



**Monitoring Report on Achieving  
the College's ENDS:  
Community and Workforce  
Development**  
February 19, 2018



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# Background

The College's Community Development END states: **Our community's quality of life is enriched through our educational, artistic, recreational programs, and events.**

There are five core indicators used to measure Community Development in OCCC's FY 2017 Annual Plan. Based on the latest available information, performance on the targets is as follows:

<b>Target</b>	<b>Performance<sup>1</sup></b>
Increase the number of contracts in Professional Development Institute (PDI) programs. The number of contracts declined from 39 to 23.	Red
Increase the number of unduplicated enrollment in PDI programs. The number of enrollments declined from 1,128 to 838.	Red
Implement Honda PACT training program.	Green
Adult Basic Education/High School Equivalency/English as a Second Language outcomes will be at least 5 national benchmark levels assessed.	Red
OCCC Capitol Hill enrollments will be above the prior three-year average. The enrollments were 1,478 compared to the prior three-year average of 1,168.	Green

- During the most recent year, OCCC has experienced progress in the following:
  - The OCCC Capitol Hill Center has exceeded the expected performance.
  - The Honda PACT training program was implemented.
  - The number of companies served by PDI increased.
- Opportunities for improvement:
  - Due to the discovered discrepancies in the collection of data the ABE/HSE/ESL outcomes are not as expected.
  - PDI enrollment and contracts have declined.

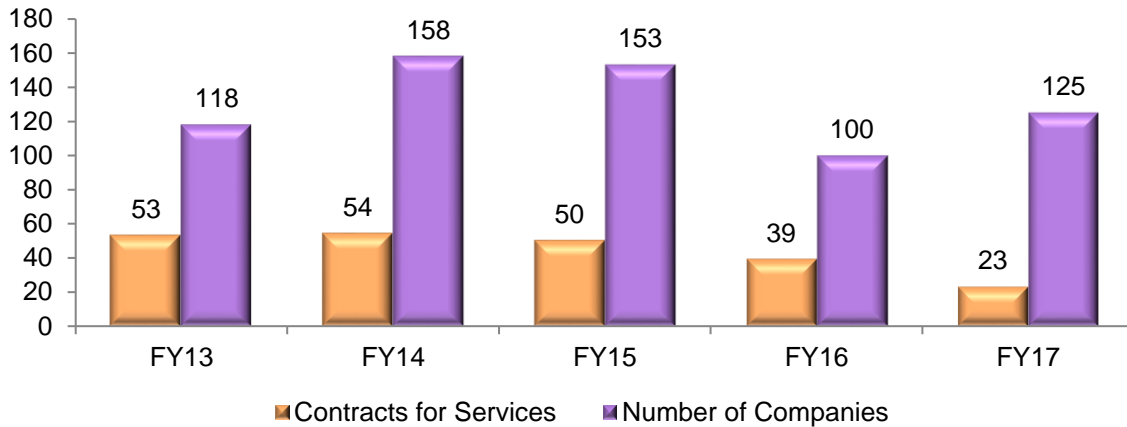
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<sup>1</sup> Performance indicators are as follows: • (green) denotes at or exceeding target, • (yellow) denotes slightly below target requiring monitoring, • (red) denotes significantly below target

# Professional Development Institute

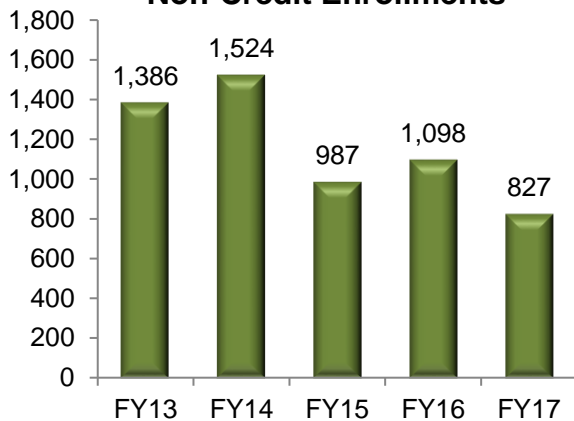
**Target:** Increase the number of contracts in PDI's programs. Increase the number of unduplicated enrollment in PDI programs.

**Professional Development Institute Contracted Services**

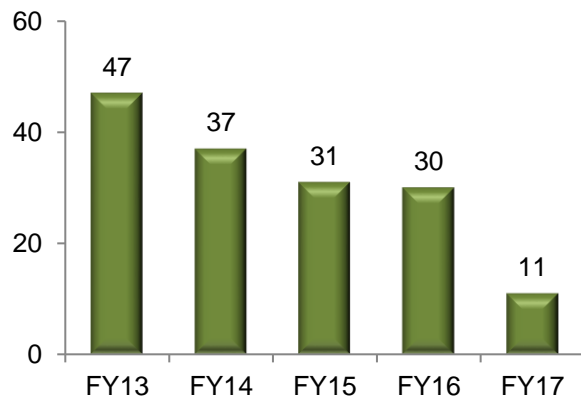


PDI increased the number of companies served, though the number of exclusive contracts declined. A sample of companies served include: The Chickasaw Nation, City Rescue Mission, Cowan Group Engineering, Downing Wellhead Equipment, EMBARK, Goodwill Industries, Lopez Foods, Noble Foundation, Oklahoma Hospital Association, Remerge Oklahoma, University of Central Oklahoma, University of Oklahoma, and Tinker AFB.

**Non-Credit Enrollments**



**Credit Enrollments**



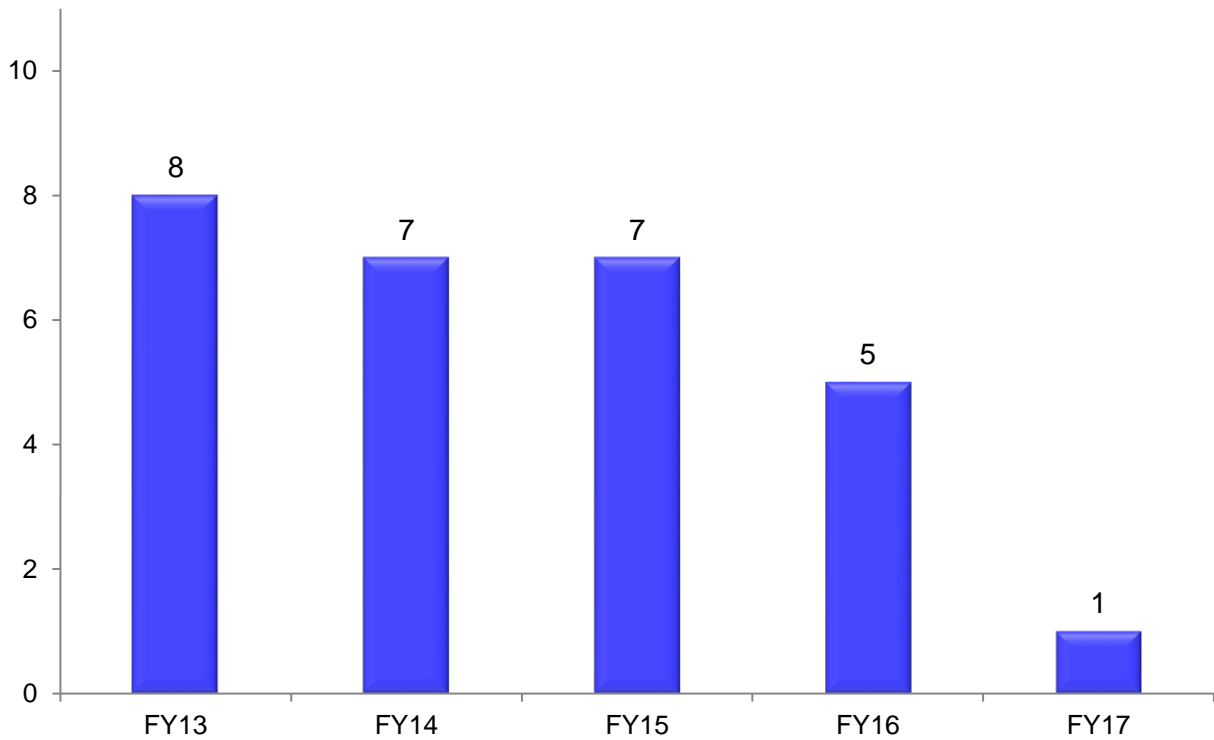
*Source: Professional Development Institute*

Although there was reduction in participants trained, there was an increase in the number of classes offered for the Pharmacy Technician program, Small Unmanned Aerial Systems (Drone) Academy, and Supply Chain/Logistics program.

# ABE/HSE/ESL

**Targets:** ABE/HSE/ESL outcomes will be at or above half (5) of the national benchmark standards.

**ABE/HSE/ESL Number of Measures Met**



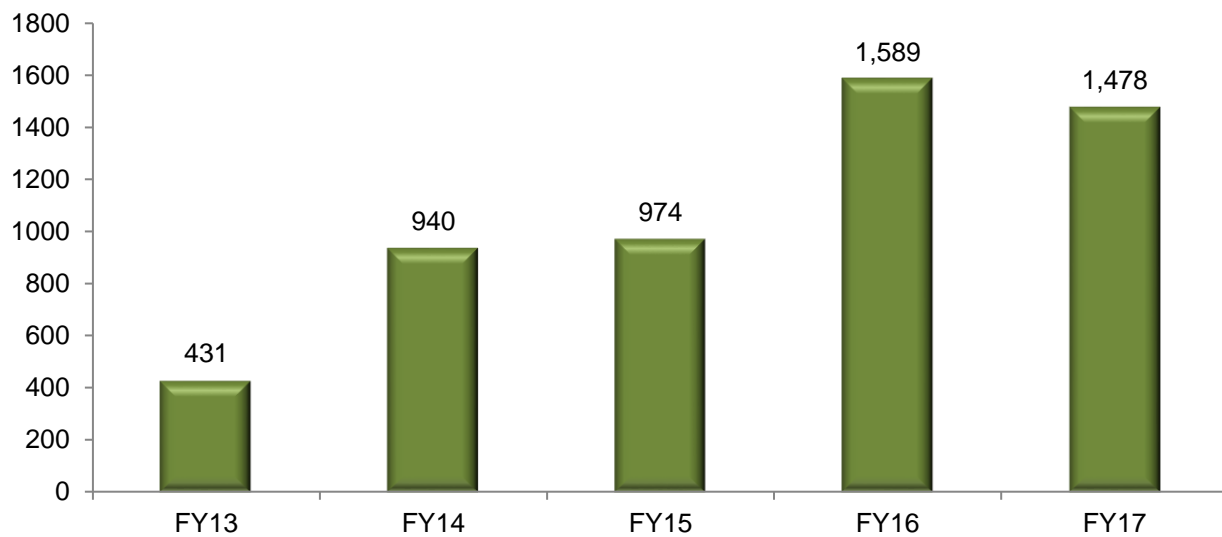
Unfortunately, previous ABE/HSE/ESL performance reporting was inaccurate. Therefore, the success for FY2017 will become the new baseline as more accurate data are being collected.

*Source: Oklahoma State Department of Education*

# OCCC Capitol Hill Center

**Target:** Enrollments will be above the prior three-year average at the OCCC Capitol Hill Center.

**OCCC Capitol Hill Center Enrollments**



The OCCC Capitol Hill Center enrollments declined slightly since last year but met the target based on comparison to the three-year average.

*Source: Office of Community Outreach and Education*



# Continuous Improvement Efforts

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## Future Opportunities

Now that the new OCCC Capitol Hill Center opened, we anticipate increased student enrollment and community activities. What was once part of several different services including the Family and Community Education Center, the new OCCC Capitol Hill Center will become a solitary entity serving Community Development, Academic Affairs, and Community Outreach and Education program goals and objectives.

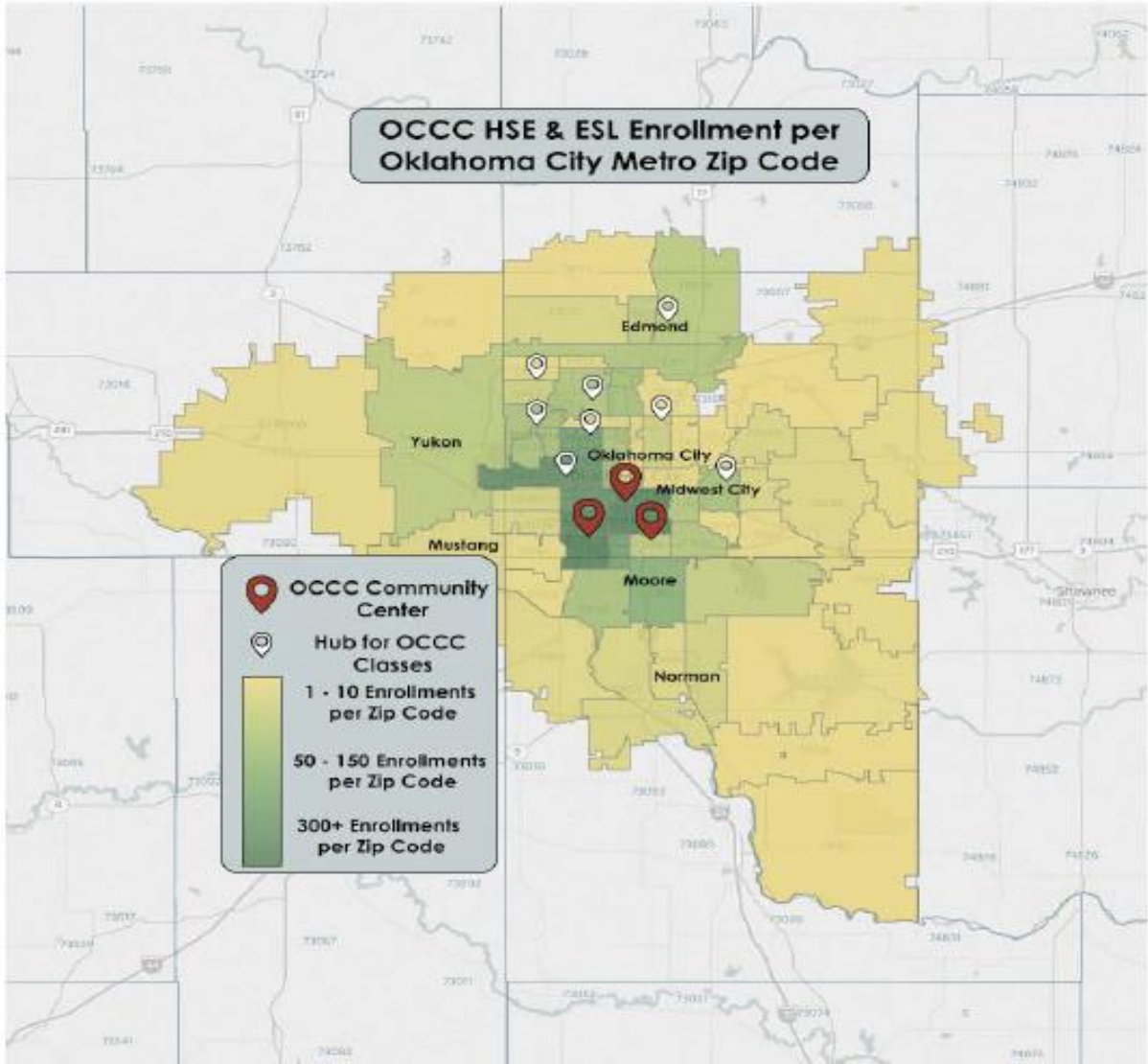
With tight budgets, the Community Outreach and Education staff are seeking grants to fund some of their activities. Grants designed to aid in support services, retention, student performance, and faculty activities are at the forefront of the grant search.



# APPENDIX



# HSE and ESL Enrollments



This map shows you where our highest concentration of HSE and ESL classes are located. The area surrounding the FACE Center continues to be the highest concentration of individuals served. This is an indicator of the importance of building community hubs throughout Oklahoma County. We will use this data to evaluate future class placement for next fiscal year.