



Complete College OCCC

Fall 2016 AtD Cohort Retention

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Analyst*

Definition of AtD Cohort

AtD Cohort consists of students who are *new* to OCCC in the fall semester.

- *New* to higher education (OCCC first college attended)
- *New Transfer* (transferring credit hours from one or more other higher education institutions to OCCC for the first time)

Definition of Persistence and Retention

- *Persistence:*
student from the fall semester enrolls in the following spring semester
- *Retention:*
student from the fall semester enrolls in following fall semester

Fall 2016 AtD Cohort

Persistence and Retention Rates

- *Persistence:*

58.8% down .5 percentage points
from 59.3% (Fall 2015 cohort)

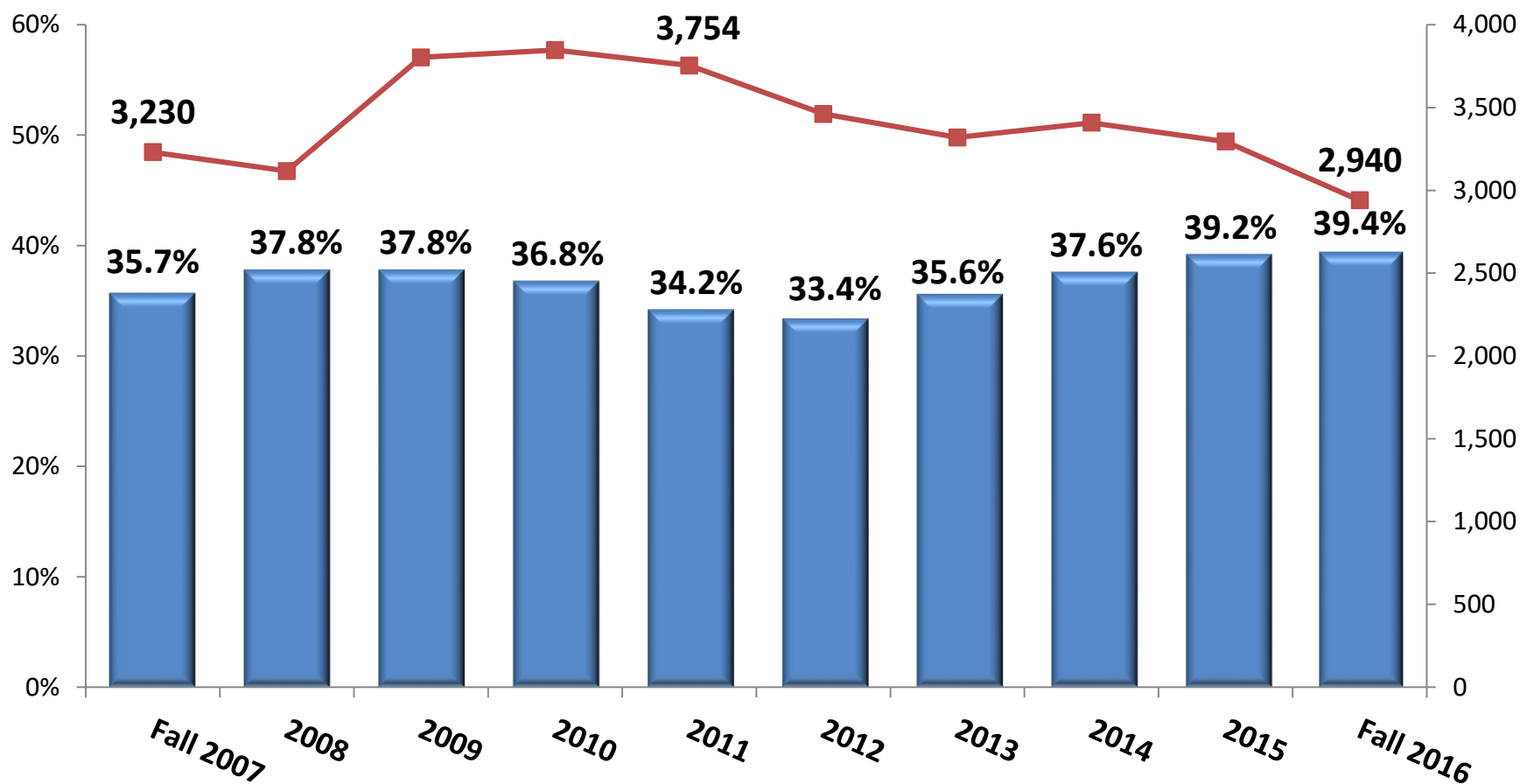


- *Retention:*

39.4% up .2 percentage points
from 39.2% (Fall 2015 cohort)



Headcount and Retention of AtD Cohorts



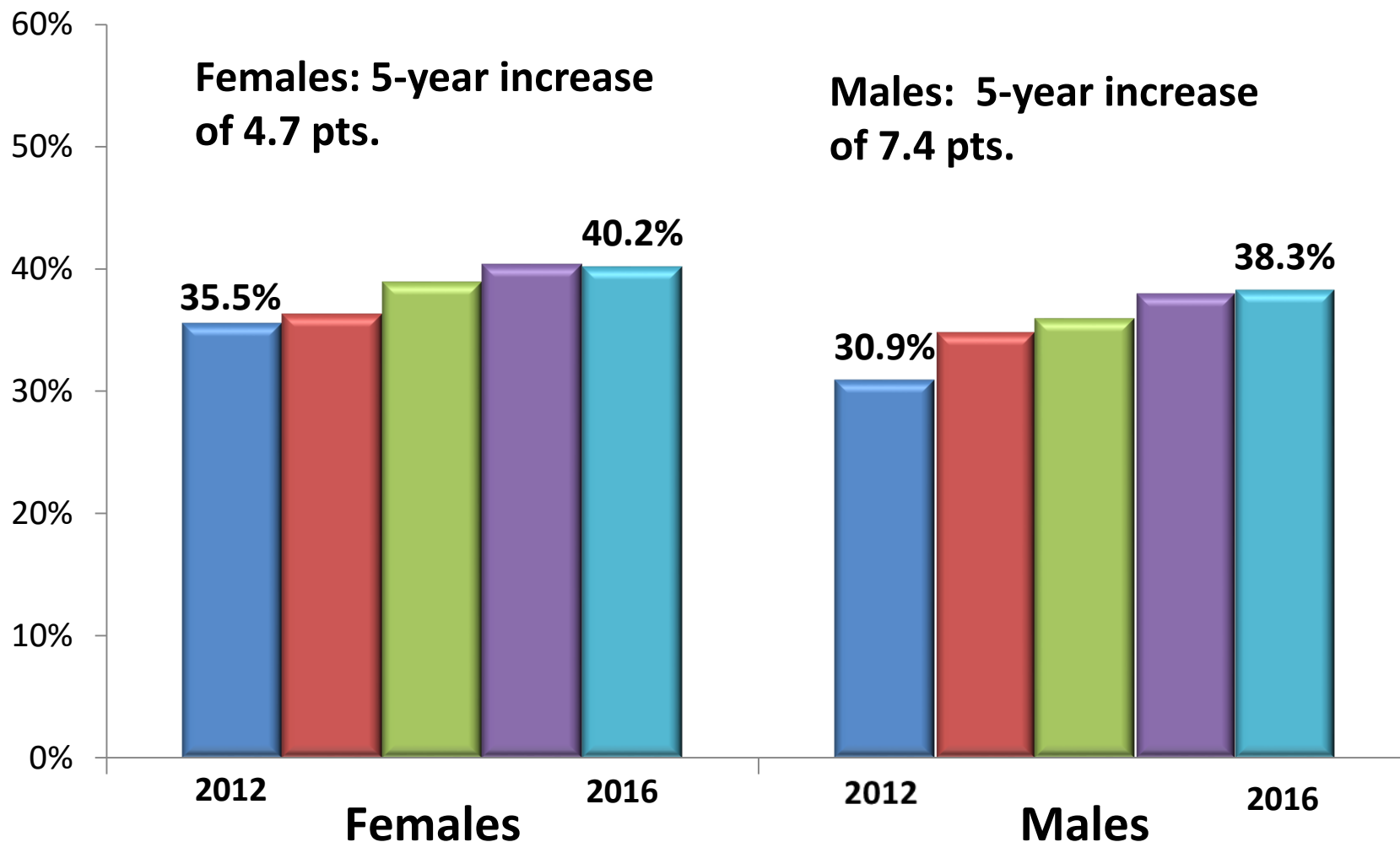


Congratulations!

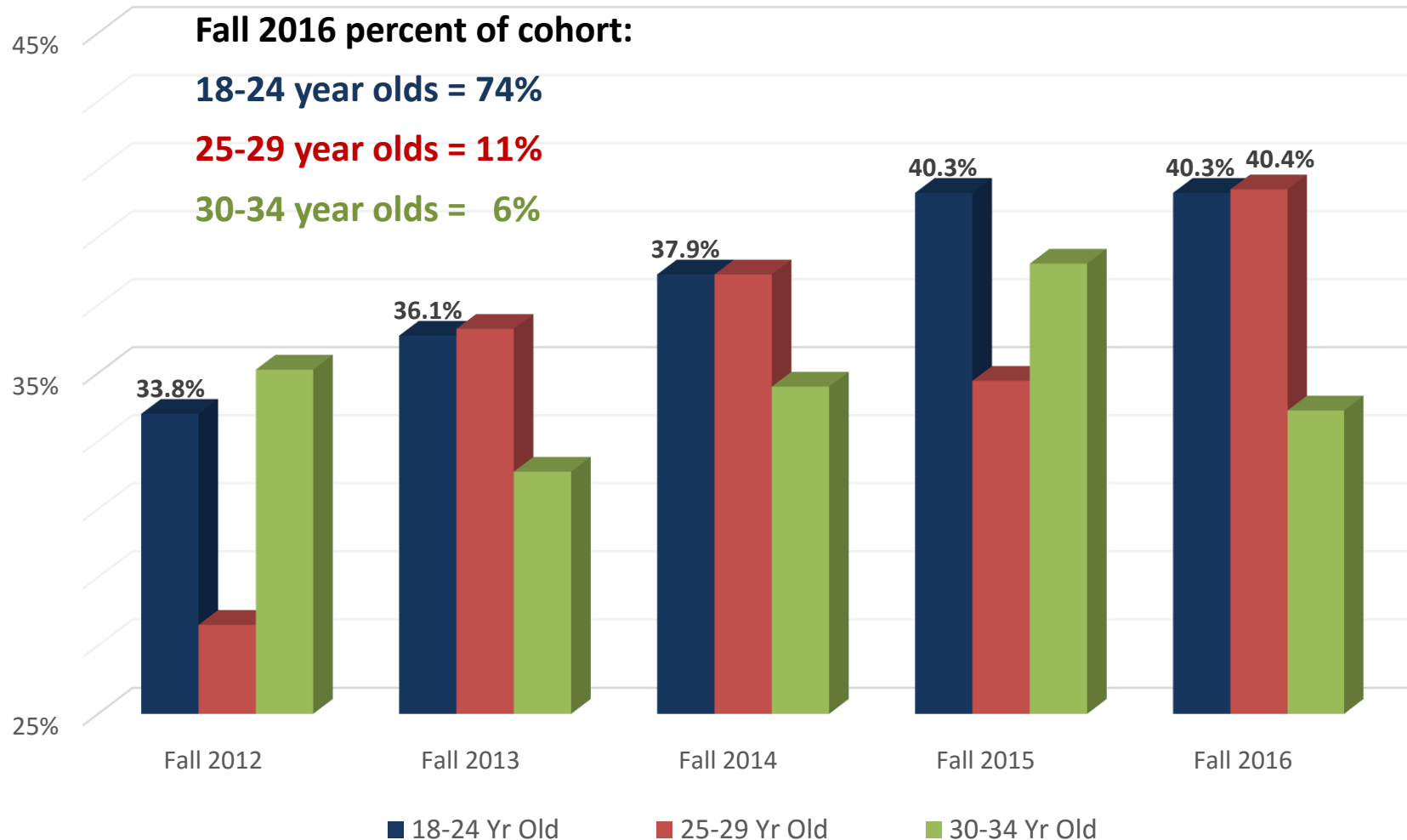
5th consecutive year
of increased Retention!

Highest Retention Rate in 10 years!!

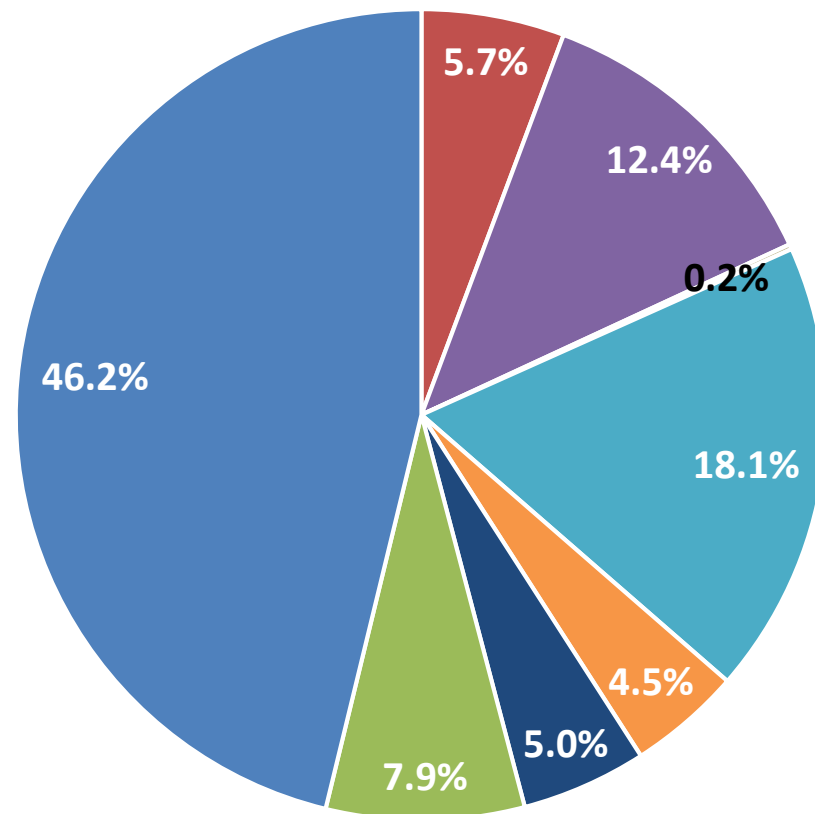
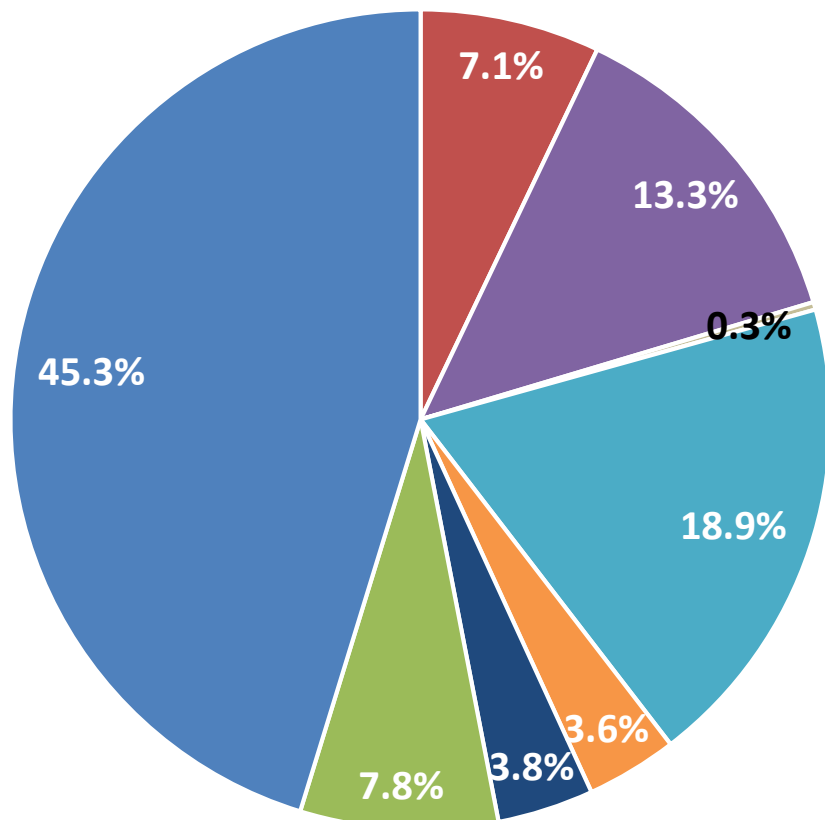
Retention by Gender



Retention by Age Group

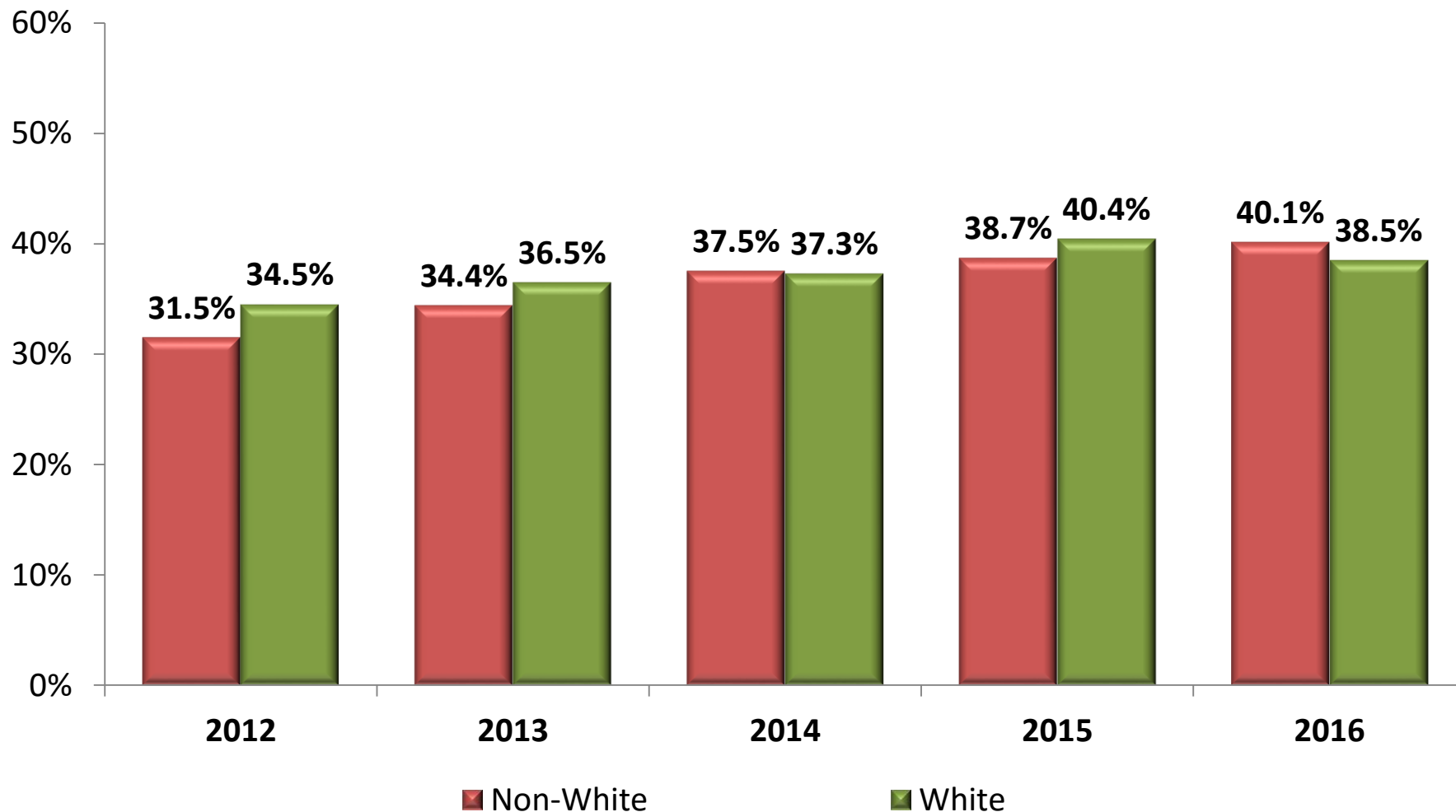


Race/Ethnicity 2015 and 2016 Cohorts

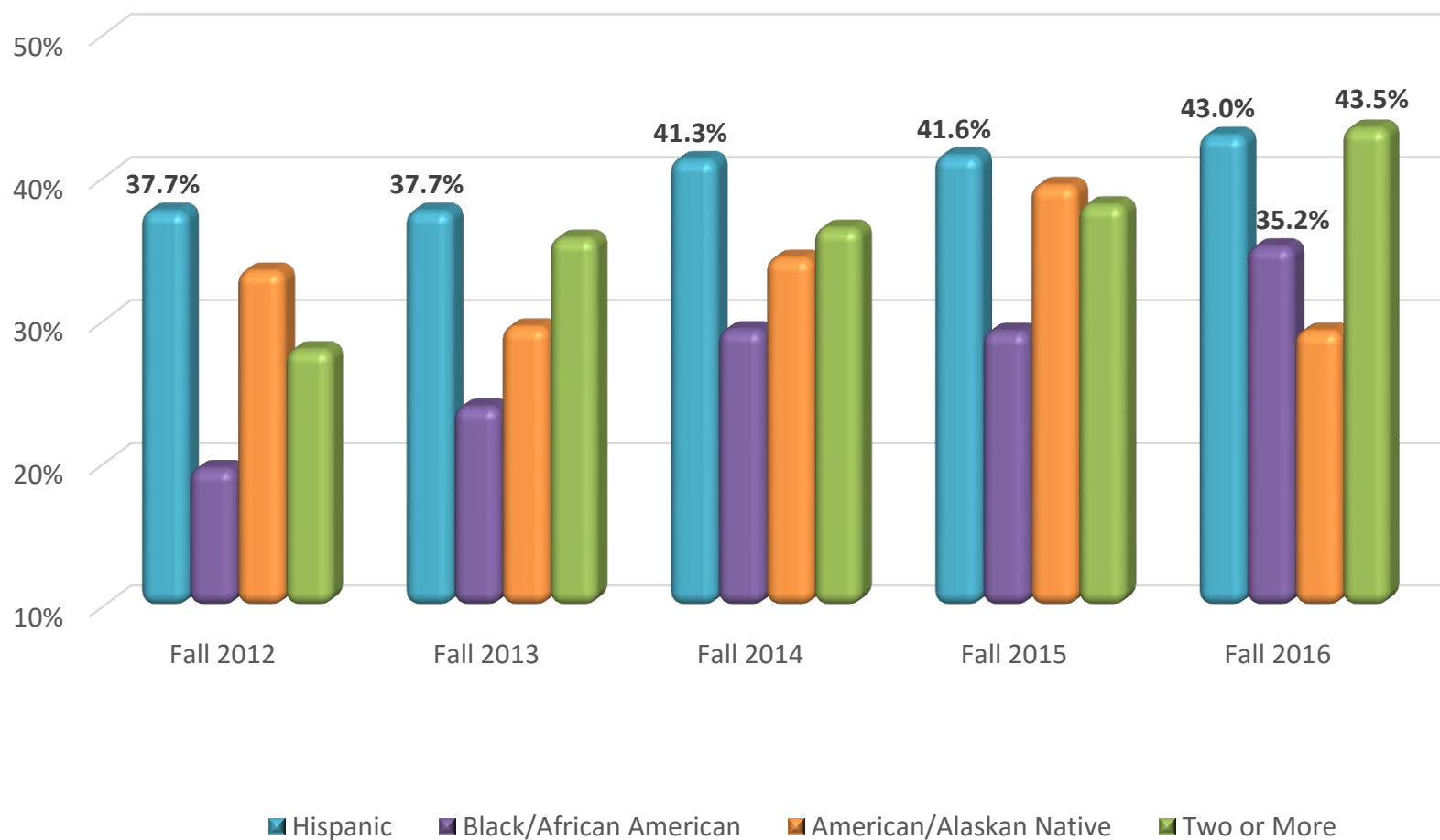


- Asian
- Black/African American
- Hawaiian/Pacific Islander
- Hispanic
- American/Alaskan Native
- Not Reported
- Two or More Races
- White

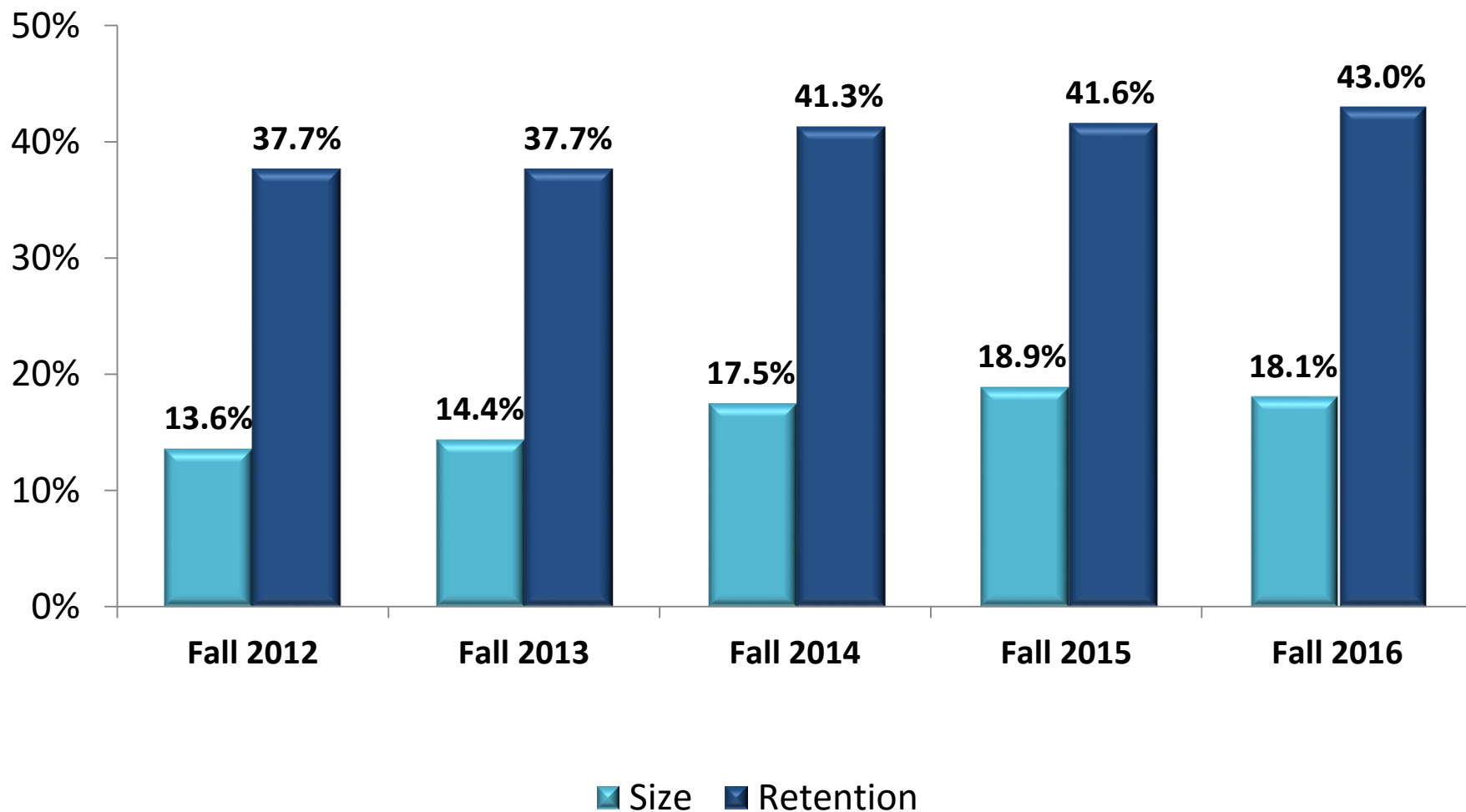
Non-White Compared to White Cohort Retention



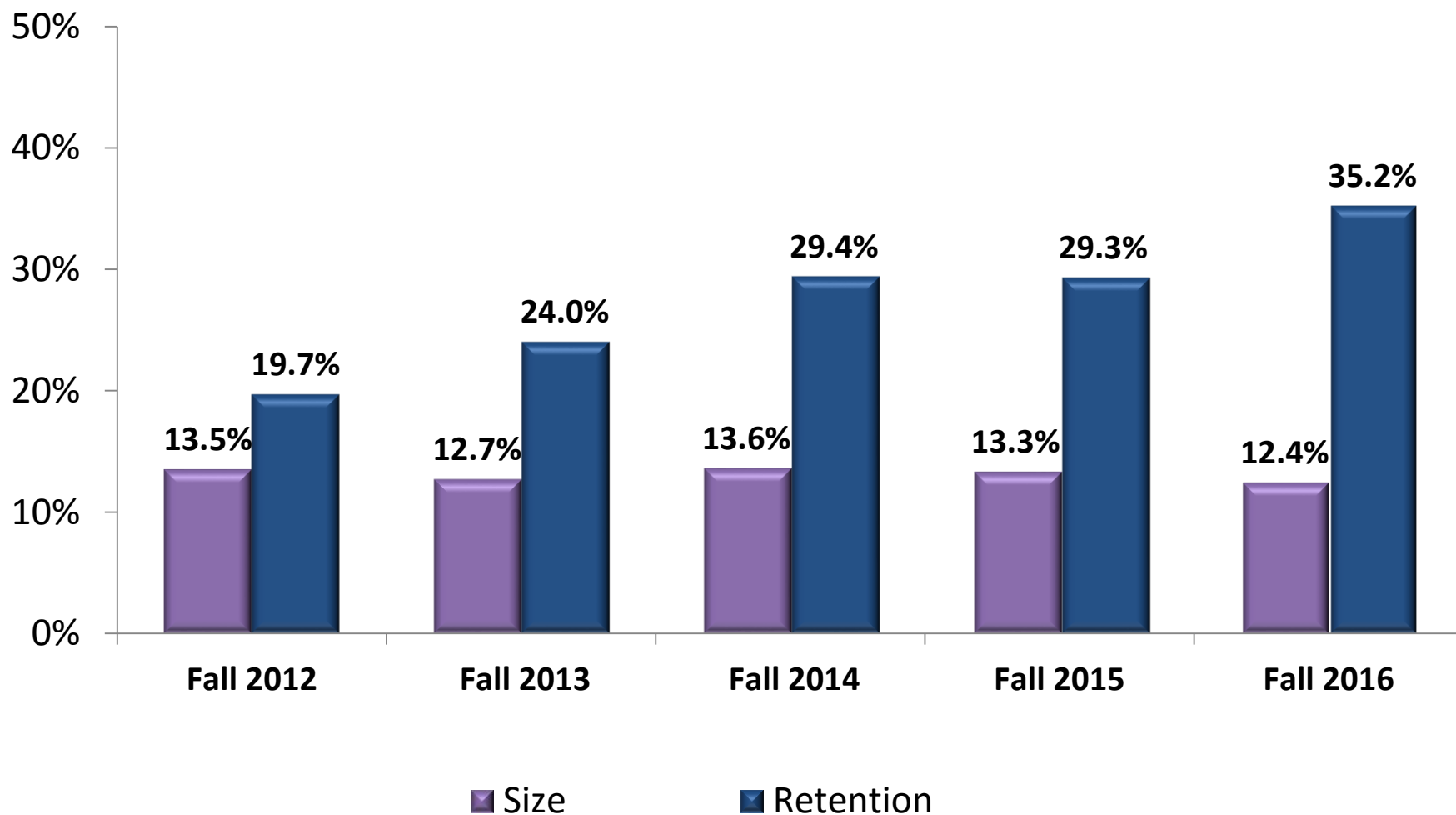
Non-White Cohorts' Retention



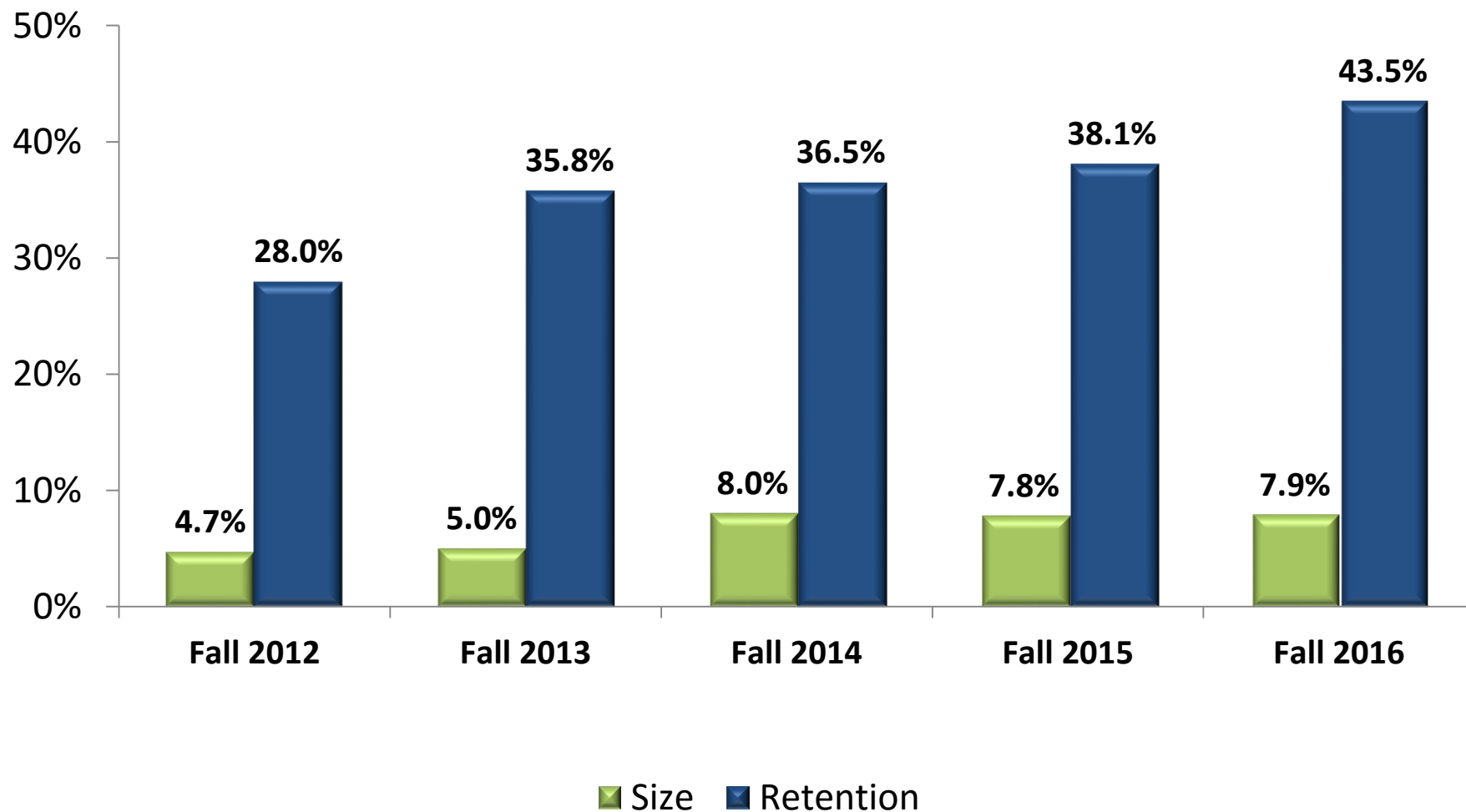
Hispanic Cohort Size and Retention



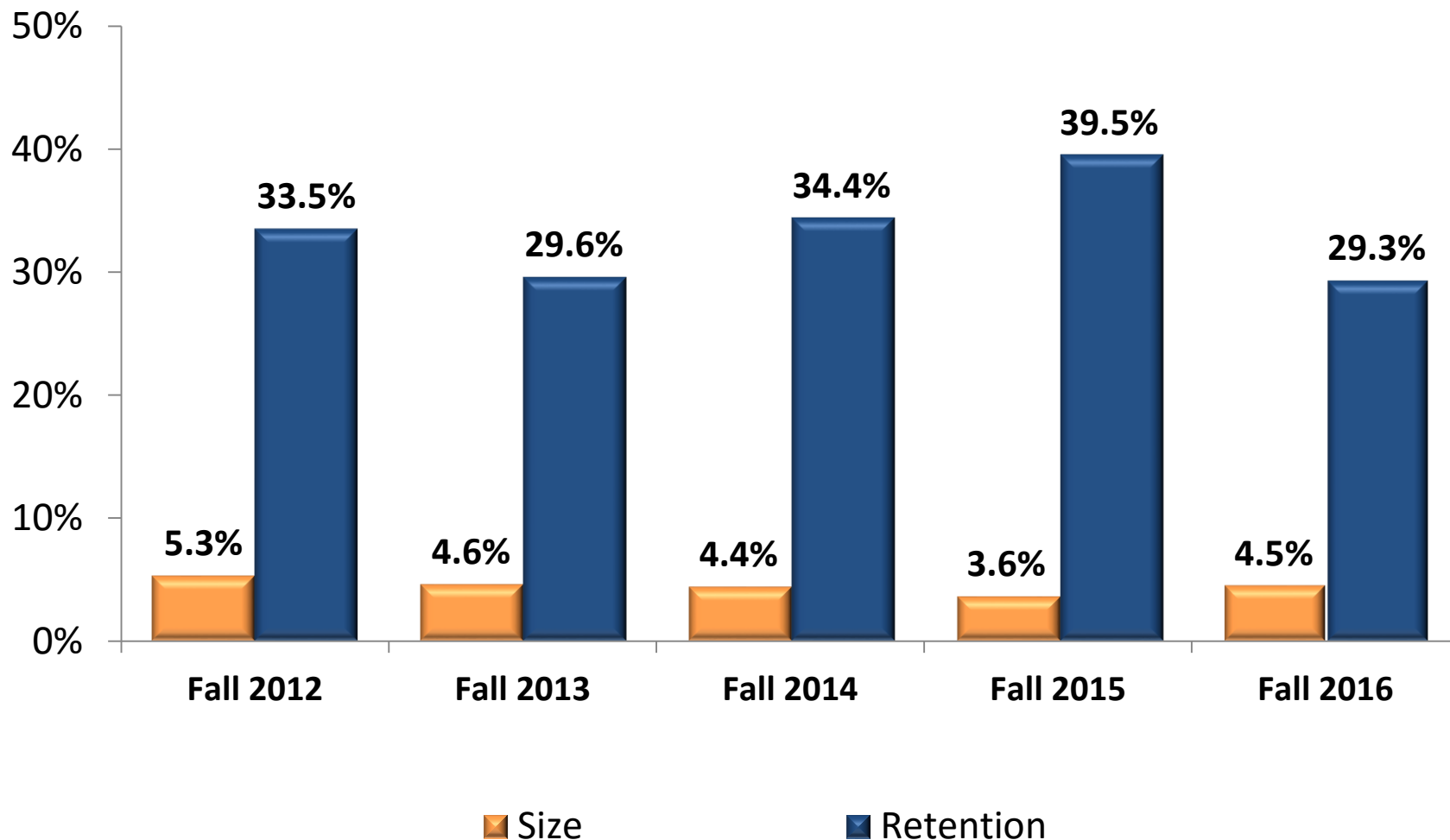
Black/African American Cohort Size and Retention



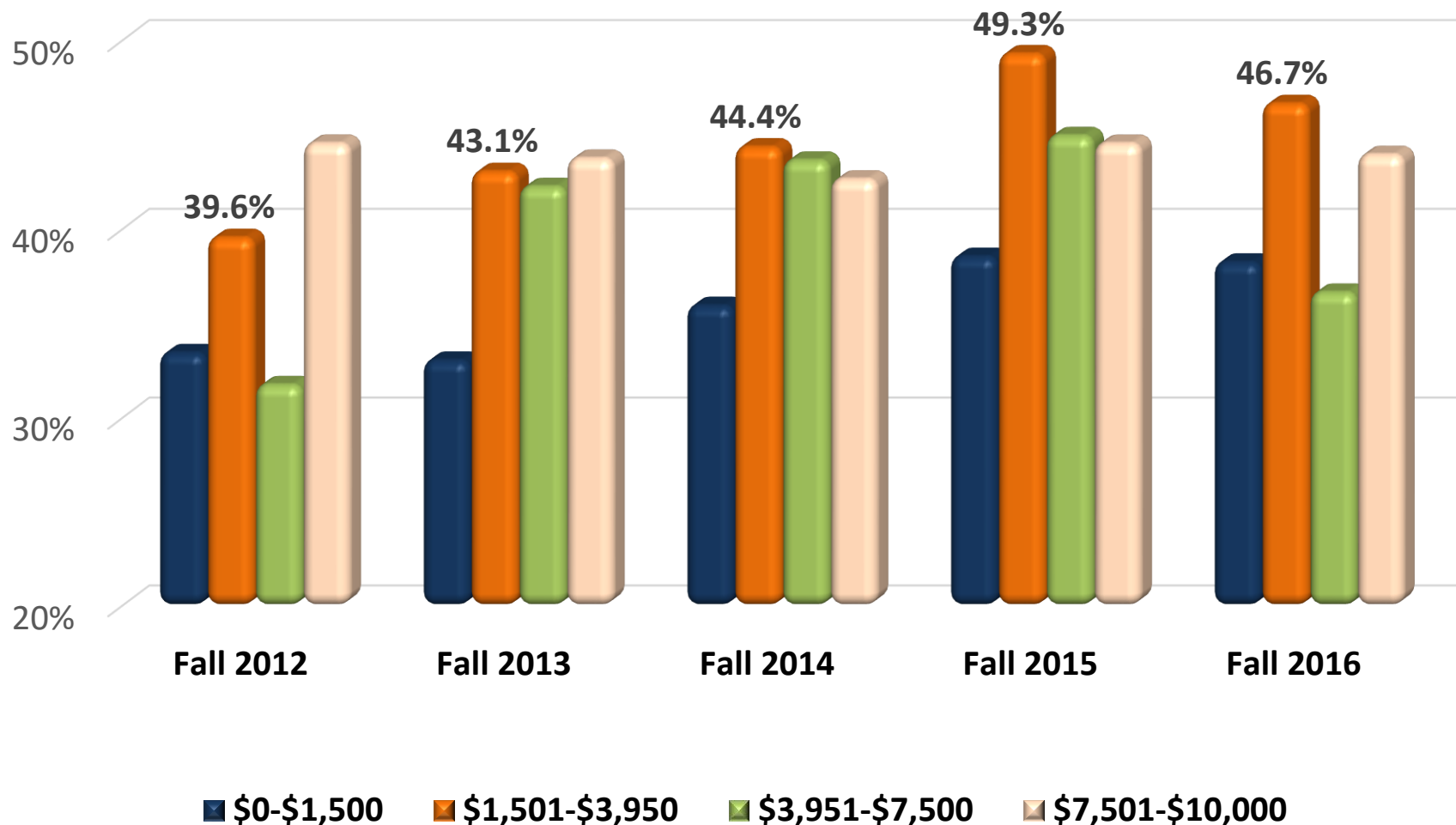
Two or More Races Cohort Size and Retention



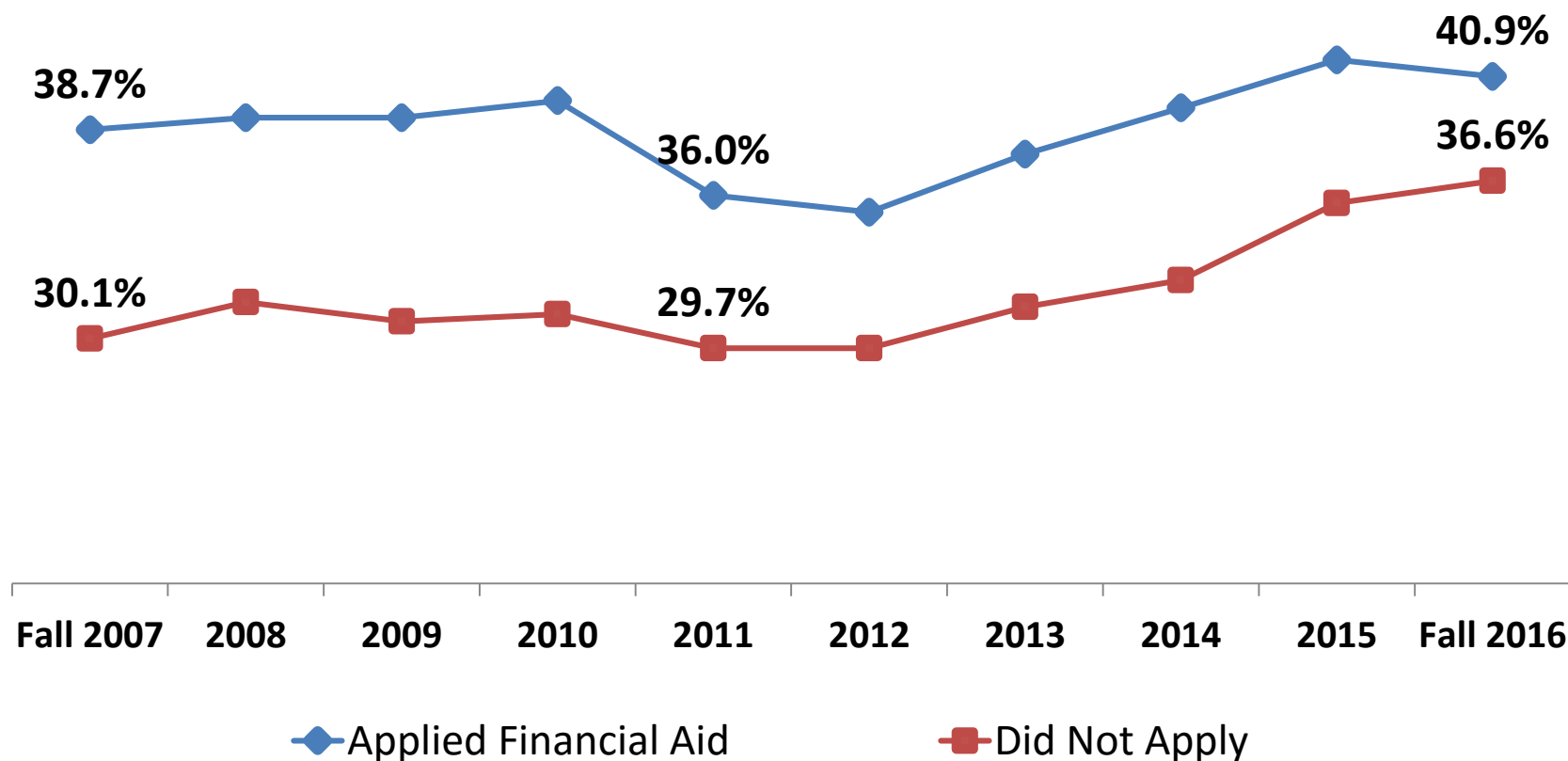
American/Alaskan Native Cohort Size and Retention



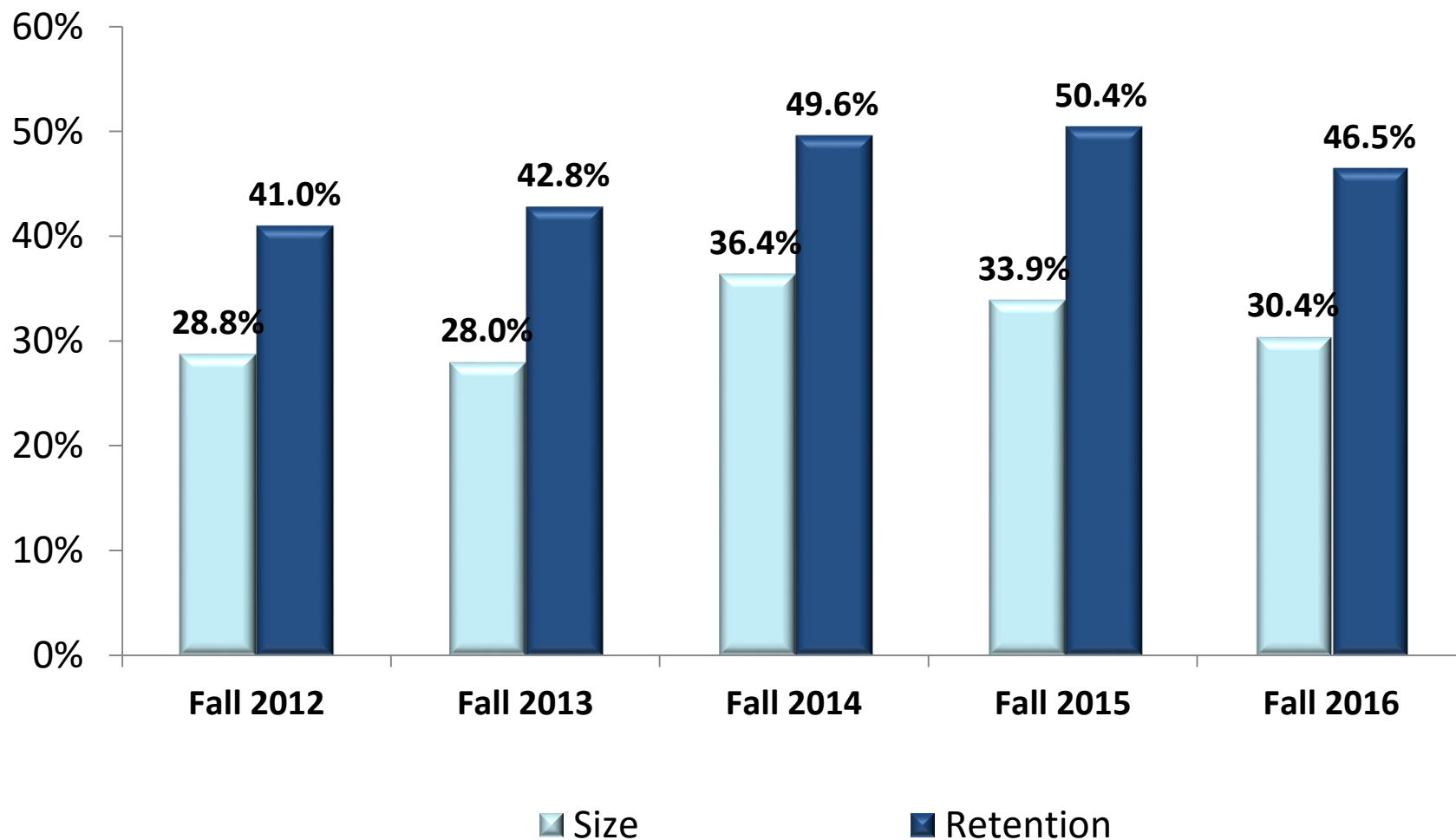
Retention by Estimated Family Contribution (EFC) Groups



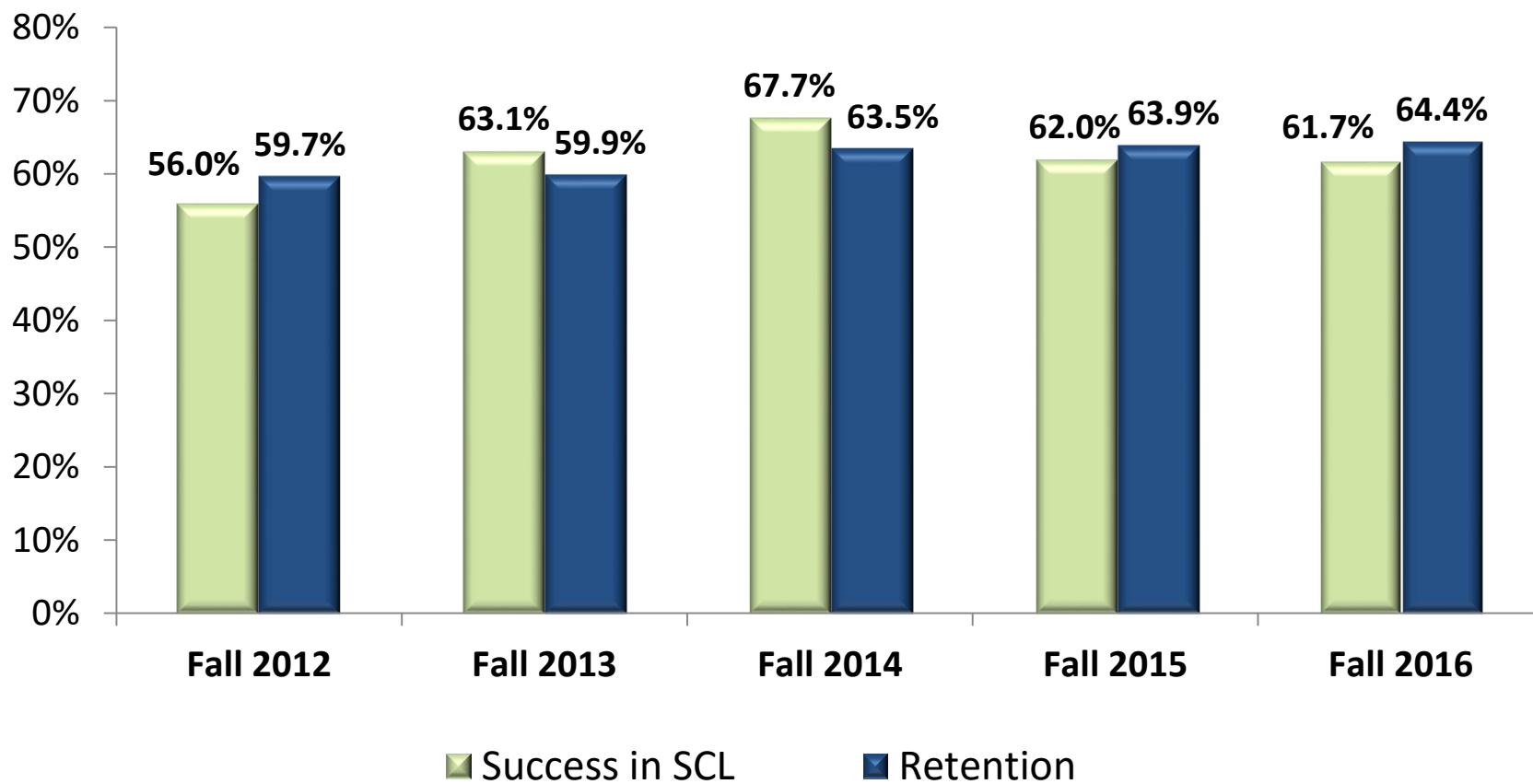
Retention by Applied for Financial Aid vs. Not Applied



Size and Retention of Cohorts Enrolled in Success in College and Life (SCL)



Size and Retention of Cohorts Successful in SCL



Retention of Fall 2016 AtD Cohort

Fall 2016 Retention Rates that were more than 1 percentage point Higher than the Cohort Retention Rate of 39.4%	
Females – 40.2%	Applied for Financial Aid – 40.9%
18-24 year olds – 40.3%	Enrolled in SCL – 46.5%
25-29 year olds – 40.4% *	
Hispanic – 43.0% *	Successful in SCL – 64.4%
Two or More Races – 43.5% *	EFC Groups: \$1,501-\$,3950 – 46.7%
Asian – 46.1%	\$7,501-\$10 K – 44.0%
Full-Time – 45.8% *	\$10,001 and up – 48.8% *

Green text indicates 3 or more percentage points higher than overall retention rate

* Indicates an increase for 2 or more consecutive years

Retention of Fall 2016 AtD Cohort

Fall 2016 retention rates that were more than 1 percentage point
Lower than the Cohort Retention Rate of 39.4%

Males – 38.3%	White – 38.5%
17 and under – 32.7% *	Black/African American – 35.2%
30-34 Year Old & Above Group – 33.9%	Did Not Apply for Financial Aid – 36.6%
35 and over – 34.4%	Part-Time – 33.6%

Red text indicates 3 or more percentage points lower than the overall retention rate

* Indicates a decline for 2 or more consecutive years