

Summary of Student Text – Reasons Why Students did not Return Conducted Fall 2018

In the Fall 2018 Semester, a text was sent to students who were enrolled in the Spring 2018 but not in the Fall 2018. There were 3,436 texts sent with 418 students responding or 12%. The number one response of students who responded to the text identified transferred to another school followed by planned to return to OCCC in the future. The specific top five reasons for leaving for each subcategory starts on page 6. A summary of these categories follows this table. All of the highlighted items are 20% of the respondents or over.

Overall Reason for NOT returning

Did not return to OCCC because:	Headcount	Percent
I transferred to another school.	159	38.8%
I plan to return to OCCC in the future.	78	19.0%
Graduated	43	10.5%
I could not afford the financial responsibility.	37	9.0%
Health/Medical/Family issues	16	3.9%
Dissatisfied with OCCC	16	3.9%
Moved	12	2.9%
Transfer / Transcript issues	9	2.2%
Wanted prerequisites only	8	2.0%
Concurrent / Graduated HS as Concurrent	7	1.7%
Time Conflicts	6	1.5%
Applied for Nursing	5	1.2%
Not interested in going to College	5	1.2%
Failed	4	1.0%
Class not offered	3	0.7%
Enrolled in Spring	2	0.5%
Grand Total	410	100.0%

Gender

Females did not return because of transferring (37%), planning to return at a future date (18%), and could not afford the financial responsibility (10%). Males transferred at a higher rate than females (41%), planned to return at a future date (21%), or graduated (13%).

Did not return to OCCC because:	Females	Males	Grand Total
I transferred to another school.	36.9%	41.4%	38.5%
I plan to return to OCCC in the future.	17.9%	21.4%	19.1%
Graduated	9.3%	12.9%	10.5%
I could not afford the financial responsibility.	10.1%	7.1%	9.1%

Age Categories

The top five reason for each age group was quite revealing. Seventy-one percent of the students age 18 and under chose to transfer to another college, while seven percent had graduated from high school. In the 19 to 22 age group, 36% transferred, 19% plan to return to OCCC, and 16% graduated. The 23 to 29 age group selected transferring to another school (34%) and planning to return to OCCC in the future (20%) as their top two. The 30 and older group planned to return in the future (24%), or transferred to another school (22%). The top five reasons for each age category are highlighted in yellow below.

Did not return to OCCC because:	18 and under	19 - 22	23 - 29	30 and older	Grand Total
I transferred to another school.	70.6%	36.4%	34.1%	21.8%	38.8%
I plan to return to OCCC in the future.	11.8%	19.0%	20.0%	23.5%	19.0%
Graduated	0.0%	15.7%	9.4%	13.4%	10.5%
I could not afford the financial responsibility.	4.7%	11.6%	5.9%	11.8%	9.0%
Health/Medical/Family issues	1.2%	1.7%	8.2%	5.0%	3.9%
Dissatisfied with OCCC	1.2%	2.5%	5.9%	5.9%	3.9%
Moved	0.0%	3.3%	5.9%	2.5%	2.9%
Transfer / Transcript issues	2.4%	2.5%	1.2%	2.5%	2.2%
Wanted prerequisites only	0.0%	2.5%	3.5%	1.7%	2.0%
Concurrent / Graduated HS as Concurrent	7.1%	0.8%	0.0%	0.0%	1.7%

Race/Ethnicity

Eighty-seven percent of the students were in the White, Hispanic, Two or More Races or Black/African American categories. The top three reasons why the White students did not return to College was transferred to another college (42%), planned to return to OCCC in the future (15%) and graduated (12%). The Hispanic students planned to return to OCCC in the future (30%), transferred to another school (26%), and could not afford the financial responsibility (18%). The Two or More Races students transferred to another school (42%), or planned to return to OCCC in the future (27%). The Black/African American students planned to return to OCCC in the future (35%), transferred to another school (18%), and could not afford the financial responsibility (15%). The top reason for each race/ethnicity group is highlighted in yellow.

Did not return to OCCC because:	White	Hispanic	Two or More Races	Black/ African American	Grand Total
I transferred to another school.	42.1%	26.3%	43.2%	17.6%	38.8%
I plan to return to OCCC in the future.	14.5%	29.8%	27.0%	35.3%	19.0%
Graduated	11.8%	8.8%	5.4%	5.9%	10.5%
I could not afford the financial responsibility.	8.3%	17.5%	0.0%	14.7%	9.0%

Full-Time vs Part-Time

The full-time and part-time students both identified transferring to another school as their number one reason but the part-time were a little more likely to return in the future, 20% and 15% respectively. The top five reasons for not returning are listed in the table below.

Did not return to OCCC because:	FT	PT	Grand Total
I transferred to another school.	35.4%	39.8%	38.8%
I plan to return to OCCC in the future.	14.6%	20.4%	19.0%
Graduated	14.6%	9.2%	10.5%
I could not afford the financial responsibility.	12.5%	8.0%	9.0%
Health/Medical/Family issues	6.3%	3.2%	3.9%

Expected Family Income

Transfer rate by estimated family contribution showed an interesting trend. Students who:

- did not complete a FAFSA said they had transferred to another school at a rate of 48%,
- had an expected family contribution (EFC) of \$10,000 or more had a transfer rate of 46%,
- had an EFC of \$3,000 to \$10,000 had a transfer rate of 32%,
- had an EFC of \$1,501 to \$3,000 had a transfer rate of 17%,
- had an EFC of less than \$1,500 had a transfer rate of 20%, and
- had no EFC had a transfer rate of 25%.

Did not return to OCCC because:	\$0	Less than \$1,500	\$1,501 - \$3,000	\$3,001 - \$9,999	\$10,000 or more	No FAFSA	Grand Total
I transferred to another school.	25.3%	20.0%	16.7%	32.3%	45.5%	47.5%	38.8%
I plan to return to OCCC in the future.	24.1%	35.0%	22.2%	9.7%	15.2%	17.2%	19.0%
Graduated	11.5%	15.0%	22.2%	9.7%	15.2%	8.1%	10.5%
I could not afford the financial responsibility.	8.0%	10.0%	22.2%	19.4%	15.2%	5.9%	9.0%
Dissatisfied with OCCC	4.6%	10.0%	0.0%	9.7%	0.0%	3.2%	3.9%
Moved	5.7%	0.0%	0.0%	9.7%	3.0%	1.4%	2.9%

Educational Goal

All of the educational goal categories had students who selected transferred to another school as either their first or second most prominent reason for not returning to OCCC. The top three reasons for each Educational Goal category are highlighted in yellow below.

Did not return to OCCC because:	Deg Seeking - OCCC	Deg Seeking – Elsewhere	Certificate	No Deg - Transfer	No Deg - Personal Enrichment	No Deg - Job Skills	Unsure	Unknown	Grand Total
I transferred to another school.	23.0%	50.0%	22.2%	33.3%	71.4%	50.0%	72.2%	17.6%	38.8%
I plan to return to OCCC in the future.	27.3%	12.0%	11.1%	12.5%	14.3%	33.3%	5.6%	41.2%	19.0%
Graduated	13.7%	7.3%	11.1%	20.8%	14.3%	0.0%	2.8%	11.8%	10.5%
I could not afford the financial responsibility.	11.8%	8.7%	0.0%	4.2%	0.0%	16.7%	5.6%	5.9%	9.0%
Health/Medical /Family issues	5.0%	4.0%	22.2%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%
Dissatisfied with OCCC	4.3%	4.7%	11.1%	0.0%	0.0%	0.0%	2.8%	0.0%	3.9%
Transfer / Transcript issues	0.6%	2.7%	0.0%	8.3%	0.0%	0.0%	5.6%	0.0%	2.2%
Wanted prerequisites only	1.2%	1.3%	0.0%	8.3%	0.0%	0.0%	0.0%	11.8%	2.0%
Concurrent / Graduated HS as Concurrent	0.6%	2.0%	0.0%	4.2%	0.0%	0.0%	5.6%	0.0%	1.7%
Applied for Nursing	1.2%	1.3%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Class not offered	0.6%	0.7%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%

New, New Transfer And Returning

Fifty-six percent of the new spring students, 40% of the returning students and 20% of the new spring transfer students transferred to another school. Thirty nine percent of the new spring students and 26% of the new spring transfer students planned to return to OCCC in the future. The top three reasons for each student type category are highlighted in yellow below.

Did not return to OCCC because:	New Spring	New Spring Transfer	Returning	Grand Total
I transferred to another school.	55.6%	20.0%	39.8%	38.8%
I plan to return to OCCC in the future.	38.9%	25.7%	17.4%	19.0%
Graduated	0.0%	11.4%	10.9%	10.5%
Moved	5.6%	2.9%	2.8%	2.9%
Wanted prerequisites only	0.0%	11.4%	1.1%	2.0%

Admit Status

Of the sixteen admit statuses, seven categories had more than 20 students responding with the highest number of 79 for senior concurrent students (SRCON). Senior concurrent students overwhelmingly chose “I transferred to another school” (71%) as their number one reason for not returning to OCCC. The regular students (REG) chose planning to return to OCCC in the future (32%) and transferring as their top two choices (30%). Transfer students (TRAN) transferred to another school (35%), graduated (16%), or planned to return to OCCC (15%). Adult students (ADULT) planned to return to OCCC in the future (28%), transferred (17%) or had health/medical/family issues (16%). Transfer admit with degree students (TRDG) planned to return to OCCC in the future (23%), transferred to another school (20%), or wanted prerequisites only (13%). Readmitted regular students (RREG) transferred to another college (38%), graduated (29%), or planned to return to OCCC in the future (21%). Readmit transfer students (RTRAN) transferred to another school (35%), planned to return to OCCC in the future (17%), or graduated (17%).

Did not return to OCCC because:	ADULT	REG	RREG	RTRAN	SRCON	TRAN	TRDG	Grand Total
I transferred to another school.	17.2%	30.4%	37.5%	34.8%	70.9%	35.3%	20.0%	38.8%
I plan to return to OCCC in the future.	27.6%	31.9%	20.8%	17.4%	7.6%	14.7%	23.3%	19.0%
Graduated	8.6%	4.3%	29.2%	17.4%	5.1%	16.2%	3.3%	10.5%
I could not afford the financial responsibility.	12.1%	17.4%	8.3%	13.0%	3.8%	7.4%	10.0%	9.0%
Health/Medical/Family issues	15.5%	4.3%	0.0%	0.0%	0.0%	2.9%	3.3%	3.9%
Dissatisfied with OCCC	6.9%	0.0%	4.2%	0.0%	2.5%	8.8%	3.3%	3.9%
Wanted prerequisites only	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	13.3%	2.0%
Concurrent / Graduated HS as Concurrent	0.0%	0.0%	0.0%	0.0%	7.6%	0.0%	0.0%	1.7%
Not interested in going to College	1.7%	4.3%	0.0%	0.0%	0.0%	0.0%	3.3%	1.2%

TOP FIVE REASONS STUDENTS DID NOT RETURN TO OCCC BY CATEGORY

Gender

Did not return to OCCC because:	Female
I transferred to another school.	36.9%
I plan to return to OCCC in the future.	17.9%
I could not afford the financial responsibility.	10.1%
Graduated	9.3%
Health/Medical/Family issues	3.7%
Moved	3.7%

Did not return to OCCC because:	Male
I transferred to another school.	41.4%
I plan to return to OCCC in the future.	21.4%
Graduated	12.9%
I could not afford the financial responsibility.	7.1%
Dissatisfied with OCCC	5.0%

Age

Did not return to OCCC because:	18 and under
I transferred to another school.	70.6%
I plan to return to OCCC in the future.	11.8%
Concurrent / Graduated HS as Concurrent	7.1%
I could not afford the financial responsibility.	4.7%
Transfer / Transcript issues	2.4%

Did not return to OCCC because:	23 - 29
I transferred to another school.	34.1%
I plan to return to OCCC in the future.	20.0%
Graduated	9.4%
Health/Medical/Family issues	8.2%
I could not afford the financial responsibility.	5.9%
Dissatisfied with OCCC	5.9%
Moved	5.9%

Did not return to OCCC because:	30 and older
I plan to return to OCCC in the future.	23.5%
I transferred to another school.	21.8%
Graduated	13.4%
I could not afford the financial responsibility.	11.8%
Dissatisfied with OCCC	5.9%

Full-time vs Part-time

Did not return to OCCC because:	Full-time	Part-time
I transferred to another school.	35.4%	39.8%
I plan to return to OCCC in the future.	14.6%	20.4%
Graduated	14.6%	9.2%
I could not afford the financial responsibility.	12.5%	8.0%
Health/Medical/Family issues	6.3%	3.2%

Expected Family Contribution

Did not return to OCCC because:	0
I transferred to another school.	25.3%
I plan to return to OCCC in the future.	24.1%
Graduated	11.5%
Health/Medical/Family issues	9.2%
I could not afford the financial responsibility.	8.0%

Did not return to OCCC because:	Less than \$1,500
I transferred to another school.	20.0%
Graduated	15.0%
I could not afford the financial responsibility.	10.0%
Dissatisfied with OCCC	10.0%
Time Conflicts	10.0%

Did not return to OCCC because:	\$1,501 - \$3,000
I plan to return to OCCC in the future.	22.2%
Graduated	22.2%
I could not afford the financial responsibility.	22.2%
I transferred to another school.	16.7%
Health/Medical/Family issues	5.6%
Transfer / Transcript issues	5.6%
Applied for Nursing	5.6%

Did not return to OCCC because:	\$3,001 - \$9,999
I transferred to another school.	32.3%
I could not afford the financial responsibility.	19.4%
I plan to return to OCCC in the future.	9.7%
Graduated	9.7%
Dissatisfied with OCCC	9.7%
Moved	9.7%

Did not return to OCCC because:	\$10,000 or more
I transferred to another school.	45.5%
I plan to return to OCCC in the future.	15.2%
Graduated	15.2%
I could not afford the financial responsibility.	15.2%
Moved	3.0%
Transfer / Transcript issues	3.0%
Time Conflicts	3.0%

Did not return to OCCC because:	No FAFSA
I transferred to another school.	47.5%
I plan to return to OCCC in the future.	17.2%
Graduated	8.1%
I could not afford the financial responsibility.	5.9%
Wanted prerequisites only	3.6%

Educational Goal

Did not return to OCCC because:	Degree Seeking - OCCC
I plan to return to OCCC in the future.	27.3%
I transferred to another school.	23.0%
Graduated	13.7%
I could not afford the financial responsibility.	11.8%
Moved	5.0%
Health/Medical/Family issues	5.0%

Did not return to OCCC because:	Degree Seeking - Elsewhere
I transferred to another school.	50.0%
I plan to return to OCCC in the future.	12.0%
I could not afford the financial responsibility.	8.7%
Graduated	7.3%
Dissatisfied with OCCC	4.7%

Did not return to OCCC because:	Unsure
I transferred to another school.	72.2%
I plan to return to OCCC in the future.	5.6%
I could not afford the financial responsibility.	5.6%
Transfer / Transcript issues	5.6%
Concurrent / Graduated HS as Concurrent	5.6%

New, New Transfer and Returning

Did not return to OCCC because:	New Spring
I transferred to another school.	55.6%
I plan to return to OCCC in the future.	38.9%
Moved	5.6%

Did not return to OCCC because:	New Spring Transfer
I plan to return to OCCC in the future.	25.7%
I transferred to another school.	20.0%
Graduated	11.4%
Wanted prerequisites only	11.4%
Dissatisfied with OCCC	8.6%

Did not return to OCCC because:	Returning
I transferred to another school.	39.8%
I plan to return to OCCC in the future.	17.4%
Graduated	10.9%
I could not afford the financial responsibility.	9.8%
Health/Medical/Family issues	4.5%

Admit Status

Did not return to OCCC because:	Senior Concurrent
I transferred to another school.	70.9%
I plan to return to OCCC in the future.	7.6%
Concurrent / Graduated HS as Concurrent	7.6%
Graduated	5.1%
I could not afford the financial responsibility.	3.8%

Did not return to OCCC because:	Regular
I plan to return to OCCC in the future.	31.9%
I transferred to another school.	30.4%
I could not afford the financial responsibility.	17.4%
Graduated	4.3%
Health/Medical/Family issues	4.3%
Not interested in going to College	4.3%

Did not return to OCCC because:	Transfer
I transferred to another school.	35.3%
Graduated	16.2%
I plan to return to OCCC in the future.	14.7%
Dissatisfied with OCCC	8.8%
I could not afford the financial responsibility.	7.4%

Did not return to OCCC because:	Adult
I plan to return to OCCC in the future.	27.6%
I transferred to another school.	17.2%
Health/Medical/Family issues	15.5%
I could not afford the financial responsibility.	12.1%
Graduated	8.6%
Moved	8.6%

Did not return to OCCC because:	Traditional Degree
I plan to return to OCCC in the future.	23.3%
I transferred to another school.	20.0%
Wanted prerequisites only	13.3%
I could not afford the financial responsibility.	10.0%
Time Conflicts	6.7%
Applied for Nursing	6.7%

Did not return to OCCC because:	Returning Regular
I transferred to another school.	37.5%
Graduated	29.2%
I plan to return to OCCC in the future.	20.8%
I could not afford the financial responsibility.	8.3%
Dissatisfied with OCCC	4.2%

Did not return to OCCC because:	Returning Transfer
I transferred to another school.	34.8%
I plan to return to OCCC in the future.	17.4%
Graduated	17.4%
I could not afford the financial responsibility.	13.0%
Transfer / Transcript issues	4.3%
Time Conflicts	4.3%
Applied for Nursing	4.3%
Class not offered	4.3%

Concurrent Students

Did not return to OCCC because:	Concurrent
I transferred to another school.	77.4%
I plan to return to OCCC in the future.	8.1%
Concurrent / Graduated HS as Concurrent	6.5%
Transfer / Transcript issues	3.2%
I could not afford the financial responsibility.	1.6%

Did not return to OCCC because:	No
I transferred to another school.	31.9%
I plan to return to OCCC in the future.	21.0%
Graduated	12.4%
I could not afford the financial responsibility.	10.3%
Health/Medical/Family issues	4.6%

Race/Ethnicity

Did not return to OCCC because:	White
I transferred to another school.	42.1%
I plan to return to OCCC in the future.	14.5%
Graduated	11.8%
I could not afford the financial responsibility.	8.3%
Dissatisfied with OCCC	4.8%

Did not return to OCCC because:	Hispanic
I plan to return to OCCC in the future.	29.8%
I transferred to another school.	26.3%
I could not afford the financial responsibility.	17.5%
Graduated	8.8%
Health/Medical/Family issues	3.5%
Transfer / Transcript issues	3.5%
Time Conflicts	3.5%

Did not return to OCCC because:	Two or More Races
I transferred to another school.	43.2%
I plan to return to OCCC in the future.	27.0%
Graduated	5.4%
Moved	5.4%
Health/Medical/Family issues	2.7%
Dissatisfied with OCCC	2.7%
Wanted prerequisites only	2.7%
Concurrent / Graduated HS as Concurrent	2.7%
Time Conflicts	2.7%
Applied for Nursing	2.7%
Not interested in going to College	2.7%

Did not return to OCCC because:	Black/African American
I plan to return to OCCC in the future.	35.3%
I transferred to another school.	17.6%
I could not afford the financial responsibility.	14.7%
Transfer / Transcript issues	8.8%
Graduated	5.9%
Dissatisfied with OCCC	5.9%