Final Report
Complete College OCCC: Online

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Complete College OCCC Leadership Team Meeting

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Team Members

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Scope of Work for Committee

- Develop recommendations to improve online course *success* at OCCC.

- Develop recommendations to increase OCCC's online *enrollment*.

The Research

- Literature Review

- OCCC Departmental Representatives

- OCCC Online Data

Key Gaps

- OCCC Culture
- Faculty Training
- Course Development
- Marketing & Promotion to Students
- Online Services to Support Students

Recommendations: OCCC Culture

Recommendation	Person Responsible	Desired Date of Completion	Cost to Institution
Review of core courses for degrees (E)	Division and Departments	May, 2014	$0
Overt support for online teaching & learning	Dr. Sechrist	August 2014 – Convocation Address	$0
Reduced cost or free course required software for students (S)	IITS	~~Fall 2015~~ Anticipated roll out of Microsoft Office for June 2014	$0
Identify 3rd party vendor for Internet & computer sales (E)	IITS, Bus/Finance, Bookstore, AA	December 2014 for pilot Spring 2015; roll out Fall 2015	$0
Online Teaching & Learning Conference (S)	~~CLT~~ OSRHE	Summer/Fall 2015	~~$50,000~~ $0

Recommendations: Faculty Training

Recommendation	Person Responsible	Desired Date of Completion	Cost to Institution
Mandatory faculty training for ALL online faculty (S)	CLT – Development AA - Implementation	Begin Fall 2014 to be continual and perpetual	$100,000 over 2 years
Training for faculty regarding online exam construction & TurnItIn implementation (S)	CLT – Development AA- Implementation	August 2014	26,884,95 (This request also made via budget process as it assists OCCC in meeting HLC recommendation.)

Recommendations: Course Development

- Development of three year rotation for course review and continued improvement for online courses. (S)
  - Implementation: Academic Affairs Deans
  - Plan developed by August 2014 and to be continual and ongoing
  - Cost $0

Recommendations: Implementation Plan for Marketing and Promotion to Students

Recommendation	Person Responsible	Desired Date of Completion	Cost to Institution
Website for students regarding need for required elements for online (S)	CLT/Marketing & PR	August 2014	$0
Creation of "Interested in Online" Webpage (E)	Marketing & PR/Admissions	January 2015	$0
Increase the number of online degree programs (E)	Academic Affairs Deans	August 2015	$0
New Online Readiness Tool (S)	Online Learning Committee	October 2014	TBD – requested $35,000

Recommendations: Online Services to Support Students

Recommendation	Person Responsible	Desired Date of Completion	Cost to Institution
Online advising/leave a message for call back (S)	Advising	July 2014	$0
Training for all FT Faculty on online catalog (S)	Marketing & PR	December 2014	$0
Focused lab outreach and advertising the availability of our tutors online (S)	Academic Affairs Deans and Lab Supervisors	July 1, 2014	$0

Budget

Faculty Training	$100,000.00 (over 2 years)
TurnItIn	26,884.95
Marketing & Promotion	35,000.00

Total Budgetary Request: **$161,884.95**

Horizon Report 2014 Education Edition

Study by Educause Learning Initiative and New Media Consortium

- Significant Challenges:

     Those we understand and know how to solve
  - Faculty Training

- Wicked Challenges:

     Those that are complex to even define, much less address
  - Expanding access (Internet & computer access)
  - Keeping education relevant (Carnegie Unit)