

ASEP ADVISORY COMMITTEE  
Minutes  
4-21-2011

Attending: See Attached list of Attendees

The meeting was held at Oklahoma City Community College in the ASEP classroom and began at 7:00am. Breakfast was provided by the college and the meeting began with a welcome and an introduction from chairperson Todd Clark. Members were given an opportunity to introduce themselves. All members were provided a copy of the minutes from the Fall Meeting. Paul Maggia made a motion to have the minutes approved and Steve Cannon gave a second.

Rich Steere then gave the summary of the NATEF Mid-Review indicating that a positive report had come back and that we were on track for the Full Certification in 2 ½ years. He also gave the proposed new ASEP model out to all members which showed the required courses as the student progress through the program. This model allowed ASEP student to take all GM basic courses prior to completing the career experience. There was a lot of discussion and Brian Johnson voiced only one concern being a lack of any connection with the dealer for the first year and proposed that the students either shadow or work part-time the first year at the dealer to get a connection established and to be able to do online training. All agreed that this would be very valuable.

Brad Walker then gave the results from the Career Experience Survey from last fall's meeting. He indicated that we send quite a few surveys out but had a relatively small response. Six years were survey for student retention and the survey's indicated that 21 students were sponsored with only 6 remaining in the dealership (a 28% retention). The national average is around 50%. Brad also indicated in response to the questions that the #1 reason that service managers don't participate is that students don't stay and that they are lacking entry level skills. Also, that students are most challenged in the areas of work ethic and soft skills. All dealers surveyed indicated support for changing the ASEP model to support front loading the

automotive courses and putting the career experience in the latter part of the program. Only ½ of dealers surveyed indicated that they require the student to be insured by the college.

Jason Ferguson then gave the report on Enrollment, Curriculum, and the facility. He indicated that for this time of year our enrollment was up with about 8 student enrolled and placed. Also, that there was a good deal of interest in ASEP for the fall of 2011. We still need to contact dealers for their ability to take a trainee for the fall 2011 as we will need spots for about 10 more students. Paul Maggia asked how many students can the program handle and Jason replied about 18, but above that we run into conflicts with vehicle and component numbers.

He indicated that the same curriculum was being used and that a second edition of the Engine Performance and Electrical was coming out for this fall. The school has received a donation of a 2010 Chevrolet Malibu and has purchased a 2010 Chevrolet ¾ pu. He mentioned that at present we were in good shape on tools and equipment for teaching all eight areas. We are in need on enlarging our lab areas but that may be a while before that happens.

Cards for dealers to indicate a desire to participate as a sponsor for the ASEP fall 2011 class were passed out. Also, a review of current ASEP Graduate Training Histories was discussed. Brian Johnson (General Motors Training Center Manager) gave a short report on training and indicated that Volt training had been launched in San Antonio this week. Also, that classes were full in the Dallas Training Center and was appreciative of the dealership support of training.

Rich Steere updated the committee of the ASEP luncheon on May 12<sup>th</sup> at 11:30 am with Coy Merrill as the guest speaker.

Todd Clark then conducted the officer elections for the coming year. Todd Clark was elected as Chair for another term with Jim Embree from Bob howard Buick-GMC as Vice-Chair. The College will retain the secretary position.

The next meeting was set for September 15<sup>th</sup> at 7:00am.

The meeting was adjourned at 8:00am.