Interim Report
Complete College OCCC
Online Project Team

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Complete College OCCC Leadership Team Meeting

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Team Members

Jeff Anderson - Social Sciences

George Risinger - Chemistry and Biological Sciences

Michael Boyle - Arts

Kathy Wheat - Health Professions

Haining Chen - Information Technology

Matt Eastwood - Institutional Effectiveness

Ken Harrelson - Math, Engineering, and Physical Sciences

Elaine Svec - Institutional Effectiveness

Lisa Mason-Adkins - Business

Stephen Morrow - English and Humanities

Christy Rogers – Student Services

John Richardson* - Marketing and Public Relations

Objectives

1. Develop recommendations to improve online course success at the college.

2. To develop recommendations to increase online enrollment at the college.

Background

- Diverse Committee
  - Faculty & Staff
  - Selected by Deans and Student Services Administration
- Literature Review
- Examining OCCC and National Data
- Visiting with OCCC Staff

Key Gaps

- OCCC Culture
- Training
- Course Development
- Learning Environment
- Marketing and Promotion to Students
- Online Services to Support Students

OCCC Culture

- Increase online offerings and degree programs
- Communication is needed regarding significance of online learning to all faculty in all faculty in all divisions.
- Increased stakeholder awareness of needs of online learning and learners
- Provide laptop/tablets for OCCC new students
  - Rent for first two semesters & get laptop free for the third semester
- Create a structure for selling laptops via the Bookstore

What are others doing?

- Rose State
  - Bookstore sells laptops $85 - $700
- OSU-OKC
  - sells laptops via bookstore
  - free software downloads
- NOC
  - Loans laptops for semester (Filed FAFSA required)
- OU/OSU
  - Laptop checkout for 3-5 hrs on campus use
  - Free software downloads
- OCU
  - 2 schools require laptops in programs so financial aid will purchase

Faculty Training

- Must be mandatory

- Quality control of the courses

- Work and support for instructional design

- Netiquette training for faculty and students

Course Development

- Quality control for design and academic integrity

- Proctoring for testing integrity

- Curriculum comparable to on campus

Learning Environment

- Create a supportive online course community

Marketing and Promotion to Students

- Advertising our online programs and classes
- Marketing our online student services so students know of its availability
  - Adjusting staffing of online student services as demands increase
  - Support from AA office staff and faculty during peak times
- Streamlined path for students to access resources and assistance when needed

Barriers/Challenges

- Misconceptions about creating an online program

- Change is hard!

- Limited number of current degree offerings

- Data is needed on the current public perception of our online courses

- Resources – physical and human

Next Steps

- Continuation of data and research collection
- Investigating other institutions' online programs, practices, and policies
- Continued conversations with OCCC staff

Next Steps

- Continuation of data and research collection
  - US Department of Education meta-analysis of online learning
- Investigating other institutions' online programs, practices, and policies
- Continued conversations with OCCC staff