

Management

MGMT 1533 Introduction to Service Management

Prerequisites: ENGL 0203, adequate placement score, or by meeting determined placement measures.

3 Credits The student will demonstrate knowledge of the service management field. Areas of discussion will be service trends, safety, employee relations, industry outlooks and business development.

MGMT 2000 Special Topics

Prerequisites: None

VARIABLE 1-3 Credits The student will demonstrate competencies in subjects not covered in other management courses but which are beneficial to students wanting a greater understanding of the functions of management. A specific topic is announced for each offering. May be repeated with a change of topic.

MGMT 2013 Small Business Management

Prerequisites: ENGL 0203, adequate placement score, or by meeting determined placement measures.

3 Credits The student will study general concepts relating to small business ownership, financing, organization, and management. After exploring these concepts, the student will develop a detailed plan for establishing and operating a small business.

MGMT 2023 Introduction to Entrepreneurship

Prerequisites: MATH 0103 or adequate math placement; ENGL 0106 or adequate placement score.

3 Credits This course is designed to help aspiring entrepreneurs in turning innovated ideas into successful businesses. Using proven content, methods, and models for new venture opportunity assessment and analysis, students will learn how to identify and analyze entrepreneurial opportunities. Value propositions, customer segments, strategic alliances, and business modeling are core elements taught in the course. The initial steps to creating a business plan, and raising financial capital to launch the firm, are examined as well.

MGMT 2053 Principles of Management

Prerequisites: ENGL 0203, adequate placement score, or by meeting determined placement measures.

3 Credits This course introduces the fundamental principles of management including the management functions of planning, organizing, leading and controlling. The course includes an overview of theory and history of management as well as an introduction to the various roles of management within an organization.

MGMT 2223 Effective Planning

Prerequisites: MATH 0313 or adequate math placement, MGMT 2053 or by evaluation. Criteria for evaluation is in division office.

3 Credits This course is designed to provide students with an in-depth study of the five planning phases. The student will demonstrate the knowledge and skills to develop, implement and evaluate strategic, tactical, standing, and single use plans. Specific emphasis will be placed on techniques useful in offsetting future uncertainties by the risk associated with decision making.

MGMT 2323 Total Quality Management

Prerequisites: MGMT 2053 or by evaluation. Criteria for evaluation is in division office.

3 Credits This course is designed to introduce the principles of total quality management and to provide the student with a systematic way of applying quality techniques to any type of organization. Emphasis is given to customer focus, process improvement and total involvement. Students will demonstrate their knowledge through the simulation and case study methods.

MGMT 2423 Leadership

Prerequisites: MGMT 2053 or by evaluation. Criteria for evaluation is in division office.

3 Credits This course is designed to introduce students to the process of effective leadership. The student will study various leadership styles and theories and demonstrate acquired knowledge and skills through the use of various techniques, such as role playing, and the analysis of case studies.

MGMT 2453 Management Capstone

Prerequisites: By evaluation

3 Credits The purpose of this course is to provide an application component to the holistic knowledge acquired in the AAS management degree program. The course curriculum is designed to correlate classroom training and work experience. The course requirements can be met by one or a combination of the following activities: case studies, internship, study abroad, research paper or project. This course should be taken during the student's last semester, preferably after all the management courses required by the degree program have been completed.

MGMT 2523 Evaluation and Control Techniques

Prerequisites: MGMT 2053 or by evaluation. Criteria for evaluation is in division office.

3 Credits This course is designed to introduce the student to the process of assuring the effective and efficient accomplishment of desired objectives and goals. The student will study qualitative and quantitative control techniques, and apply these techniques to the evaluation of processes involving human, material, and financial resources. Students will demonstrate acquired knowledge and skills through the use of the simulation and case study methods.

MGMT 2553 Directed Occupational Experience

Prerequisites: ENGL 0203, adequate placement score, or by meeting determined placement measures and must be a second semester student in Business or by evaluation. Criteria for evaluation is in division office.

3 Credits The student will function in a wide variety of positions in a business compatible with his/her occupational choice, which will enable him/her to carry out a series of objectives developed by the student, instructor and supervisor.

MGMT 2623 Statistical Process Control

Prerequisites: BUS 2023 and MGMT 2053 or by evaluation. Criteria for evaluation is in division office.

3 Credits This course is designed to introduce the student to the theories of statistical process control. The student will demonstrate acquired knowledge of control techniques to the analysis of various processes, qualitative and quantitative, to achieve quality improvement.

MGMT 2663 Human Resource Management

Prerequisites: MGMT 2053 or by evaluation. Criteria for evaluation is in division office.

3 Credits The student will apply the principles of management to procurement, development, compensation, integration, and maintenance of personnel.

MGMT 2913 Management Applications

Prerequisites: 12 credit hours of MGMT Coursework or by evaluation. Criteria for evaluation is in division office.

3 Credits Using the case study method, the student will develop a systematic approach to decision making and apply this approach to the identification, evaluation and resolution of selected management problems.

MGMT 2953 Supervisory Training

Prerequisites: ENGL 0203, adequate placement score, or by meeting determined placement measures.

3 Credits The student will use role playing and videotaping exercises to demonstrate the ability to deal effectively with simulated situations in communication, listening, behavior analysis, human sensitivity and group behavior as they are encountered in the supervisory position.