



RENEWAL, CHANGE & INNOVATION 2019-2023

OCCC

OCCC MAIN BUILDING



It is my pleasure to introduce you to Oklahoma City Community College's new strategic plan, **Renewal, Change & Innovation 2019–2023**. Updates in the 2019–2023 strategic plan include a new aspiration statement, improving the College's ENDS to best represent our success factors, and new core indicators designed to monitor critical components of the College. The **Renewal, Change & Innovation 2019–2023** strategic plan supports student success with a renewed emphasis on alternative funding and increased enrollment.

Previous strategic plans were achieved with impressive results, and we expect this will continue as we double our efforts to focus on the mission of OCCC, improve efficiencies, and offer innovative programs and support services. Oklahoma City Community College remains the most affordable and value-added two-year college option for students who would not otherwise have the opportunity for higher learning.

Thank You.

A handwritten signature in black ink that reads "Jerry L. Steward".

Jerry L. Steward
President





Renewal

Oklahoma City Community College was founded by residents of the area not satisfied with the status quo. They saw a need for educational opportunities for the community and took strong and decisive action to create that opportunity. It is in the spirit of our founders that we must renew our commitment to overcome any obstacle to provide educational opportunities for residents of our community. We must continue the work to propel the College into the next era of excellence.

Change

A tsunami of change continues to sweep across higher education. Students, members of the community, government leaders, and business and industry all demand change. Failure to respond to this demand for change is not an option. What we do, how we do it, and how outcomes are measured must be examined. Policies, practices, and actions not producing desired outcomes must be changed. Change, even desirable change, is often stressful and disruptive. To maximize service to students and the community, OCCC embraces that stress and disruption in the spirit of innovation.

Innovation

Volatility and uncertainty characterize higher education in Oklahoma today. Innovation is needed now more than ever. Innovation is required for OCCC to advance our mission, ensure future viability and success, and achieve our goals. Conducting business in new and innovative ways will assist OCCC in continuing our role as a creative and progressive institution.

ASPIRATION

*Student Success and
Community Enrichment*

Each of our students is unique—with a unique set of dreams, challenges, and gifts. Teaching and preparing them to their potential is what *an OCCC education* is all about.



BIG

GOALS

“Big Goals” aren’t meant to be easy. In fact, if you simply extrapolate existing trends, they may not seem achievable. That’s the point. Figuring out how to accomplish “the impossible” often unleashes the creativity of people and organizations. The unattainable becomes a new standard.

- 1** Triple annual giving and grants to support student scholarships, community events, the endowment, and other College purposes.
- 2** Close the academic achievement gaps that persist with low-income, first-generation, and minority students.
- 3** Receive designation as a Hispanic-serving institution from the U.S. Department of Education.



Funding is a challenge. The College is committed to increasing funds that come from non-traditional sources such as donations, grants, and endowments.

Although two of the three Big Goals in our previous strategic plan were achieved, our performance to close academic achievement gaps with underrepresented groups of students fell short. There was progress, including the narrowing of the gap in African-American and first generation students’ success rates, but significant differences remain. For that reason, we have retained the goal in this plan.

Finally, the College wants to strengthen its relationship with the Hispanic community by receiving designation as a Hispanic-serving institution from the U.S. Department of Education. Achieving this distinction will require a significant increase in Hispanic enrollment, but will make OCCC eligible to apply for a Title V grant that will provide funding to support Hispanic students.





ENDS



Access

Our community continues to have broad access to valuable certificate and degree programs, and non-credit educational opportunities and events.



Student Success

Our students successfully complete their academic courses, persist in college, and earn certificates or degrees at OCCC or another institution.



Workforce Development

Our graduates earn higher-level degrees or are successful in technical and professional careers.



Community Development

Our community's quality of life is enriched through our educational, artistic, and recreational programs and events.

Our ENDS statements describe success in an ideal world. As such, they are central to our commitment to accountability. The faculty, staff, and the Board of Regents regularly review measures that evaluate the College's progress in achieving our ENDS. These core indicators are our annual plans that are reported at least once a year.



VALUES

Our values describe the behaviors we exemplify in our work every day. Some, such as Safety, Stewardship, Integrity, and Diversity, are non-negotiable ethical standards all employees should follow.

Others—Students, Accountability, and Innovation—are choices that have deep roots in the College. For instance, when several different approaches to a problem are being considered, the tie-breaking question often is: what is best for students?



Students

Fundamental to all we do



Safety

Safe and secure environment for everyone



Accountability

Use of evidence to measure performance and to make decisions



Stewardship

Wise and efficient use of resources



Integrity

Honest, ethical, and respectful of all



Innovation

Creative and forward-thinking



Diversity

Embrace and appreciate the value of differences



MAJOR

INITIATIVES

Complete College OCCC The goal of Complete College OCCC is to increase degrees/certificates by offering new programs and expanding online and hybrid courses.

Workforce Development Center A new workforce development facility will align the College's academic programs with the changing needs of employers.

Proactive Student Success Interventions Early intervention, streamlining curriculum, and strengthening educational partnerships will increase student success.

Increasing Enrollment Increasing enrollment from the international, nontraditional, and concurrent populations will be crucial to the growth of OCCC.

Enhancing Campus Safety A new Campus Police Headquarters, providing a Crisis Response Center and a Call Center will enhance current services to maintain a safe and secure campus.

New and Increased Revenue and Funding State funding for higher education has declined so other external resources to support the College's educational offerings will be pursued.

Retaining High Quality Employees With increasing budget constraints, the retention of high quality employees is critical to maintaining a high performing institution.

Online Learning As the College continues to focus on enrollment, online learning plays a key role in providing students with the opportunity to take classes anytime and anywhere, thereby increasing enrollment.



OCCC VISUAL AND PERFORMING ARTS CENTER



OKLAHOMA CITY COMMUNITY COLLEGE

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