

FESTIVAL ADVERTISING SPONSOR

On Sunday, August 30, 2009, *The Oklahoman* will publish a special 4-page (broadsheet) section highlighting the 31st Annual Arts Festival Oklahoma. This 4-page section will give readers a special look into this year's exciting event. We invite you to join in the celebration by placing a specially priced ad across the bottom of one of the four pages of the section. **Only four sponsorships will be sold.**

Sponsorship Commitment: \$3,125

Includes:

- Full statewide distribution
- Full color throughout
- 6 columns x 4 inches, full-color strip ad (10.125" wide x 4" tall)
- Recognition on the 2009 Arts Festival Oklahoma Website
- ¼ page ad in AFO 2009 Festival Program

WAYS TO SUPPORT ARTS FESTIVAL OKLAHOMA 2009 FESTIVAL DONORS PROGRAM

Supporting Arts Festival Oklahoma at any level is important to the event's continued success. Donations are tax deductible.

Friend of the Festival -- \$50

- AFO T-shirt

Fan of the Festival -- \$100

- Two AFO T-shirts
- Two Parking Passes

Festival Patron -- \$250

- Two AFO T-shirts
- Two Parking Passes
- One AFO 2009 Poster
- Recognition on the 2009 Arts Festival Oklahoma Website
- Acknowledgement in the 2009 Arts Festival Oklahoma Program

Festival Benefactor -- \$500

- Two AFO T-shirts
- Two Parking Passes
- Two AFO 2009 Posters (Signed and Numbered)
- Recognition on the 2009 Arts Festival Oklahoma Website
- Acknowledgement in the 2009 Arts Festival Oklahoma Program

NEW FOR 2009 – PURCHASE ADVERTISING SPACE IN THE FESTIVAL'S PROGRAM

11,000 copies of this 8 ½ x 11 inch, 16-page, color glossy publication will be distributed to festival patrons free of charge. This is a great opportunity to support the festival while getting a lot of bang for your marketing dollars.

- 1/8 page (business card size) - \$75
- 1/4 page - \$150
- 1/2 page - \$250
- Full page - \$500

Festival Champion -- \$1,000 +

- Four AFO T-shirts
- Four Parking Passes
- Four AFO 2009 Posters (Signed and Numbered)
- Recognition on the 2009 Arts Festival Oklahoma Website
- Acknowledgement in the 2009 Arts Festival Oklahoma Program



ARTS FESTIVAL OKLAHOMA



Donor and Sponsorship
Opportunities

Please make checks payable to the **Oklahoma City Community College Foundation, and kindly designate Arts Festival Oklahoma in the memo field.** Contributions should be mailed to:

Patricia A. Berryhill
Executive Director for Institutional Advancement
Oklahoma City Community College Foundation
7777 South May Avenue, Oklahoma City, OK 73159 Questions regarding
sponsorships may also be directed to her at (405) 682-7591 or
pberryhill@occc.edu



CHILDREN'S CREATIVE CENTER SPONSOR

Through the Children's Creative Center, Arts Festival Oklahoma introduces thousands of children to the arts. The area operates during the entire festival and offers a dynamic variety of age specific arts and crafts activities, face-painting, and a giant sand box. Company sponsorship would allow for free entry for all festival patrons instead of the \$1 admission fee normally charged for entrance into the tent.

Sponsorship Commitment:
\$2,500

Includes:

- Company Banner at Tent Entrance
- Naming Rights to Children's Area for Duration of the Festival
- Recognition and company logo in the Arts Festival Oklahoma advertising insert published by *The Oklahoman*
- Recognition on the 2009 Arts Festival Oklahoma Website
- ¼ page add in AFO 2009 Festival Program

Arts Festival Oklahoma

CELEBRATING 31 YEARS OF PERFORMING AND VISUAL ART IN OKLAHOMA

Oklahoma City's own Arts Festival Oklahoma is scheduled Sept. 5-7, 2009, on the campus of Oklahoma City Community College, located in southwest Oklahoma City. The 31st annual festival is a favorite Labor Day weekend event drawing more than 30,000 people each year. OCCC produces and hosts Arts Festival Oklahoma. Partners in the Festival include the Central Art Association, the South Oklahoma City Chamber of Commerce, and Women of the South. The festival is one of the top arts and crafts shows in the southwest. The event features arts and crafts displayed by participants from Oklahoma. Other states such as Arkansas, Texas, Iowa, Nebraska, California, Colorado and Missouri are also represented. Together, the artists offer an incredibly diverse collection of pottery, sculpture, paintings, photography, jewelry, woodwork and other unique handmade items. In addition to presenting a variety of local performing artists, the festival presents world-renowned entertainers throughout the weekend.

FIREWORKS SPONSOR

Sponsorship Commitment:
\$5,000

Labor Day Weekend 2009 Oklahoma City Community College



T-SHIRT SPONSOR

HEADLINE ENTERTAINMENT SPONSOR

This year's festival headlining entertainment features a varied and talented line-up that is sure to appeal to a wide audience. Sponsorships for headline entertainment are available for each of the festival dates. Saturday night opens with the Salsa group Mezclave and concludes with the world-renowned post-modern Jazz phenomenon Jacob Fred Jazz Odyssey. Sunday's program opens with the musings of Horseshoe Road, is followed by an Oklahoma City Philharmonic Orchestra Pops concert, and concludes with a fireworks extravaganza. Last, but not least, Labor Day's program will feature a festival favorite, Mike Black and The Stingrays.

Saturday Sponsorship Commitment (Mezclave/Jacob Fred Jazz Odyssey): \$5,000
Sunday Sponsorship Commitment (Horseshoe Road/OKC Philharmonic): \$20,000 (SOLD)
Monday Sponsorship Commitment (Mike Black and the Stingrays): \$5,000

Sponsorship Commitment:
\$6,000

Includes:

- On-stage recognition prior to the start of the concert
- Stage banner recognizing sponsor during performance
- Logo on Entertainment Line-up Boards
- Recognition on the 2009 Arts Festival Oklahoma Website
- Recognition in the 2009 Arts Festival Oklahoma Program (11,000 printed and distributed)