermits starring Peter Noone	10/05/2017	620
The Hot Club of San Francisco – Cinema Vivant	11/16/2017	330
The Hunts	01/23/2018	216
Cirque Eloize Saloon	02/22/2018	408
Lonesome Traveler: The Concert	03/29/2018	568
RIOULT Dance NY	04/19/2018	295
ABBA MANIA	05/12/2018	691

# OCCC Sponsored or Hosted Community Events

EVENT	DATE	ATTENDANCE	VENUE
<b>Performing Arts Series Add - On</b>			
US Navy Band Cruisers	08/14/2017	925	VPAC
The Capitol Steps – Orange is the New Barack	08/19/2017	873	VPAC
An Evening with Jeanetta Calhoun-Mish and Lauren Zuniga	10/26/2017	87	BOT
Riders in the Sky – Christmas the Cowboy Way	12/12/2017	917	VPAC
Doug Stone and the Stone Age Band	01/27/2018	305	VPAC
Richter Uzur Duo	02/08/2018	52	BOT
The Magic of Adam Trent	02/13/2018	586	VPAC
The Cashore Marionettes	03/08/2018	68	BOT

EVENT	DATE	ATTENDANCE	VENUE
President's Office			
Veterans Day Event	11/10/2017	175	VPAC
Guest Lecturer - Joe Cirincione	01/30/2018	41	BOT
Public Affairs Symposium - Mickey Edwards	04/05/2018	175	VPAC
Workforce Development Forum	04/12/2018	108	VPAC
Paul Sechrist Signature Lecture Series – Bob Woodward	04/26/2018	640	VPAC