

A Holistic Rubric for a Student Brochure Assignment

Student Name: _____ Overall Score: _____

Levels of Performance	Descriptions
4 – Advanced	The content is well-organized. All sources are cited from peer-reviewed scholarly journals or books. The message is very clear and easy to understand. There are no grammatical errors. All graphics are related to the topic.
3 – Intermediate High	The content is organized. Most sources are cited from peer-reviewed scholarly journals or books. The message is sufficiently clear to be understood. There are 1 or 2 grammatical errors. Most graphics are related to the topic.
2 – Intermediate	The content is somewhat organized. Some sources are cited from peer-reviewed scholarly journals or books. The message is somewhat clear and understandable. There are 3-5 grammatical errors. Some graphics are related to the topic.
1 – Novice	The content is not organized. Only 1 or 2 sources are cited from peer-reviewed scholarly journals or books. The message is rambling and is not understandable. There are more than 5 grammatical errors. Only 1 or 2 graphics are related to the topic.
Score	

Rubric Made Using: RubiStar (<http://rubistar.4teachers.org>)