



Complete College OCCC

Fall 2015 AtD Cohort Retention

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Analyst*

Definition of AtD Cohort

AtD Cohort consists of students who are new to OCCC in the fall semester.

- New to higher education (OCCC first college attended)
- New Transfer (transferring credit hours from one or more other higher education institutions to OCCC for the first time)

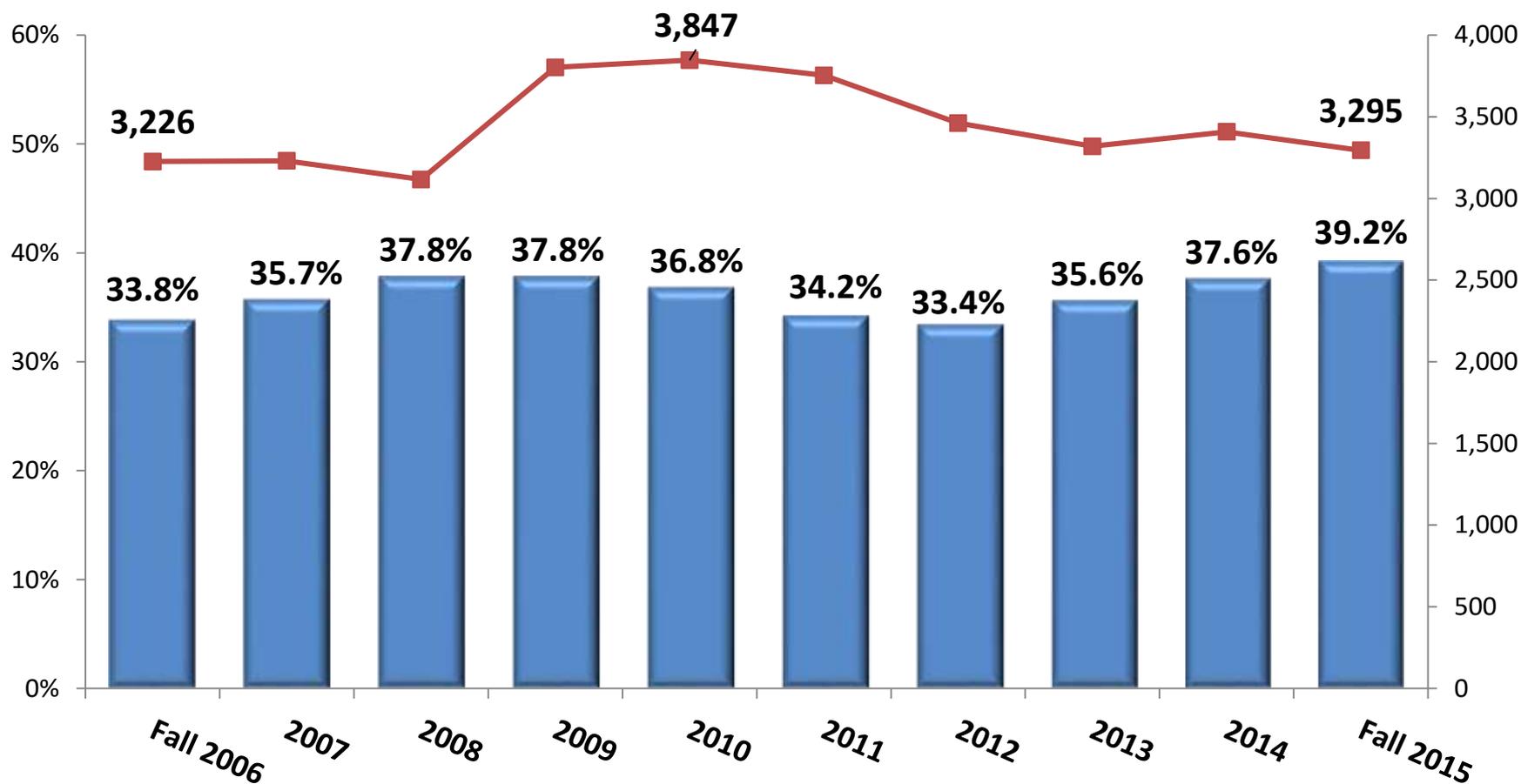
Definition of Persistence and Retention

- Persistence: student from the fall semester enrolls in the following spring semester
- Retention: student from the fall semester enrolls in following fall semester

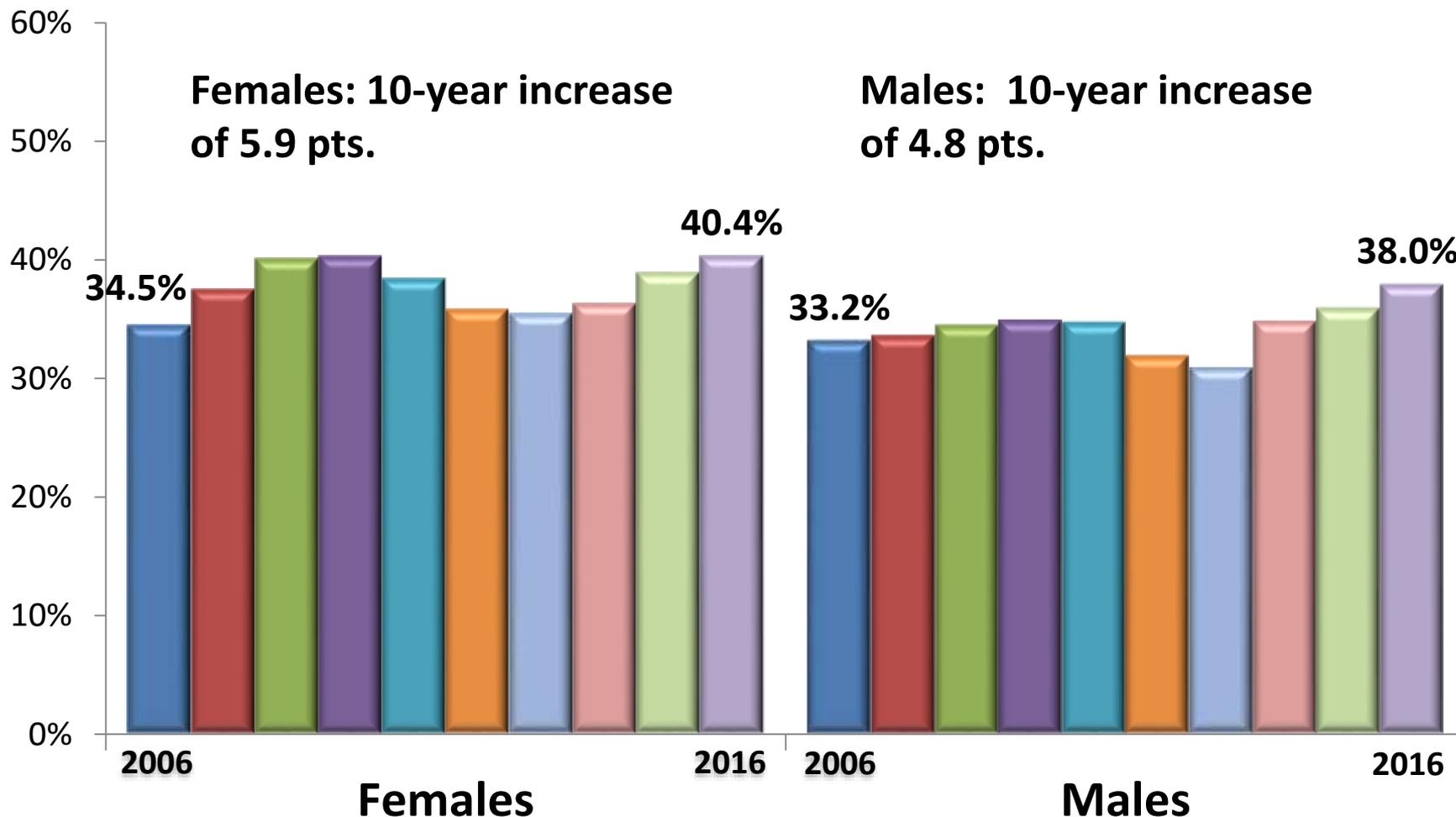
Fall 2015 AtD Cohort Persistence and Retention Rates

- *Persistence:*
59.3% up 1.6 percentage points
from 57.7% (Fall 2014 cohort)
- *Retention:*
39.2% up 1.6 percentage points
from 37.6% (Fall 2014 cohort)

Headcount and Retention of AtD Cohorts



Retention by Gender



Retention by Age Group

- These three age groups comprise 88%-91% of the total AtD Cohort in any given year.

Fall 2015 percent of cohort:

18-24 year olds = 75%

25-29 year olds = 12%

30-34 year olds = 5%

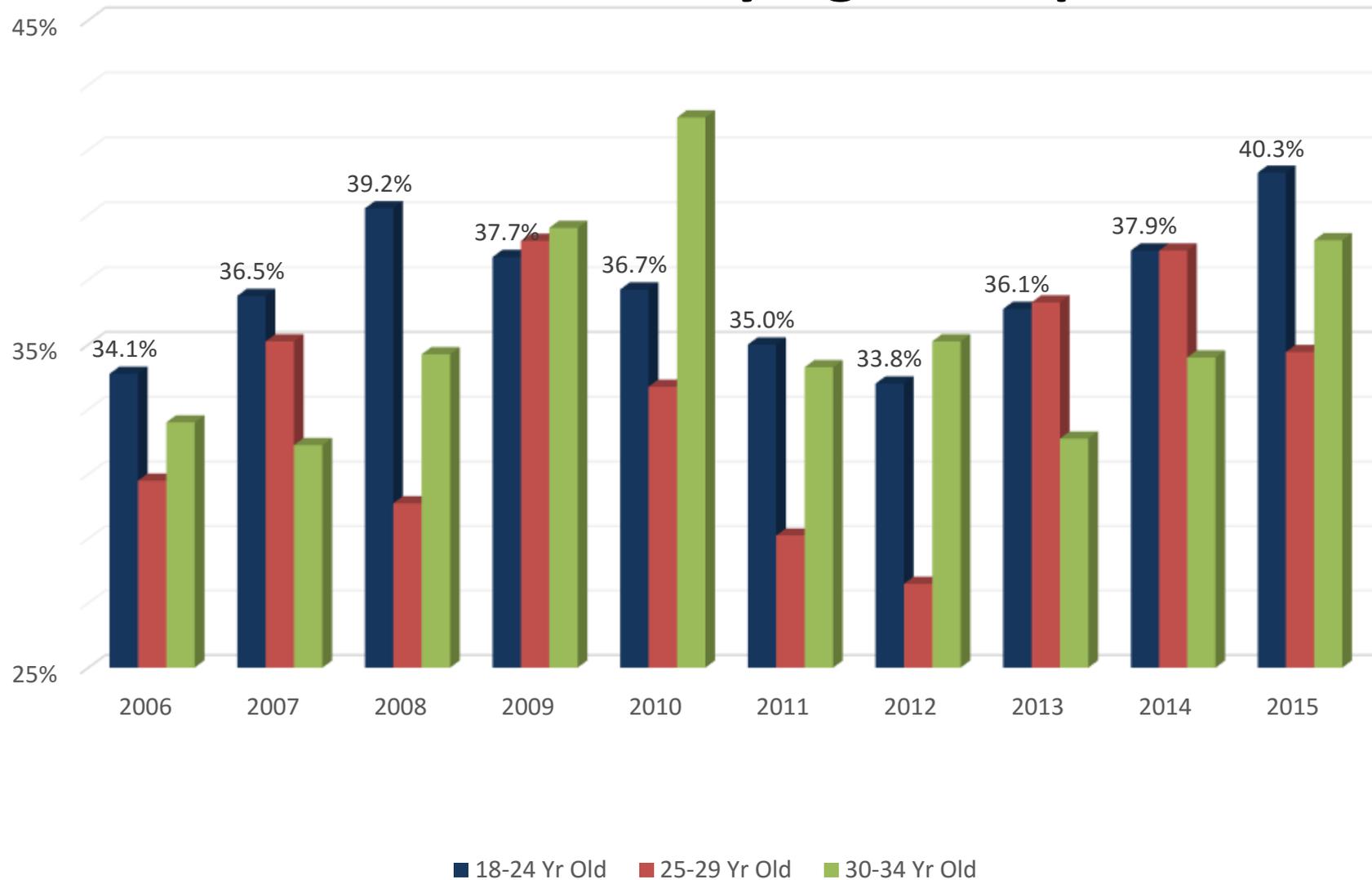
- Year over Year retention by age group:

18-24 group  2.4%

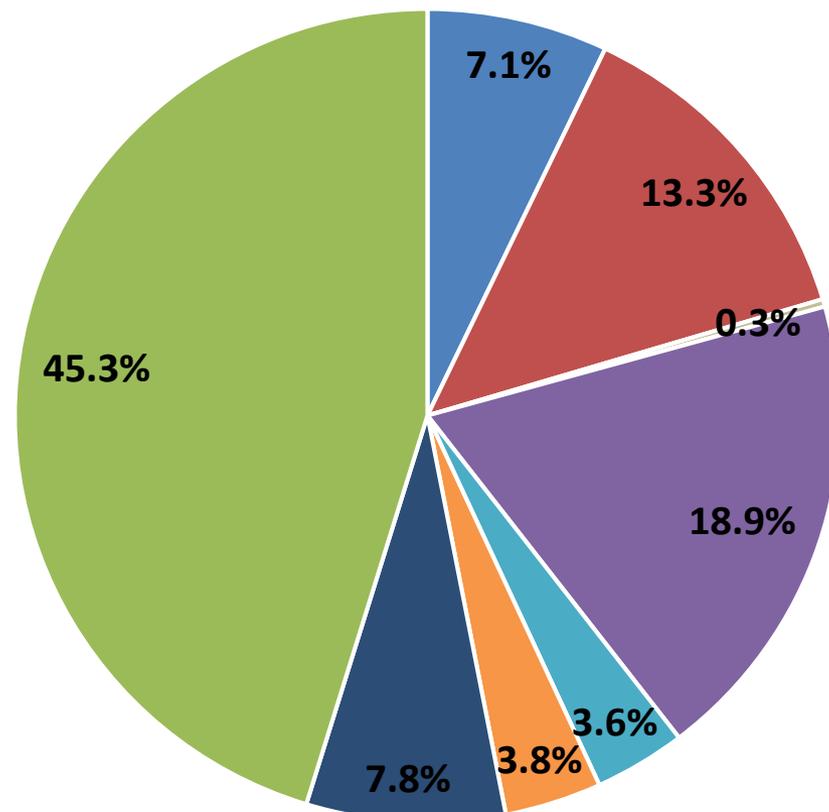
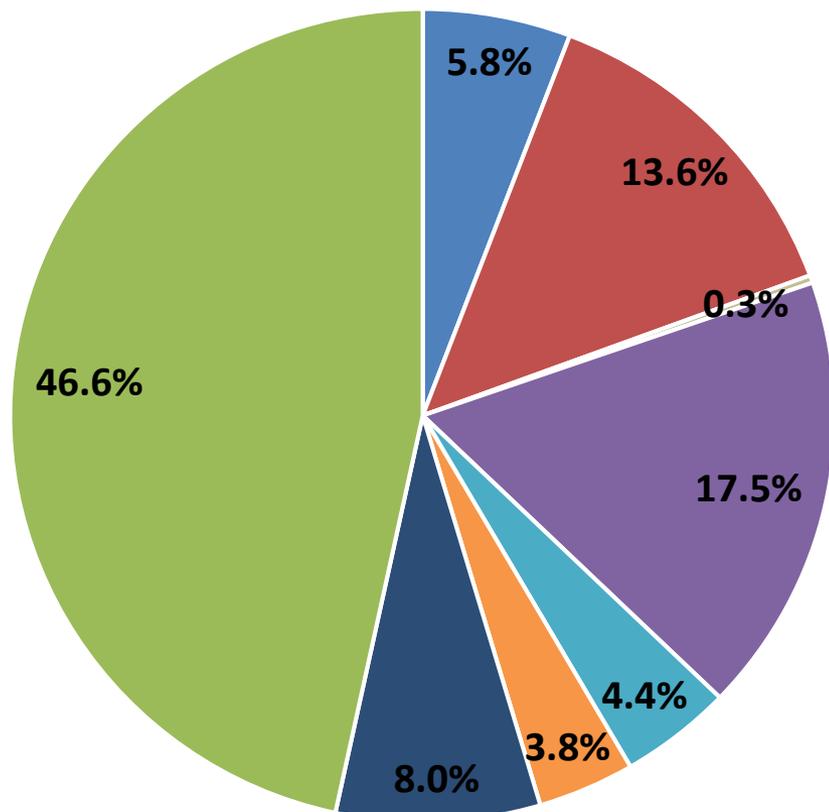
25-29 group  3.1%

30-34 group  3.6%

Retention by Age Group

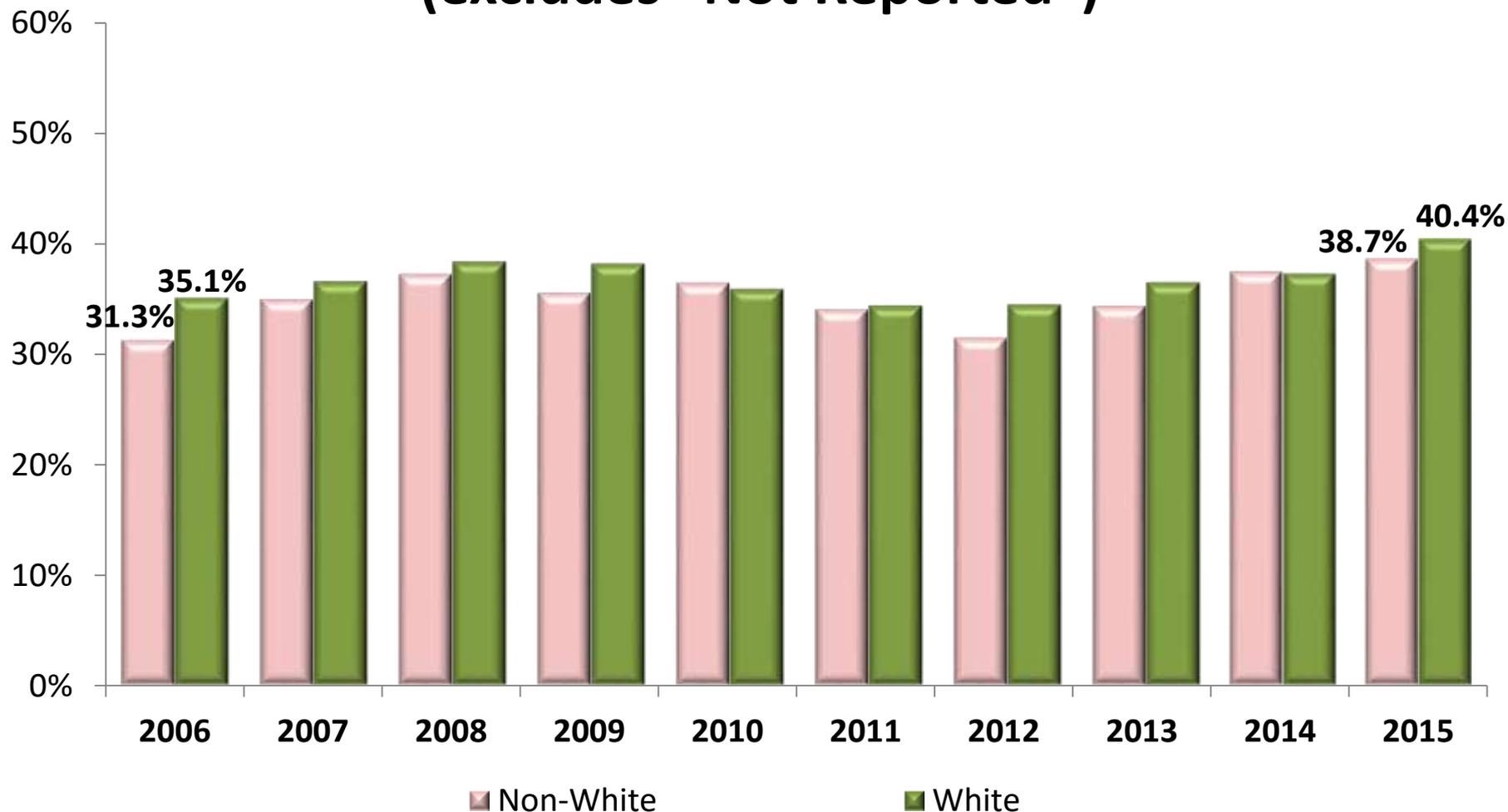


Race/Ethnicity 2014 and 2015 Cohorts

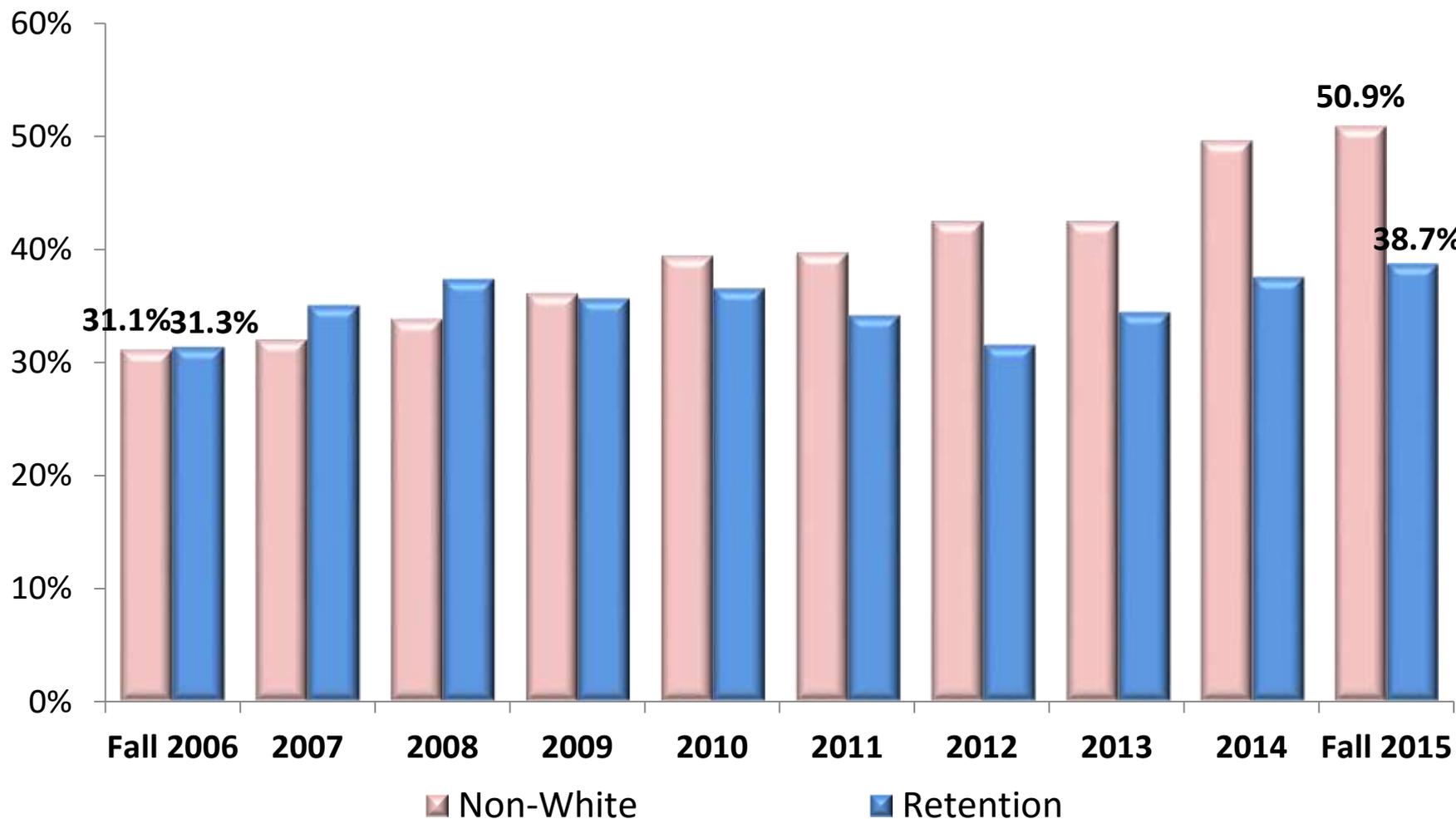


- Asian
- Black/African American
- Hawaiian/Pacific Islander
- Hispanic
- American/Alaskan Native
- Not Reported
- Two or More Races
- White

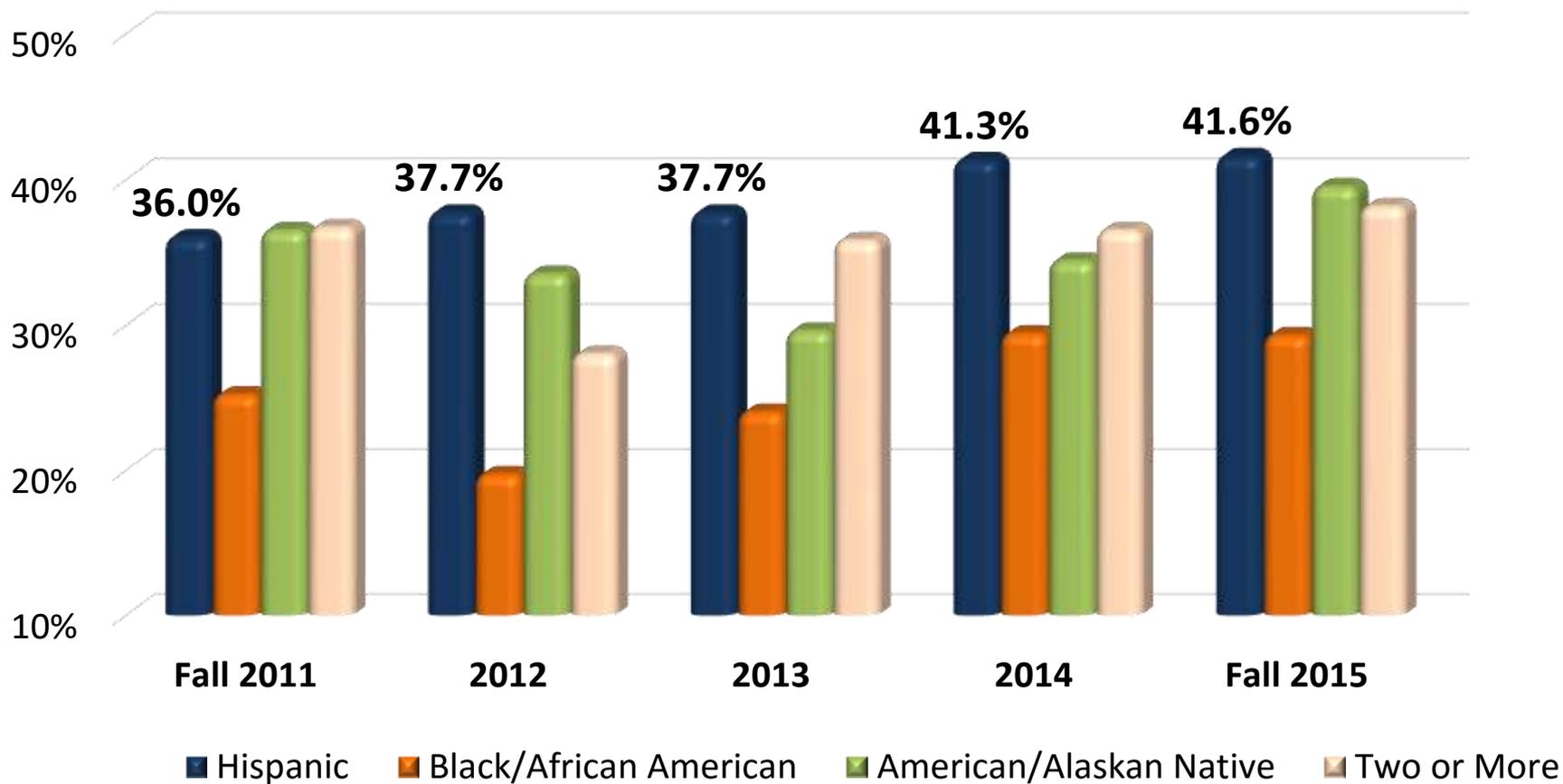
Non-White Compared to White Cohort Retention (excludes "Not Reported")



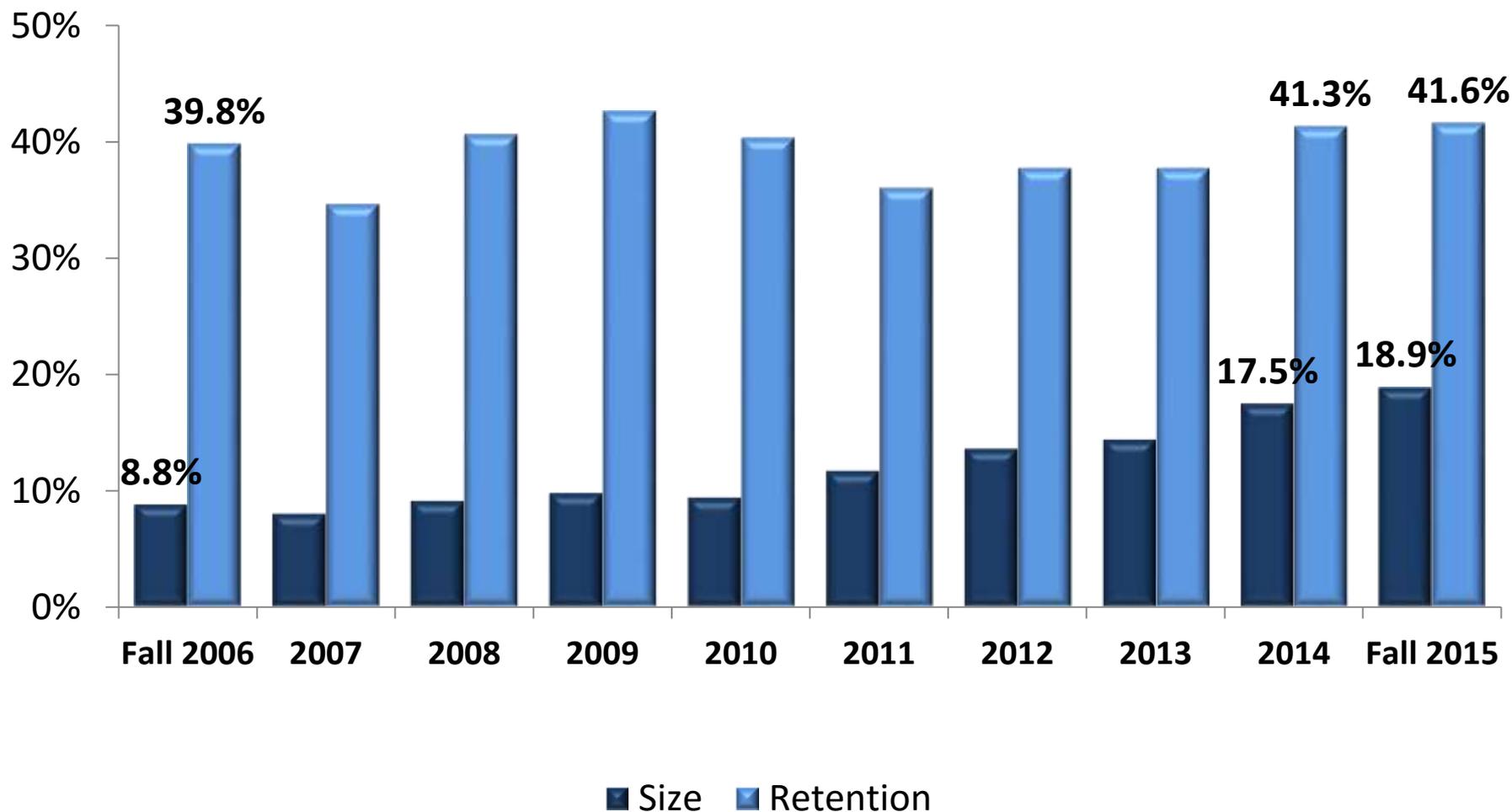
Non-White Cohort Size and Retention



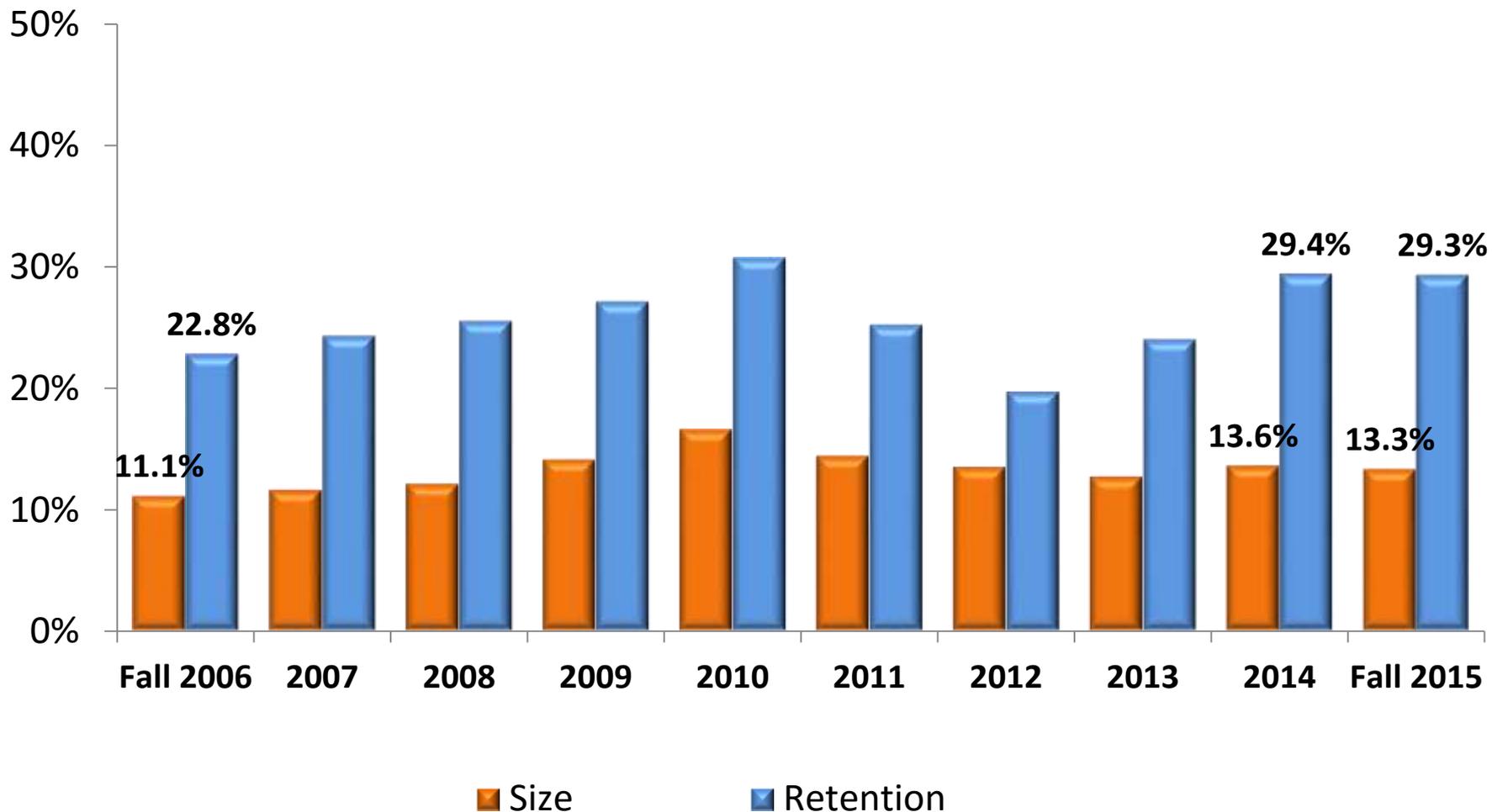
Non-White Cohorts' Retention



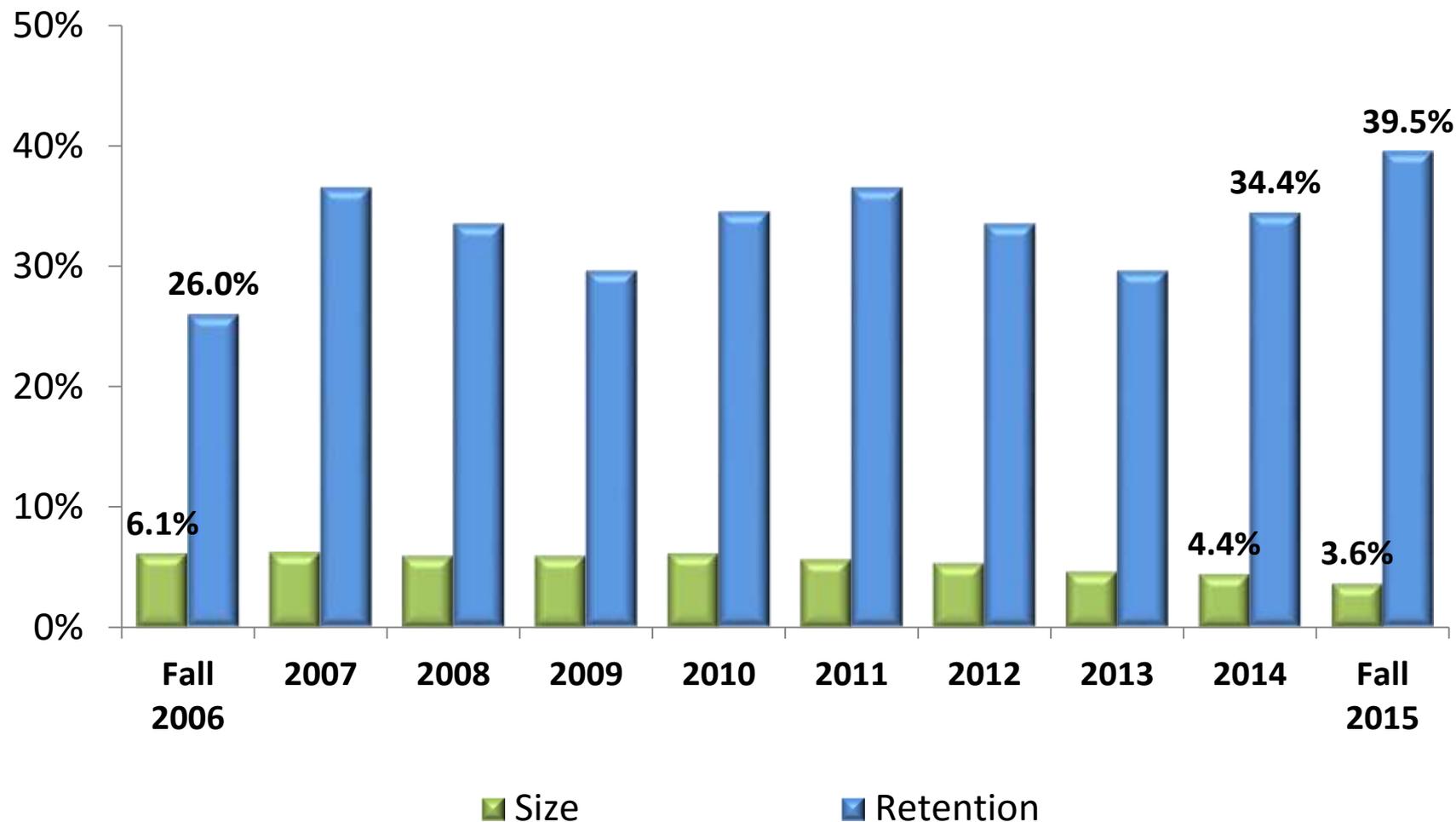
Hispanic Cohort Size and Retention



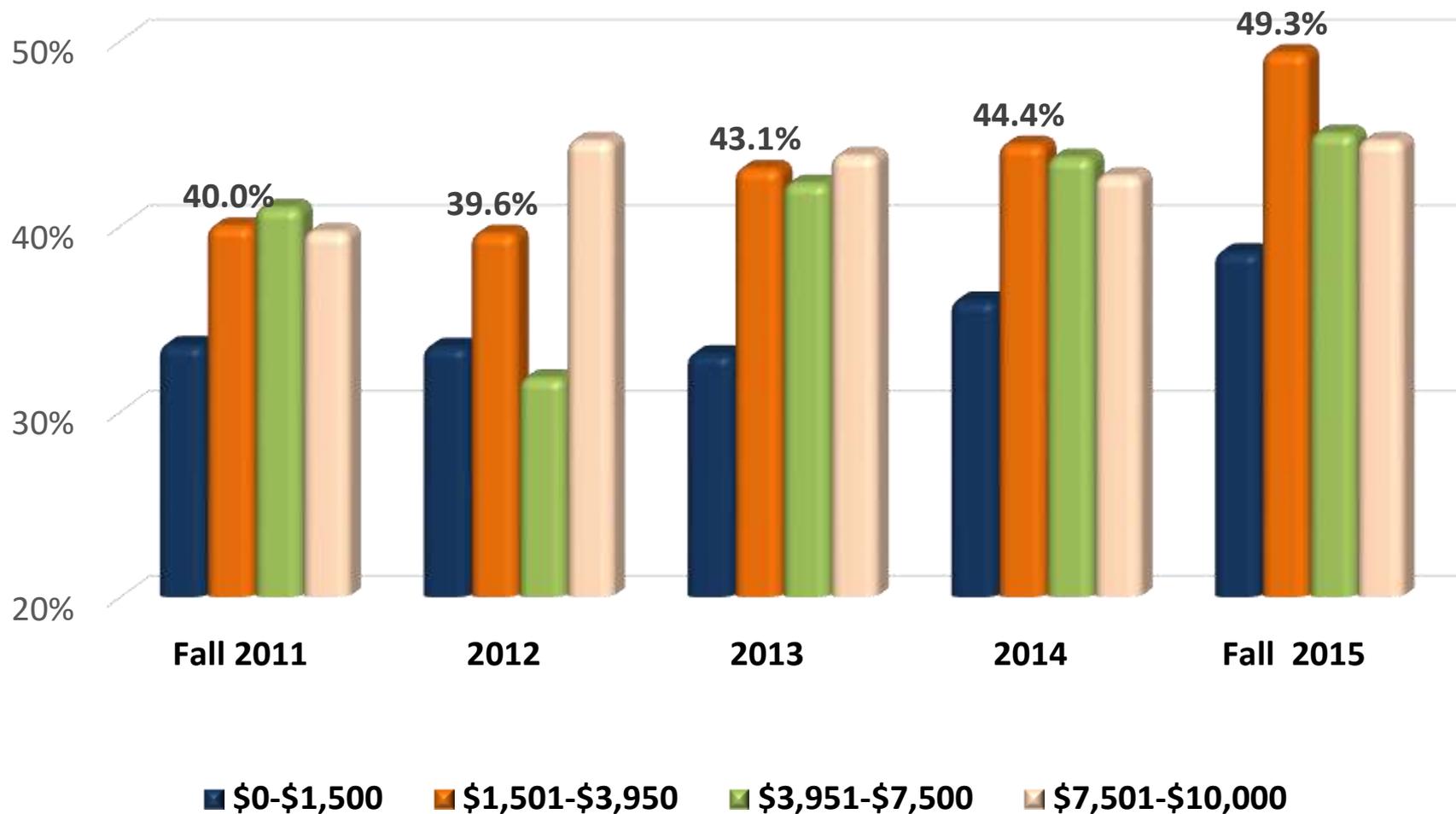
Black/African American Cohort Size and Retention



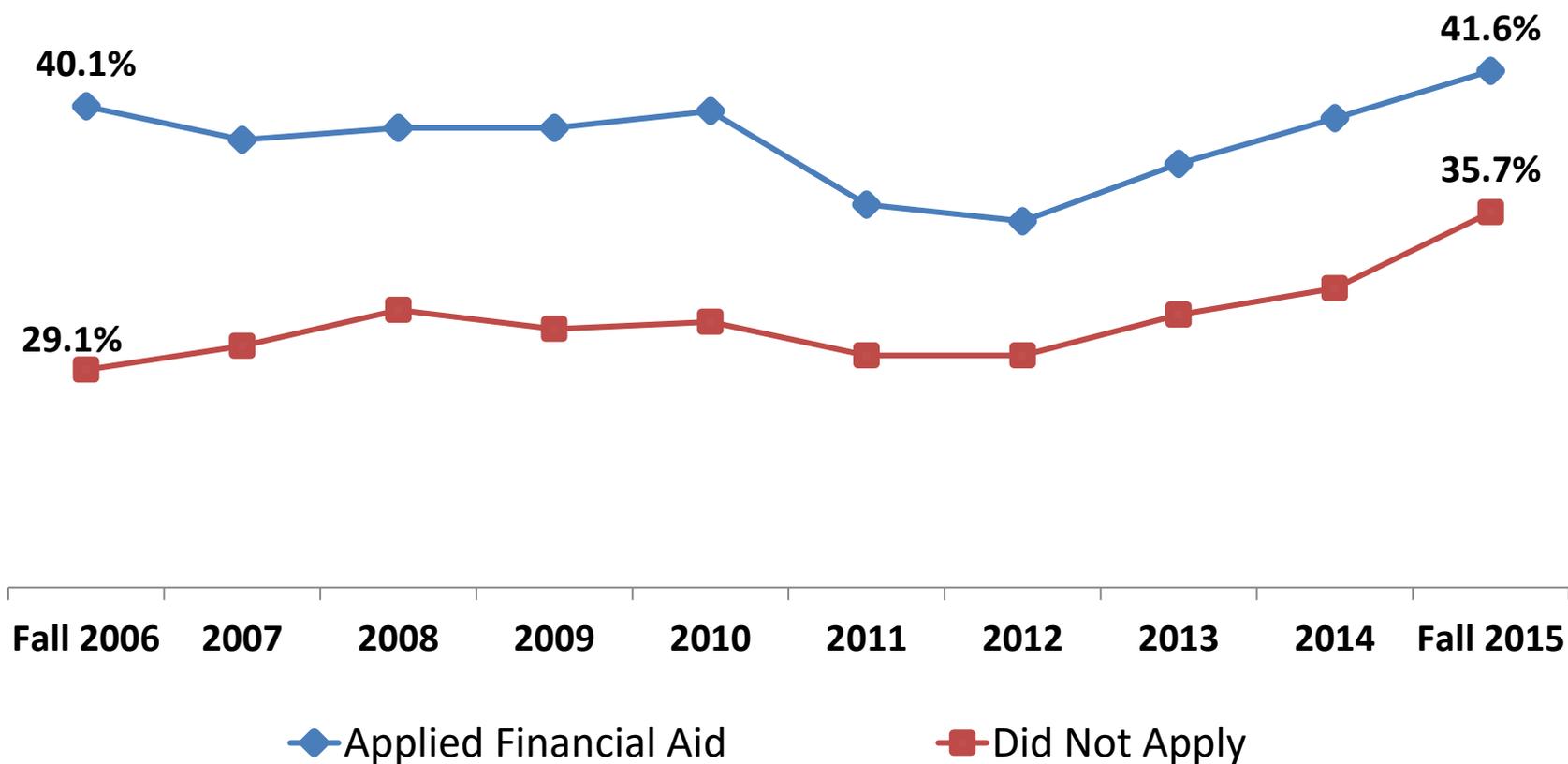
American/Alaskan Native Cohort Size and Retention



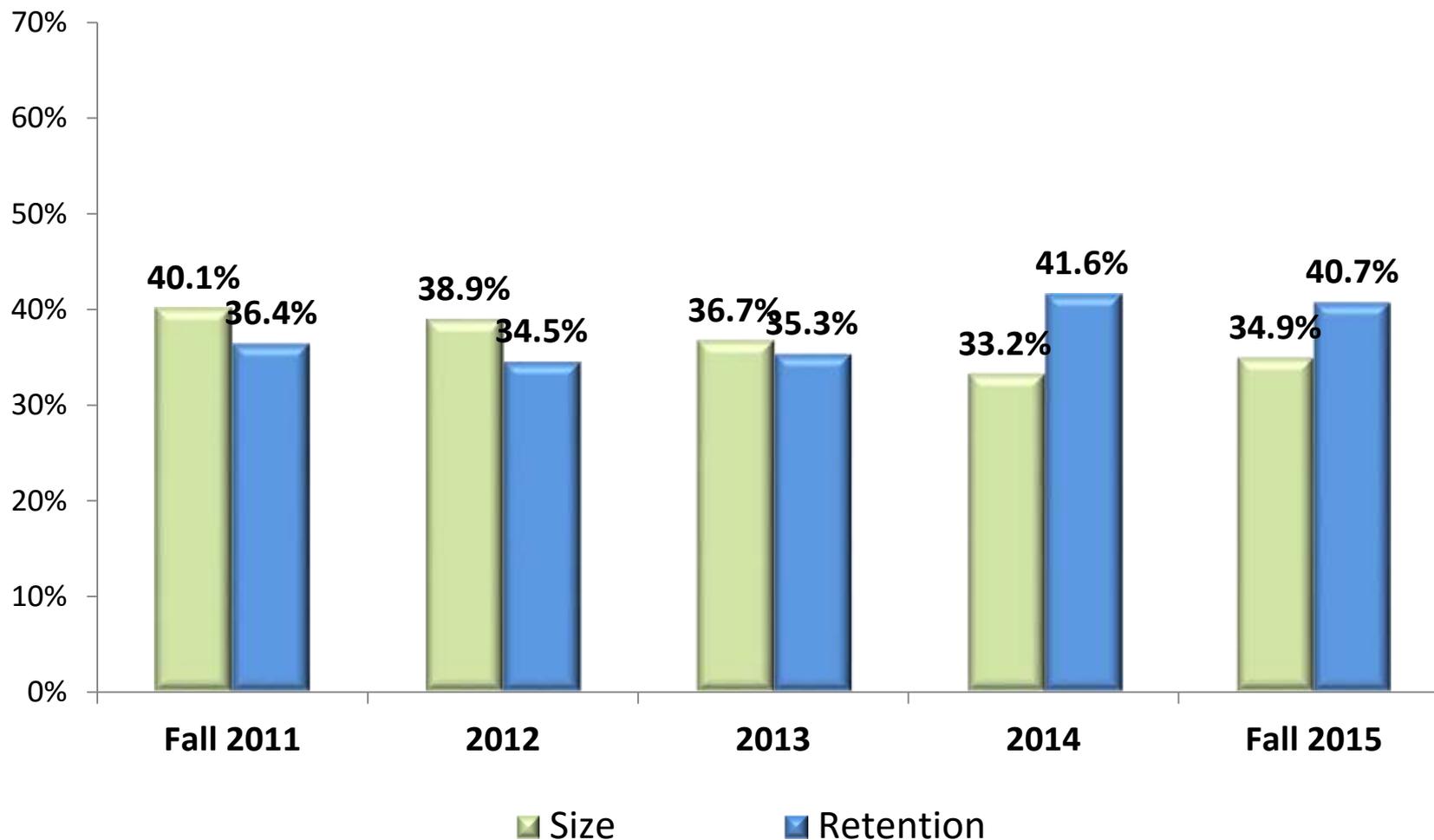
Retention by Estimated Family Contribution (EFC) Groups



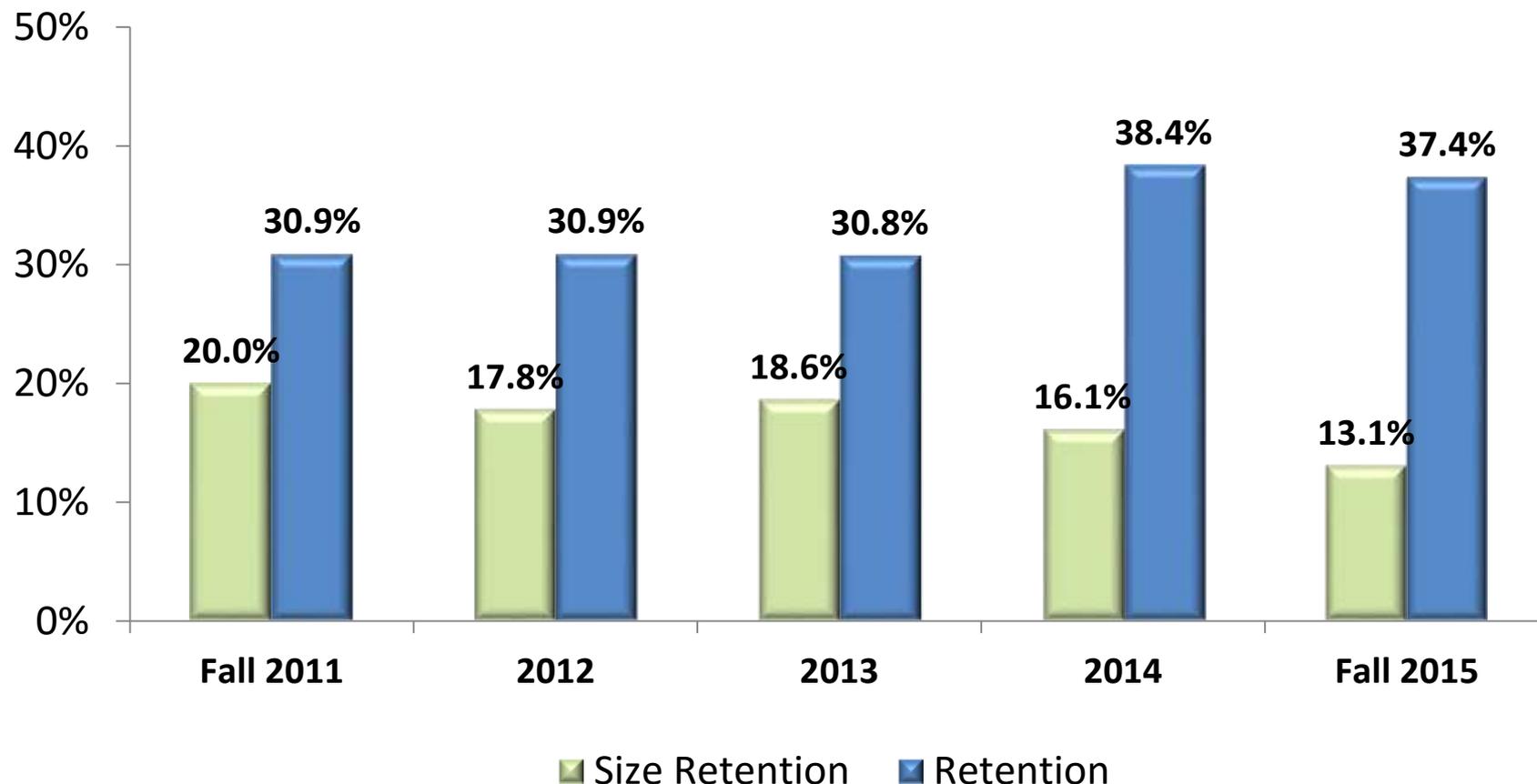
Retention by Applied for Financial Aid vs. Not Applied



Size and Retention of Cohorts Enrolled in Developmental Level Math

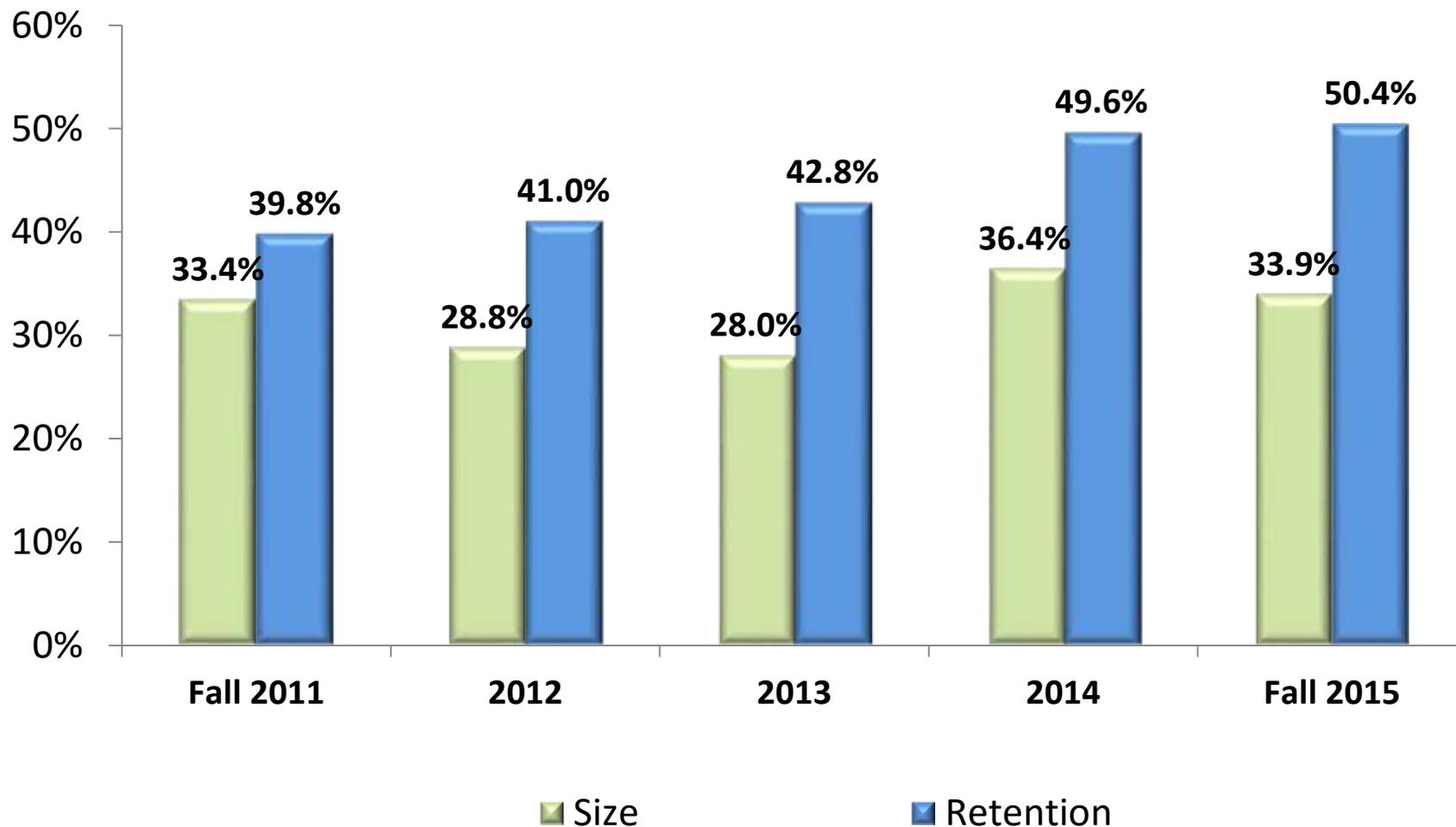


Size and Retention of Cohorts Enrolled in Development Level English*

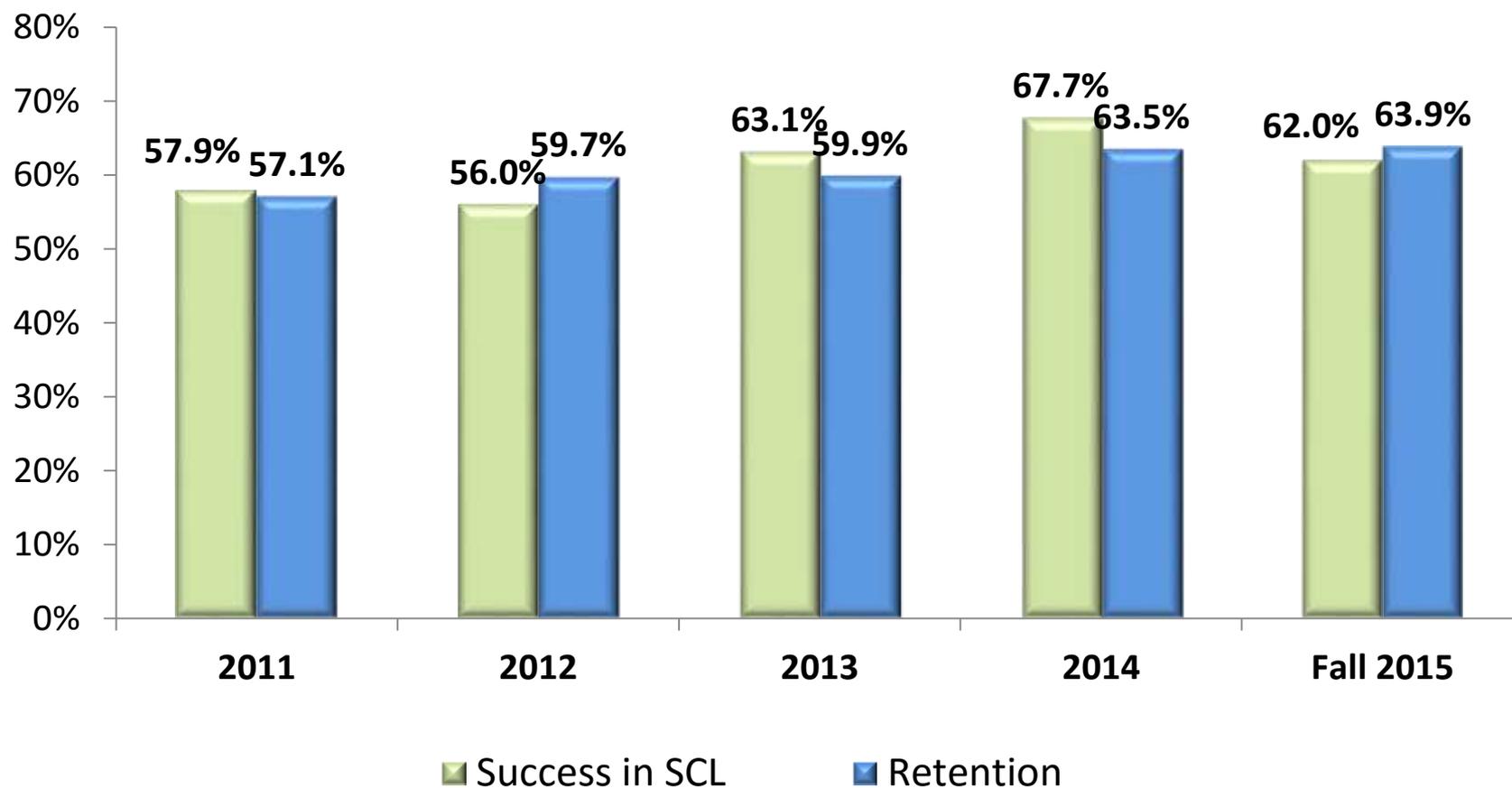


** Developmental Level Reading & Writing were combined for Falls 2011 and 2012 and then compared with Developmental Level English in Falls 2013 - 2015*

Size and Retention of Cohorts Enrolled in Success in College and Life (SCL)



Size and Retention of Cohorts Successful in SCL



Retention of Fall 2015 AtD Cohort

Fall 2015 Retention Rates that were more than 1 percentage point Higher than the Cohort Retention Rate of 39.2%

Females – 40.4% *	Applied for Financial Aid – 41.6% *
19-24 year olds – 40.3% *	Non-First Generation Students – 43.0%
White – 40.4% *	Enrolled in SCL – 50.4%
Hispanic – 41.6% *	Successful in SCL – 63.9%
Asian – 48.9%	New Students – 44.0% *
Full-Time – 46.6%	OKC-Go! – 40.7%
All EFC Groups Except \$0-\$1,500 – 44.6% to 49.3%	

Green text indicates 3 or more percentage point increase from overall retention rate

* Indicates an increase for 2 or more consecutive years

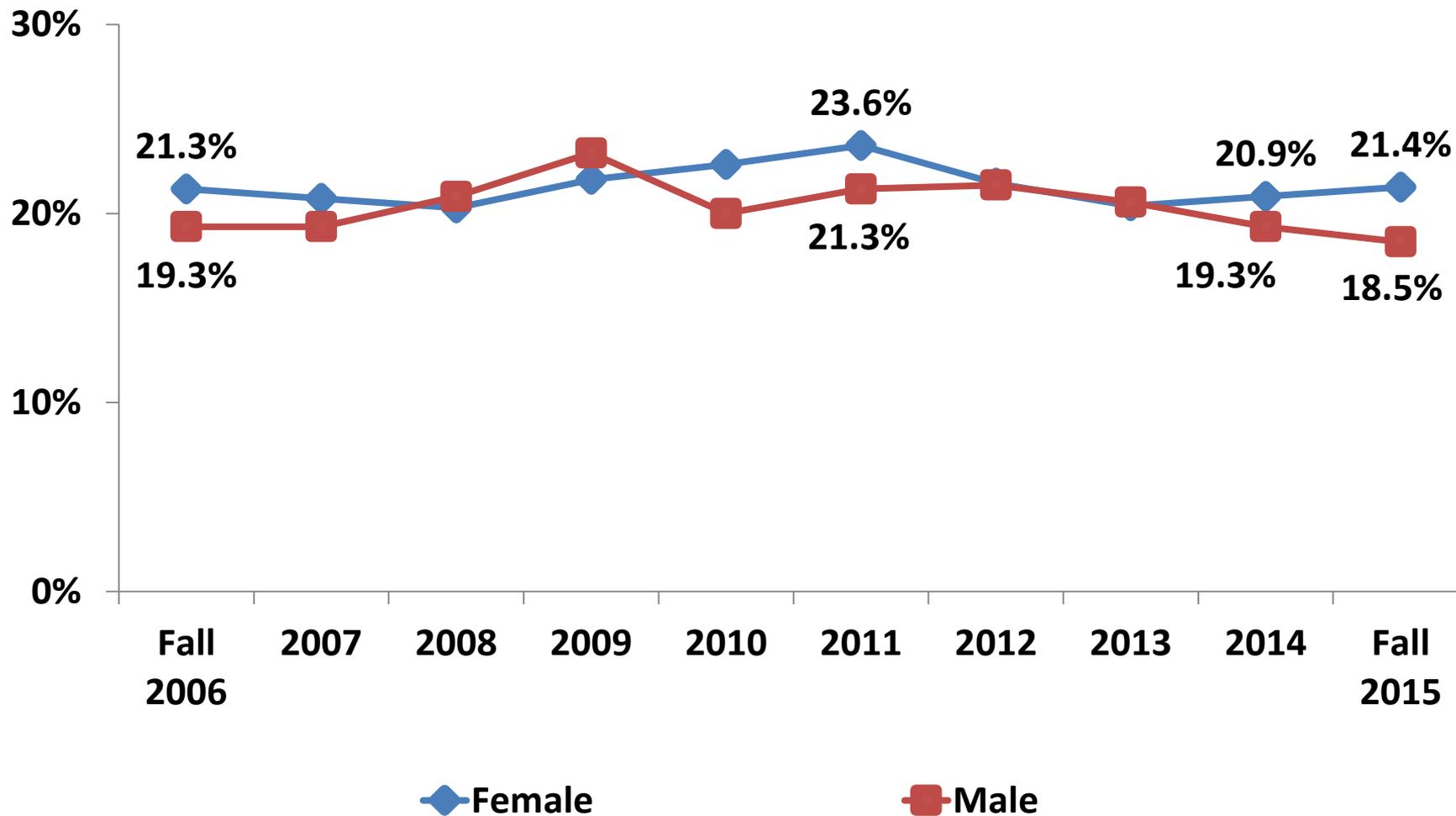
Retention of Fall 2015 AtD Cohort

Fall 2015 retention rates that were more than 1 percentage point Lower than the Cohort Retention Rate of 39.2%	
Males – 38.0%	Part-Time – 31.8%
25-29 Year Old – 34.8%	Did Not Apply for Financial Aid – 35.7%
35 Year Old & Above Group – 36.5%	GED – 26.7%
Black/African American – 29.4%	No High School Credential – 32.3%
Hawaiian/ Pacific Islanders – 33.3%	New Transfer – 31.4%
Two or More Races – 38.1%	

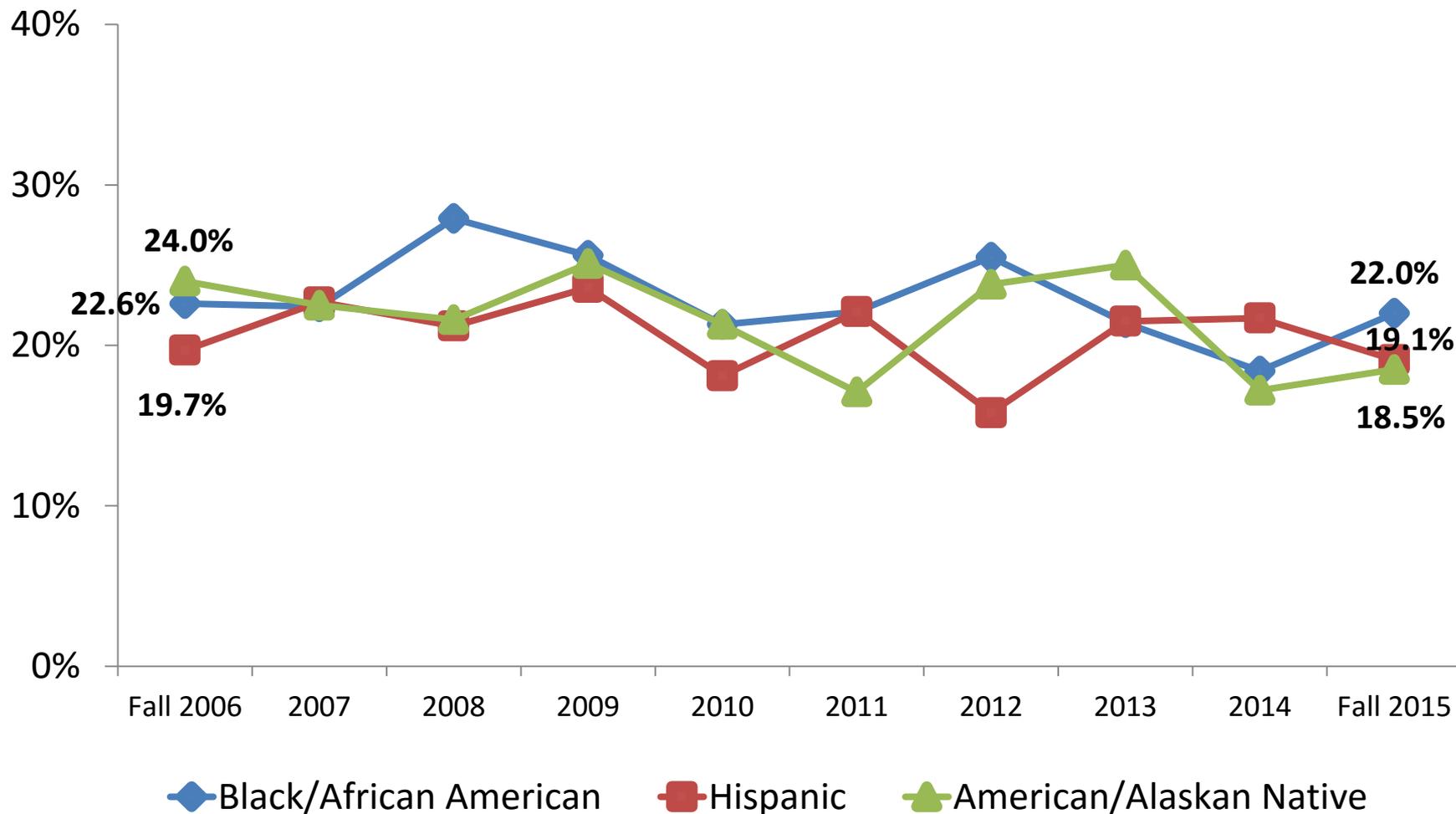
Red text indicates 3 or more percentage points lower than the overall retention rate

* Indicates a decline for 2 or more consecutive years

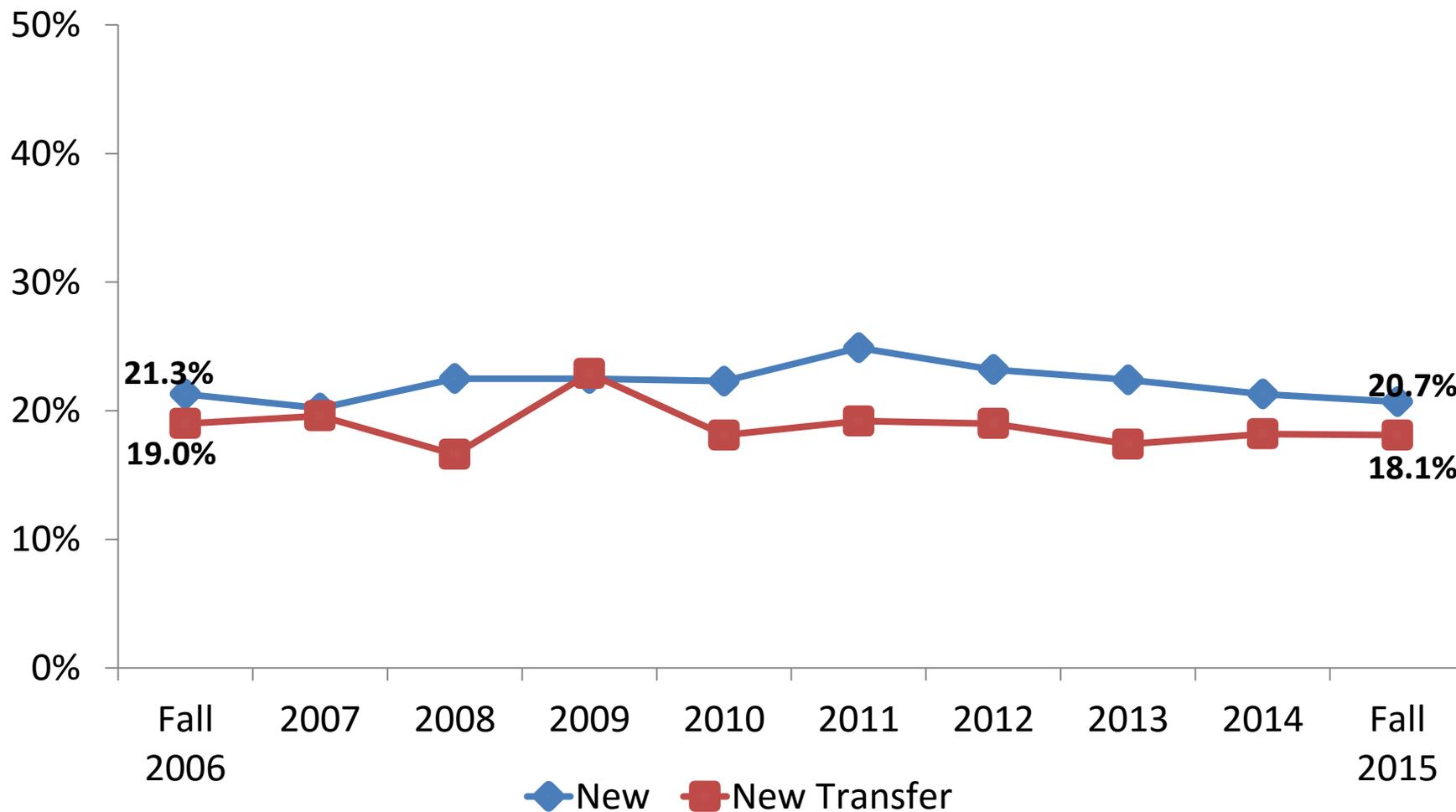
Gap Between Persistence and Retention by Gender



Gap Between Persistence and Retention of Non-White Cohorts



Gap Between Persistence and Retention of New and New Transfer Students



Congratulations!

3rd Consecutive Year that
Persistence AND Retention
have BOTH Increased!

Persistence and Retention increased
1.6 percentage points
year over year!