

5-Year Plan for Assessment of Program Learning Outcomes

AAS Degree

I. Program Information

Division:

Arts, English and Humanities

Name of Program:

Digital Cinema Program

Certificates Embedded in Program:

Digital Cinema Production

Assessment Plan for Following Five Years:

FY 2020 – FY 2024 (July 1, 2019 – June 30, 2024)

Faculty Who Prepared Plan:

Program Chair: Professor Mellott
Faculty: Gray Frederickson, Sean Lynch.

Date Submitted by Faculty:

November 16, 2018 – first version submitted for Academic Outcomes Assessment Committee
April 19, 2019 – revised version submitted to division dean for review

Division Dean:

Dr. Thomas Harrison.

Date Submitted by Dean:

May 3, 2019

II. Institutional Mission or End Statement Reference:

Institutional Mission:

OCCC provides broad access to learning that empowers students to complete a certificate or degree and that enriches the lives of everyone in our community.

ENDS

- Access: Our community has broad access to valuable certificate and degree programs, and non-credit educational opportunities and events.
- Student Success: Our students successfully complete their academic courses, persist in college and earn certificates or degrees at OCCC or another institution.
- Workforce Development: Our graduates earn higher-level degrees or are successful in technical and professional careers.
- Community Development: Our community's quality of life is enriched through our educational, artistic and recreational programs and events.

III. Program Learning Outcomes:

List all program learning outcomes for the program designated above. There should be 5-10 program learning outcomes total.

Under each outcome, list the measures. There should be at least 1 measure per outcome, but there can be up to 3 measures per outcome.

Indicate which outcome(s) will be assessed in each year of this plan. Only 1-3 outcome(s) should be assessed in a particular year.

All learning outcomes for this program will be assessed over the five-year cycle of this plan. Annual reports will evaluate only the outcome(s) designated for that year. The program review (or accreditation process for programs with external accreditation) will report on all program learning outcomes.

Outcome 1 (required):

Students will apply the foundational concepts involved in camera and lighting techniques.)

Measure 1 (required): Camera and Lighting Techniques Rubric.	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP student enrolled in Cinematography 1, DCP-1214, and Cinematography 2, DCP- 2233, must score an average of 2 (out of 3) on the Camera and Lighting Techniques Rubric to demonstrate competency in Camera and Lighting Techniques. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 1 will be assessed (required):

FY2020

Outcome 2 (required):

1. Students will apply the foundational concepts involved in production design.

Measure 1 (required): Production Design Rubric	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP student enrolled in Production Design, DCP-1133, must score an average of 2 (out of 3) on the Production Design Rubric to demonstrate competency in location design. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 2 will be assessed (required):

FY2021

Outcome 3 (required):

3. Students will apply the foundational concepts involved in sound techniques.
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Measure 1 (required): Sound Techniques Rubric	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP student enrolling in DCP-2253: Film Sound or DCP-2453: Film Sound Editing must score an average of 2 (out of 3) on the Sound Techniques Rubric to demonstrate competency in sound techniques. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix.
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 3 will be assessed (required):

FY2022

Outcome 4 (required):

4. Students will apply the foundational concepts involved in editing techniques.

Measure 1 (required): Editing Techniques Rubric	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP student enrolled in DCP-2323: Film Editing and Digital Effects, must score an average of 2 (out of 3) on the Editing Techniques Rubric to demonstrate competency in editing techniques. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 4 will be assessed (required):

FY2023

Outcome 5 (required):

- Students will apply the foundational concepts involved in creating a production plan and Capstone film project.

Measure 1 (required): Capstone and Production Plan rubric.	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP Student enrolled in DCP-2713, the Capstone Course, must score an average of 2 (out of 3) on the Capstone and Production Plan Rubric to demonstrate competency in Digital Cinema production. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 5 will be assessed (required):

FY2024

(Only 5 outcomes are required. Additional outcomes from 6 through 10 are available if needed.)

Outcome 6:

6. Students will apply the foundational concepts involved in producing a film.

Measure 1 (required): Film Production and Business Rubric	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP students enrolled in DCP-2123, the Film Production and Business Course, must score an average of 2 (out of 3) on the Film Business Rubric to demonstrate competency in Film Production and Business. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 6 will be assessed (required):

FY2020

Outcome 7:

7. Students will apply the foundational concepts involved in creating documentary films.

Measure 1 (required): Documentary Filmmaking Rubric	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP student enrolled in DCP-2273, Documentary Filmmaking, must score an average of 2 (out of 3) on the Documentary Filmmaking Rubric to demonstrate competency in Documentary Filmmaking. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 7 will be assessed (required):

FY2021

Outcome 8:

8. Students will apply the foundational concepts involved in digital cinema storytelling.

Measure 1 (required): Screenwriting Rubric	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP student enrolled in DCP-1713, Screenwriting, must score an average of 2 (out of 3) on the Screenwriting Rubric to demonstrate competency in Screenwriting. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 8 will be assessed (required):

FY2022

Outcome 9:

9. Students will apply the foundational concepts involved in digital cinema directing.

Measure 1 (required): Directing Rubric	<input checked="" type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required): The DCP student enrolled in DCP-2623, Directing, must score an average of 2 (out of 3) on the Directing Rubric to demonstrate competency in Directing. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved. See Appendix
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 9 will be assessed (required):

FY2023

Outcome 10:

Measure 1 (required):	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect (required)	Anticipated Target (required):
Measure 2:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:
Measure 3:	<input type="checkbox"/> Direct <input type="checkbox"/> Indirect	Anticipated Target:

Year Outcome 10 will be assessed (required):

IV. Program Learning Outcomes and Courses

Please check the program learning outcome associated with the courses in the program.

All core courses must address at least 1 program learning outcome.

Support courses should address outcomes. Some support courses are required by a university for transfer. Please list and check any support courses applicable to the outcome.

Program Learning Outcomes:	O 1	O 2	O 3	O 4	O 5	O 6	O 7	O 8	O 9	O 10
Core Courses:										
DCP-1133		02								
DCP-1214	01									
DCP-1713					05			08		
DCP-2123						06				
DCP-2214	01			04						
DCP-2253			03							
DCP-2273	01			04			07			
DCP-2323				04						

DCP-2453			03							
DCP-2613	01			04	05					
DCP-2623	01		03	04				08	09	
DCP-2713	01		03	04	05			08	09	
Support Courses:										
Any DCP course not required or: HUM-2243, HUM-2143, HUM-2233, HUM-2253, HUM-2273, HUM-2283										

OUTCOME RUBRICS APPENDIX

Outcome 1: Camera and Lighting Techniques

Students will apply the foundational concepts involved in camera and lighting techniques.

The outcome will be measured by the Camera Techniques and Lighting Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Camera and Lighting Techniques Rubric

Evaluator's Name: _____

The DCP student enrolled in DCP 1214 & DCP 2214: Cinematography I & II must score an average of 2 (out of 3) on the Camera and Lighting Techniques Rubric to demonstrate competency in Camera and Lighting Techniques.

Rating Scale: 1 = Does not meet the course competency
 2 = Meets the course competency
 3 = Exceeds the course competency

Breakdown of Camera and Lighting Techniques	Points (1-3)
Lighting conditions and effects	
Camera lenses and focus	
Distances and perspective	
Angles and Camera Movement	

Total (add numbers from section 1-4)	
Average (divide total by 4)	

Explanation of Camera and Lighting Techniques Rubric

A score of 1 means that the project does not meet the course competency.

The film

- Contains only ambient light
- Does not integrate lighting as a storytelling tool
- Displays too dark or too light images to determine what happens on the screen
- Lacks balance of lighting that does not affect the mood of the story
- Depicts unfocused and poorly framed shots
- Displays camera movements and angles that distract the viewer
- Lacks a technical understanding of exposure, camera settings, and lens manipulation
- Contains uneven images and falls short of visual continuities from inaccurate technical settings
- Does not integrate the appropriate distance or perspective for the scene or sequence

A score of 2 means that the project meets the course competency.

The film

- Contains a controlled and mostly balanced lighting
- Mostly integrates lighting to illuminate the action of the storytelling
- Depicts an occasional use of light as a mood or emotional element in the storytelling
- Displays a majority of shots that are clearly focused and demonstrate evidence of intentional compositions, movement, and use of perspectives
- Mostly frames the images appropriately to tell the story

- Uses images, camera movements, angles, distance, and perspective to focus the viewer's attention
- Demonstrates a majority of correct technical use of exposure, camera settings, and specific lens manipulation

A score of 3 means that the project exceeds the course competency

The film

- Contains a controlled and properly balanced lighting
- Integrates all aspects of lighting to illuminate the action of the story and mood of the written story
- Depicts objects or images purposefully formed and shaped by proper light placement and use
- Displays clearly focused and well-framed shots that demonstrate evidence of intentional compositions, movements, and use of perspectives
- Frames the images appropriately to tell the story and suggest emotional elements within the story
- Demonstrates correct technical use of exposure, camera settings, and specific lens manipulation

Outcome 2: Production Design

Students will apply the foundational concepts involved in production design.

The outcome will be measured by the Location Design Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Production Design Rubric

Evaluator's Name: _____

The student enrolled in DCP 1133: Production Design must score an average of 2 (out of 3) on the Production Design Rubric to demonstrate competency in production design.

Rating Scale: 1 = Does not meet the course competency

2 = Meets the course competency

3 = Exceeds the course competency

Breakdown of Production Design	Points (1-3)
Exterior and interior art direction and construction (including stage sets, props, signage, and set decoration)	
Wardrobe (including costume, make-up, and hair dressing)	
Total (add numbers from section 1-2)	
Average (divide total by 2)	

Explanation of Production Design Rubric

A score of 1 means that the project does not meet the course competency.

The film

- Contains no design scheme or minimally uses the design scheme to impact the overall mood of the story.
- Lacks an effective use of set design, props, location selection, color schemes for backgrounds, costume and set decorations, and wardrobe

A score of 2 means that the project meets the course competency.

The film

- Contains a design scheme to impact the mood of the story, although it is not original or unique in its variety.
- Contains an effective use of set design, props, location selection, color schemes for backgrounds, costume and set decorations, and wardrobe, though at times the entire design scheme is not always integrated effectively

A score of 3 means that the project exceeds the course competency.

The film

- Contains an original and unique design scheme that is fully integrated and impacts the mood of the story
- Contains a creative, original, effective, and fully integrated use of set design, props, location selection, color schemes for backgrounds, costume and set decorations, and wardrobes

Outcome 3: Sound Techniques

Students will apply the foundational concepts involved in sound techniques.

The outcome will be measured by the Sound Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Sound Techniques Rubric

Evaluator's Name: _____

The student enrolling in DCP 2253: Film Sound must score an average of 2 (out of 3) on the Sound Techniques Rubric to demonstrate competency in sound techniques.

Rating Scale: 1 = Does not meet the course competency

2 = Meets the course competency

3 = Exceeds the course competency

Breakdown of Sound Techniques	Points (1-3)
Microphone technology and placement	
Sound enhancements and volume	
Location and studio recording techniques	
On-screen and off-screen dialogue and narration	
Sound effects	
Musical score and source music	
Total (add numbers from section 1-6)	
Average (divide total by 6)	

Explanation of Sound Rubric

A score of 1 means that the project does not meet the course competency.

The film

- Contains audio that is cut-off or inconsistent in clarity (too loud, garbled, or soft)
- Lacks overall sound design or contains audio tracks that are insufficiently recorded to communicate the idea of the story
- Depicts little to no evidence of sound mixing (background, sound effects, walla, folley, or additional audio elements) beyond basic production dialogue and music tracks
- Lacks a consistent use of on-screen and off-screen dialogue or sound to enhance the mood of the story

A score of 2 means that the project meets the course competency.

The film

- Contains clear audio but only partially assists in communicating the main idea of the story
- Communicates aural information with proper technical requirements but is incomplete in creating a full audio environment to enhance images
- Depicts a mostly balanced background audio tracks that do not overpower the primary audio
- Contains music that underlines and communicates emotions and story subtexts
- Produces effective use of audio mixing but sometimes it is uneven
- Balances on-screen and off-screen sound or dialogue, though it does not always enhance the mood of the story

A score of 3 means that the project exceeds the course competency.

The film

- Contains clear audio that effectively assists in communicating the main idea of the story
- Communicate aural information with proper technical requirements and a full audio environment to enhance images
- Depicts a clear balance of sound effects, walla, folley, and additional audio tracks that do not overpower the primary audio
- Contains music that underlines and communicates emotions and story subtexts
- Produces effectively balanced and mixed audio
- Balances on-screen and off-screen sound or dialogue that enhances the mood and rhythm of the story

Outcome 4: Editing Techniques

Students will apply the foundational concepts involved in editing techniques.

The outcome will be measured by the Editing Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Editing Techniques Rubric

Evaluator's Name: _____

The student enrolled in DCP 2323: Film Editing and Digital Effects I must score an average of 2 (out of 3) on the Editing Techniques Rubric to demonstrate competency in editing techniques.

Rating Scale: 1 = Does not meet the course competency

2 = Meets the course competency

3 = Exceeds the course competency

Breakdown of Editing Techniques	Points (1-3)
Construction of film sequences	
Continuity editing	
Transitional devices	

Pace and time of a scene or sequence	
Digital editing	
Total (add numbers from section 1-5)	
Average (divide total by 5)	

Explanation of Editing Rubric

A score of 1 means that the project does not meet the course competency.

The film

- Lacks knowledge in the technical use and theory of the editing process
- Contains editing attempts, but transitions and continuity suffer drastically
- Depicts transitions that are incorrect, distract the viewer from the story, are short and choppy, or are inappropriate for the scene
- Lacks pace and timing considerations and unnatural breaks and/or early cuts
- Contains digital effects that are overdone or incomplete, which distract from the content of the story

A score of 2 means that the project meets the course competency.

The film

- Moves smoothly from shot to shot
- Contains transitions, but they do not assist in communicating the main idea of the film or create an emotional impact on the viewer
- Connects shots and scenes, though occasional problems of continuity may occur
- Considers pace and timing, but a few scenes lack the appropriate pace and timing.

- Digital effects are used and do not distract from the content of the story.

A score of 3 means that the project exceeds the course competency.

The film

- Moves smoothly from shot to shot
- Contains a variety of transitions to assist in communicating the idea and to create an emotional impact on the viewer
- Connects shots and scenes seamlessly without any struggles of continuity.
- Digital effect are used appropriately for emphasis

Outcome 5: Capstone Project

Students will apply the foundational concepts involved in creating a production plan and Capstone film project.

The outcome will be measured by the Production Plan Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Capstone Project Rubric

Evaluator's Name: _____

The Capstone Project DCP 2713 must score an average of 2 (out of 3) on the Capstone Project Rubric to demonstrate competency in Capstone Project.

Rating Scale: 1 = Does not meet the course competency

2 = Meets the course competency

3 = Exceeds the course competency

Breakdown of Capstone Project	Points (1-3)
Detailed production book to include schedule, budget, reports, contracts, permits, storyboards, shot lists, blocking plans.	
Completed Capstone film project	
Total (add numbers from section 1-2)	
Average (divide total by 2)	

Explanation of Capstone Project Rubric

A score of 1 means that the project does not meet the course competency.

The Capstone Project

- Contains an unorganized production schedule with missing or inaccurate information.
- Contains incomplete or missing personal and property release agreements, contracts, and permits that do not support planning schedules
- Contains inconsistent production reports and call sheets
- Contains storyboards that are not in a logical sequence and do not provide complete descriptions of the film scenes, audio background, or notes about the dialogue
- Contains incomplete and unorganized shot lists
- Contains blocking plans that are incompatible with the storyboards.
- The film fails to tell a story employing the art and technology of Digital Cinema.

A score of 2 means that the project meets the course competency.

The Capstone Project

- Contains a fairly organized production schedule with some incomplete or inaccurate information
- Contains mostly complete personal and property release agreements, contracts, and permits, although inconsistency with the schedule reduces organization and effective planning
- Contains mostly consistent production reports and call sheets, though they do not support all production activities or completely demonstrate an efficient program of production planning
- Contains storyboards that are in a logical sequence but sometimes do not provide a complete description of the film scenes, audio background, or notes about the dialogue
- Contains a mostly complete and organized shot list
- Contains blocking plans that are mostly compatible with the storyboards
- The film tells a story but falls short of demonstrating the mastery of art and technology of Digital Cinema.

A score of 3 means that the project exceeds the course competency.

The Capstone Project

- Contains an organized production schedule with complete and accurate information
- Contains complete personal and property release agreements, contracts, and permits without any inconsistency with the schedule
- Contains consistent production reports and call sheets that support all production activities and demonstrate an efficient program of production planning
- Contains storyboards that are in a logical sequence and provides a complete description of the film scenes, audio background, or notes about the dialogue
- Contains a complete and organized shot list
- Contains blocking plans that are completely compatible with the storyboards
- The film tells a story that demonstrates a mastery of the art and technology of Digital Cinema.

Outcome 6: Film Production and Business

Students will apply the foundational concepts involved in producing a film.

The outcome will be measured by the Film Production and Business Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Film Production and Business Rubric

Evaluator's Name: _____

The student enrolled in DCP 2123: Film Production and Business must score an average of 2 (out of 3) on the Film Production and Business Rubric to demonstrate competency in Film Production and Business.

Rating Scale: 1 = Does not meet the course competency
 2 = Meets the course competency
 3 = Exceeds the course competency

Breakdown of Film Production and Business	Points (1-3)
Movie Magic Budgeting and Scheduling Software	

Producing Techniques to include contracts, packaging, casting, distribution, and unions.	
In-Class Film Production Project	
Total (add numbers from section 1-3)	
Average (divide total by 3)	

Explanation of Film Production and Business Rubric

A score of 1 means that the project does not meet the course competency.

The student

- Demonstrates little knowledge of the successful operation of Movie Magic software.
- Demonstrates an inability to produce an industry standard schedule and budget.
- Demonstrates lack of knowledge in producing techniques.
- Demonstrates an inability to work as a crew member in producing a short film.

A score of 2 means that the project meets the course competency.

The student

- Demonstrates knowledge of the successful operation of Movie Magic software.
- Demonstrates an ability to produce an industry standard schedule and budget.
- Demonstrates a knowledge in producing techniques.
- Demonstrates an ability to work as a crew member in producing a short film.

A score of 3 means that the project exceeds the course competency.

The student

- Demonstrates a mastery of the successful operation of Movie Magic software.
- Demonstrates a mastery of industry standard schedule and budget.
- Demonstrates a mastery of producing techniques.
- Demonstrates a superior ability to work as a crew member in producing a short film.

Outcome 7: Documentary Filmmaking

Students will apply the foundational concepts involved in creating documentary films.

The outcome will be measured by the Production Plan Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Documentary Filmmaking Rubric

Evaluator's Name: _____

The student enrolled in DCP 2273: Documentary Filmmaking must score an average of 2 (out of 3) on the Documentary Filmmaking Rubric to demonstrate competency in Documentary Filmmaking.

Rating Scale: 1 = Does not meet the course competency

2 = Meets the course competency

3 = Exceeds the course competency

Breakdown of Documentary Filmmaking	Points (1-3)
Documentary Filmmaking Techniques to include concept, visual design, transcripts, editing, post-production and scoring.	
Crew positions on a student documentary film.	
Total (add numbers from section 1-2)	
Average (divide total by 2)	

Explanation of Documentary Filmmaking Rubric

A score of 1 means that the project does not meet the course competency.

The student

- Demonstrates little knowledge of Documentary Filmmaking Techniques.
- Demonstrates an inability to work as a crew member in producing a documentary film.

A score of 2 means that the project meets the course competency.

The student

- Demonstrates knowledge of Documentary Filmmaking Techniques.
- Demonstrates an ability to work as a crew member in producing a documentary film.

A score of 3 means that the project exceeds the course competency.

The student

- Demonstrates mastery of Documentary Filmmaking Techniques.
- Demonstrates a superior ability to work as a crew member in producing a documentary film.

Outcome 8: Screenwriting

Students will apply the foundational concepts involved in digital cinema storytelling.

The outcome will be measured by the Screenwriting Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Screenwriting Rubric

Evaluator's Name: _____

The student enrolled in DCP 1713: Screenwriting must score an average of 2 (out of 3) on the Screenwriting Rubric to demonstrate competency in Screenwriting.

Rating Scale: 1 = Does not meet the course competency
 2 = Meets the course competency
 3 = Exceeds the course competency

Breakdown of Screenwriting	Points (1-3)
Script analysis to include feature scripts, student scripts, and step-outlines.	

Screenwriting format to include the use of screenwriting software.	
Digital cinema storytelling to include a variety of stories of various page lengths.	
Total (add numbers from section 1-3)	
Average (divide total by 3)	

Explanation of Screenwriting Rubric

A score of 1 means that the project does not meet the course competency.

The student

- Demonstrates little knowledge of feature script analysis.
- Demonstrates little knowledge of student script analysis.
- Demonstrates little knowledge of step-outlines.
- Demonstrates little knowledge of proper screenwriting format and screenwriting software.
- Demonstrates little knowledge of digital cinema storytelling.

A score of 2 means that the project meets the course competency.

The student

- Demonstrates knowledge of feature script analysis.
- Demonstrates knowledge of student script analysis.
- Demonstrates knowledge of step-outlines.
- Demonstrates knowledge of proper screenwriting format and screenwriting software.
- Demonstrates knowledge of digital cinema storytelling.

A score of 3 means that the project exceeds the course competency.

The student

- Demonstrates mastery of feature script analysis.
- Demonstrates mastery of student script analysis.
- Demonstrates mastery of step-outlines.
- Demonstrates mastery of proper screenwriting format and screenwriting software.
- Demonstrates mastery of digital cinema storytelling.

Outcome 9: Directing

Students will apply the foundational concepts involved in digital cinema directing.

The outcome will be measured by the Directing Rubric. If 80% of the students achieve a 2 (meets the course competency) out of 3 on the rubric, then the Outcome is achieved.

Directing Rubric

Evaluator's Name: _____

The student enrolled in DCP 2623: Directing must score an average of 2 (out of 3) on the Directing Rubric to demonstrate competency in Directing.

Rating Scale: 1 = Does not meet the course competency

2 = Meets the course competency

3 = Exceeds the course competency

Breakdown of Directing	Points (1-3)
Visual design to include use of camera and camera movements, lighting, staging and editing.	
Truthful moments and performances.	
Improvisation.	
Storytelling.	
Total (add numbers from section 1-4)	
Average (divide total by 4)	

Explanation of Directing Rubric

A score of 1 means that the project does not meet the course competency.

The student

- Demonstrates little knowledge of visual design.
- Demonstrates little knowledge of truthful moments and performances.
- Demonstrates little knowledge of improvisation.
- Demonstrates little knowledge of storytelling.

A score of 2 means that the project meets the course competency.

The student

- Demonstrates knowledge of visual design.
- Demonstrates knowledge of truthful moments and performances.
- Demonstrates knowledge of improvisation.
- Demonstrates knowledge of storytelling.

A score of 3 means that the project exceeds the course competency.

The student

- Demonstrates mastery of visual design.
- Demonstrates mastery of truthful moments and performances.
- Demonstrates mastery of improvisation.
- Demonstrates mastery of storytelling.