

Meeting of the
OKLAHOMA CITY COMMUNITY COLLEGE BOARD OF REGENTS
August 17, 2009

AGENDA ITEM 6:

President's Report—Recreation & Fitness and Community Outreach & Education 2009
Summer Program

RECREATION & FITNESS – SUMMER 2009 PROGRAM REVIEW

Program Enrollment

Recreation & Fitness saw a large increase in enrollment, 31.9% over 2008.

The breakdown of enrollment, separated between aquatic and non-aquatic activities, is provided below:

	2006	2007	2008	2009
NON-AQUATIC NUMBERS:				
Sport Camps & Lafternoons	499	470	439	512
SUB-TOTAL	499	470	439	512
 AQUATIC NUMBERS:				
OCCC Swim Team	62	49	44	35
Junior Lifeguard	17	28	28	58
Snoopy & Peanut Camps	46	40	29	89
Learn To Swim	619	533	682	862
Swim Camps	-	-	-	56
SUB-TOTAL:	744	650	783	1,100
 TOTAL:	 1,243	 1,120	 1,222	 1,612

COMMUNITY OUTREACH & EDUCATION – SUMMER 2009 PROGRAM REVIEW

Program Enrollment

In the Spring of 2009, Community Outreach & Education contracted a market research firm to do a review of the program offerings and the needs of the community which the program serves. Through the market research, parents expressed a desire for a greater focus on academic programs in the College for Kids courses. To accommodate teaching and learning, the classes were then increased from 55 minutes to 1 hour 45 minutes each, reducing the number of daily sections or periods available for scheduling from 6 to 4. After limiting program capacity to only two-thirds of the previous Summer, College for Kids still posted strong numbers. The market research also resulted in a change to the existing fee structure, allowing the program to increase revenue, with decreased enrollment.

	2006	2007	2008	2009
College for Kids	1,316	1,093	1,222	823
Musical Theatre Camps	46	72	85	69
Teen Camps & Pro Teens	105	259	228	-
SUB-TOTAL	1,467	1,424	1,535	892