

# Graphic Communications# - Print Media Emphasis

## Associate in Applied Science

Minimum of 61 credits

Graphic Communications: Print Media Emphasis students receive hands-on training in design theory, illustration, and state-of-the-art production methods in electronic publishing, computer drawing and digital imaging. Primary focus is on the print media. This associate degree prepares graduates to work as designers, print media production artists, Web page creators, multimedia presentation producers, illustrators, or digital photography manipulators. Graduates work for advertising agencies, individual companies, printing companies, service bureaus, multimedia agencies, newspapers, magazines, television stations, screen printers, graphic design businesses, photo labs, or as independent graphic artists. Graphic Communications students who wish to transfer to a four-year institution should enroll in the Visual Arts program for an Associate in Arts degree. Transfer students should contact your faculty advisor for more information.

Course #	Course Name	Credits	Type	Prerequisites
<b>Suggested Freshman 1st Semester</b>				
SCL 1001	SUCCESS IN COLLEGE AND LIFE	1	Life Skills	None
GCOM 1053	(C) ELECTRONIC PUBLISHING: INDESIGN I	3	Major	(R)
POLSC 1113	AMERICAN FEDERAL GOVERNMENT	3	Gen Ed	(R) (W)
ENGL 1113	ENGLISH COMPOSITION I	3	Gen Ed	(R) (W), Adequate reading and writing assessment scores or LS 0033 College Writing II, either taken within the last year, with strong encouragement for immediate continuation.
HUM	** HUMANITIES ELECTIVE	3	Gen Ed	
GCOM 1023	INTRODUCTION TO GRAPHIC DESIGN	3	Major	(R)
<b>Suggested Freshman 2nd Semester</b>				
ENGL 1213	ENGLISH COMPOSITION II	3	Gen Ed	(R) (W), ENGL 1113 English Composition I taken within the last year, with strong encouragement for immediate continuation.
GCOM 1173	(C) COMPUTER DRAWING: FREEHAND --OR--		Major	(R)
GCOM 1183	(C) COMPUTER DRAWING: ILLUSTRATOR	3	Major	(R)
GCOM 1223	(C) ADVERTISING LAYOUT	3	Major	(R), GCOM 1053
GCOM 2773	(C) IMAGE EDITING: PHOTOSHOP I	3	Major	(R)
GCOM 2053	(C) ELECTRONIC PUBLISHING: INDESIGN II	3	Major	(R), GCOM 1053 or by Evaluation
<b>Suggested Sophomore 1st Semester</b>				
APPM 1223	MATHEMATICS FOR TECHNICAL CAREERS I --OR--		Support	(R), MATH 0033 or adequate Math Placement Test Score, either within the last year.
BUS 1323	MATHEMATICS FOR BUSINESS CAREERS --OR--		Support	(R), MATH 0033 or adequate Math Placement Test Score, either within the last year.
MATH	ANY 1000 LEVEL MATH COURSE	3	Support	With appropriate prerequisite.
GCOM 2323	(C) PUBLICATION DESIGN	3	Major	(R), GCOM 1053 or by Evaluation
GCOM 2783	(C) IMAGE EDITING: PHOTOSHOP II	3	Major	(R), GCOM 2773 or by Evaluation
SUPPORT	** GUIDED SUPPORT ELECTIVES	3	Support	
GEN ED	* GEN ED ELECTIVE	3	Gen Ed	
<b>Suggested Sophomore 2nd Semester</b>				
GCOM 2353	(B) APPLIED GRAPHIC ART	3	Major	(R), GCOM 1053 and GCOM 1223
HIST 1493	U.S. HISTORY SINCE THE CIVIL WAR --OR--		Gen Ed	(R) (W)
HIST 1483	U.S. HISTORY TO THE CIVIL WAR	3	Gen Ed	(R) (W)
GCOM 2803	(B) PORTFOLIO PREPARATION AND PRESENTATION	3	Major	(R), GCOM 1223, GCOM 1053 and GCOM 2323 or by Evaluation
SUPPORT	** GUIDED SUPPORT ELECTIVES	6	Support	

Major Courses: (30 Credit Hours) GCOM 1023; GCOM 1053; GCOM 1173 or GCOM 1183; GCOM 1223; GCOM 2053; GCOM 2323; GCOM 2353; GCOM 2773; GCOM 2783; GCOM 2803

General Education Courses: (18 Credit Hours) English: ENGL 1113; ENGL 1213; History: HIST 1483 or HIST 1493; Political Science: POLSC 1113; Humanities: Any humanities course (3 credit hours); Elective: General Education elective (3 credit hours)

Life Skills Courses: (1 credit hour) Life Skills: SCL 1001

Support Courses: (12 Credit Hours) APPM 1223, BUS 1323, or any 1000 level Math course; \*9 credit hours approved support elective courses selected from any GCOM, ART, CAD, JB, FVP, or MU prefix.

Notes: This technical/occupational program is designed to prepare students to enter the job force following completion. See Technical/Occupational Programs in the general information section of the catalog.

#Cooperative agreements have been established with Francis Tuttle, Moore Norman, Metro Tech and Mid America Technology Centers.

\* See the general information section of the catalog for General Education Requirements.

(C) A grade of (C) or higher must be achieved.

(B) A grade of (B) or higher must be achieved.

\*\* Approved Support Electives must be approved by Faculty Advisor and must be from the following prefixes: GCOM, ART, CAD, JB, FVP, or MU.