

Community College Survey of Student Engagement

OCCC AtD Meeting, September 16, 2009
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CCSSE

- Designed to determine students' commitment to their educational experience, students' view of the College's student services, and support from family
- Developed by the Community College Leadership Program at the University of Texas at Austin

Limitation of the survey: The 2007 population included students who completed 30 or more credits. The 2009 population included a cross section of all students.

Methodology

- A random sample of courses were selected for the survey implementation
- Students from 59 of the 60 courses selected completed the survey
- 829 students responded

Demographics

- 56% female
- 60% white
- 62% full-time
- 40% started college elsewhere
- 5% earned a bachelor's or higher



General Results

- 96% would recommend OCCC to another individual
- 87% indicated their educational experience was excellent or good
- 46% intend to complete an internship (an increase from 34%)

Statistical Significance

- 36 items increased at OCCC from 2007 to 2009
- 5 items decreased at OCCC from 2007 to 2009
- Compared to Achieving the Dream (AtD) colleges, OCCC was above in one item and below in two items
- Compared to Other Large Colleges, OCCC was up in three areas and down in one

Statistical Significance

Item	OCCC 2007-2009	AtD	Other Large Colleges
Made a class presentation	---	↓	↓
Prepared two or more drafts of a paper	↑	---	---
Used the Internet to work on an assignment	↑	---	---
Used email to communicate with an instructor	↑	---	---
Talked about career plans with an instructor or advisor	↑	---	---
Had conversations with students who differ from you	↓	---	---
Memorized facts	↓	---	---
Examinations challenged me to do my best work	↓	---	---
Encourages me to spend time studying	↑	---	---
Provides support to succeed	↑	---	---
Encourages contact with students from different backgrounds	↑	---	---
Provide the support to thrive socially	↑	---	---
Provides financial support needed to afford an education	↑	---	---
Using computers in academic work	↑	---	---
Hours spent on preparing for class	↓	---	---

Statistical Significance

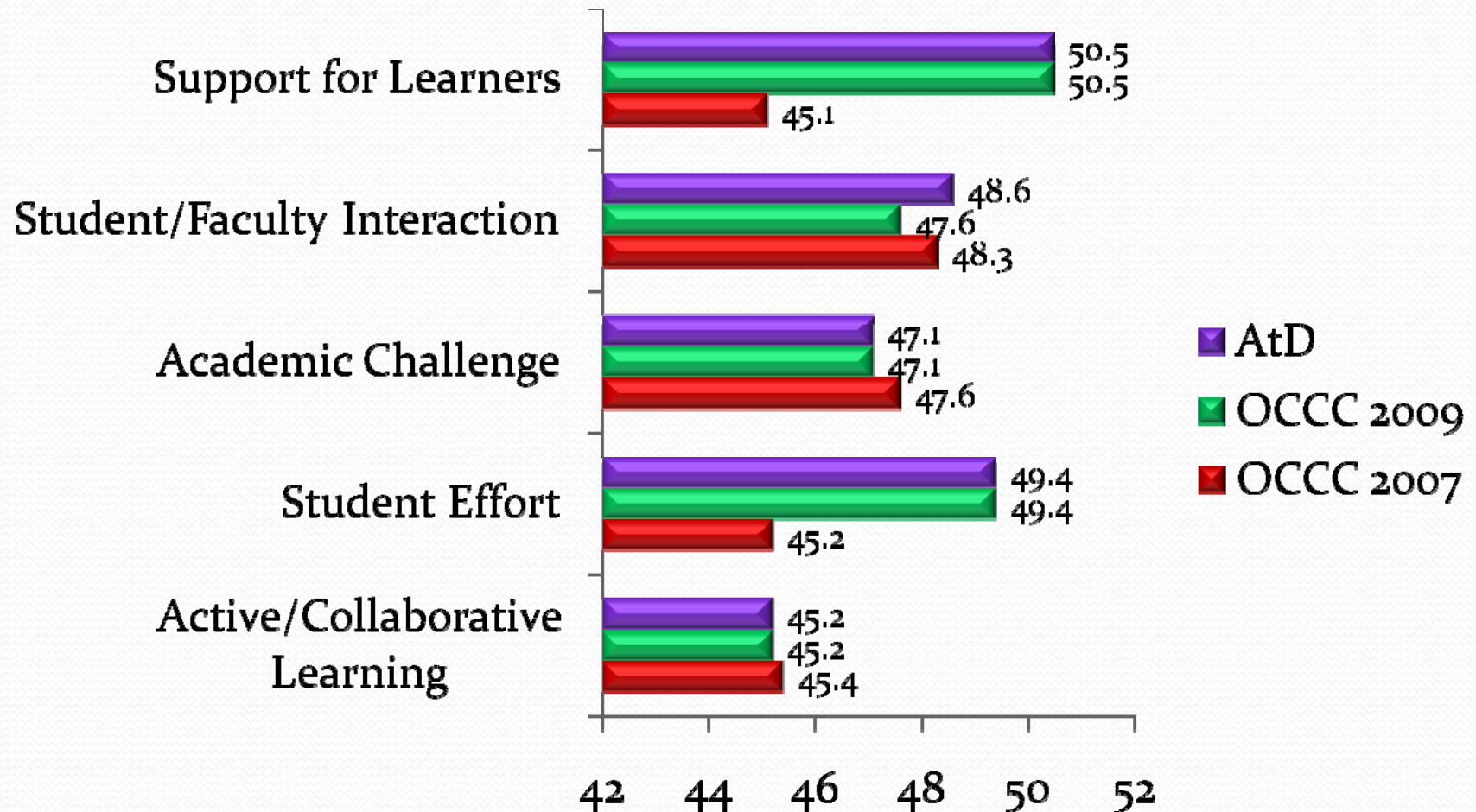
Item	OCCC 2007-2009	AtD	Other Large Colleges
These areas contributed to my knowledge, skills, and personal development			
Acquiring a broad general education	↑	---	---
Writing clearly and effectively	↑	---	---
Speaking clearly and effectively	↑	---	---
Thinking critically and analytically	↑	---	---
Solving numerical problems	↑	---	---
Working effectively with others	↑	---	---
Learning effectively on your own	↑	---	---
Understanding yourself	↑	---	---
Developing a personal code of values and ethics	↑	---	---
Contributing to the welfare of your community	↑	---	---
Developing clearer career goals	↑	---	---
Gaining information about career opportunities	↑	---	---

Statistical Significance

Item	OCCC 2007-2009	AtD	Other Large Colleges
Frequency: Academic advising/planning	↑	---	---
Frequency: Career counseling	↑	---	---
Frequency: Peer or other tutoring	↑	---	---
Frequency: Skill labs (writing, math, etc.)	↑	↑	↑
Frequency: Child care	↑	---	---
Frequency: Financial aid advising	↑	---	---
Frequency: Computer lab	---	↓	---
Frequency: Services to students with disabilities	↑	---	---
Satisfaction: Academic advising/planning	↑	---	---
Satisfaction: Skill labs (writing, math, etc.)	---	---	↑
Satisfaction: Financial aid advising	↑	---	---
Importance: Academic advising/planning	↑	---	---
Importance: Peer or other tutoring	↑	---	---
Importance: Skill labs (writing, math, etc.)	↑	---	↑
Importance: Financial aid advising	↑	---	---
Importance: Computer lab	↑	---	---
Transfer to a 4-year college would cause me to withdraw	↓	---	---

Benchmarks

Comparison of OCCC with AtD



Special Focus Questions – Social Networking



Instant messaging, text messaging, Twitter, MySpace and/or Facebook

- 61% students use multiple times a day
- 16% students use multiple times a day to discuss coursework
- 28% students were somewhat or much more connected to the college because of social networking tools

Additional Questions - OCCC

- 83% sometimes or often evaluated their own efforts to attain learning objectives and made changes to improve performance
- 83% of faculty were extremely or somewhat effective in their teaching
- 72% said midterm grade would help to be more successful
- 68% said Success in College and Life course was effective
- 54% of developmental courses were very or somewhat helpful in preparing for subsequent courses

Summary

- Significant increases in areas contributing to students' knowledge and skills, i.e., writing, speaking, thinking critically, solving numerical problems, etc.
- Significant use of support services, i.e., academic advising, tutoring, skill labs, financial aid
- Communication has improved
- Need for more class presentations
- Significant opportunity to use social networking technology to communicate with students
- Responses were similar to OCCC's Achieving the Dream comparison group

