

Graphic Communications - Multimedia Emphasis

Associate in Applied Science

Minimum of 61 Credits

Graphic Communications: Multimedia Emphasis students receive hands-on training in design theory and state-of-the-art production methods in Web page design and production, computer drawing, digital imaging, electronic publishing and digital video, sound, presentation production, and multimedia authoring.

This associate degree prepares graduates to work as Web page creators. Graduates work for multimedia agencies, advertising agencies, individual companies, television stations, graphic design businesses, or as independent graphic artists. Graphic Communications students who wish to transfer to a four-year institution should enroll in the Visual Arts program for an Associate in Arts degree. Transfer students should contact your faculty advisor for more information.

Course #	Course Name	Credits	Type	Prerequisites
Suggested Freshman 1st Semester				
SCL 1001	SUCCESS IN COLLEGE AND LIFE	1	Life Skills	None
ENGL 1113	ENGLISH COMPOSITION I	3	Gen Ed	(R) (W), Adequate reading and writing assessment scores or LS 0033 College Writing II, either taken within the last year, with strong encouragement for immediate continuation.
GCOM 1053	(C) ELECTRONIC PUBLISHING: INDESIGN I	3	Major	(R)
GCOM 1173	(C) COMPUTER DRAWING: FREEHAND --OR--		Major	(R)
GCOM 1183	(C) COMPUTER DRAWING: ILLUSTRATOR	3	Major	(R)
GCOM 2773	(C) IMAGE EDITING: PHOTOSHOP I	3	Major	(R)
GEN ED	GEN ED ELECTIVE	3	Gen Ed	
Suggested Freshman 2nd Semester				
ENGL 1213	ENGLISH COMPOSITION II	3	Gen Ed	(R) (W), ENGL 1113 English Composition I taken within the last year, with strong encouragement for immediate continuation.
APPM 1223	MATHEMATICS FOR TECHNICAL CAREERS I --OR--		Support	(R), MATH 0033 or adequate Math Placement Test Score, either within the last year.
BUS 1323	MATHEMATICS FOR BUSINESS CAREERS --OR--		Support	(R), MATH 0033 or adequate Math Placement Test Score, either within the last year.
MATH	ANY 1000 LEVEL MATH COURSE	3	Support	With appropriate prerequisite.
GCOM 1223	(C) ADVERTISING LAYOUT	3	Major	(R), GCOM 1053
GCOM 2783	(C) IMAGE EDITING: PHOTOSHOP II	3	Major	(R), GCOM 2773 or by Evaluation
GCOM 2793	(C) WEB PAGE DESIGN I	3	Major	(R)
Suggested Sophomore 1st Semester				
POLSC 1113	AMERICAN FEDERAL GOVERNMENT	3	Gen Ed	(R) (W)
JB 2643	(C) VIDEO PRODUCTION	3	Major	(R) (W)
GCOM 2813	(C) WEB PAGE ANIMATION I	3	Major	(R)
GCOM 2833	(C) WEB PAGE DESIGN II	3	Major	(R), GCOM 2793, or by Evaluation
FA SUPPORT	* FACULTY APPROVED SUPPORT ELECTIVES	3	Support	
Suggested Sophomore 2nd Semester				
HIST 1483	U.S. HISTORY TO THE CIVIL WAR --OR--		Gen Ed	(R) (W)
HIST 1493	U.S. HISTORY SINCE THE CIVIL WAR	3	Gen Ed	(R) (W)
HUM	HUMANITIES ELECTIVE	3	Gen Ed	
GCOM 2353	(B) APPLIED GRAPHIC ART	3	Major	(R), GCOM 1053 and GCOM 1223
GCOM 2843	(C) WEB PAGE ANIMATION II	3	Major	(R), GCOM 2813 or by Evaluation
GCOM 2853	(B) MULTIMEDIA PORTFOLIO PRODUCTION	3	Major	(R), GCOM 2813 or by Evaluation

Major Courses: (36 Credit Hours) GCOM 1053; GCOM 1173 or GCOM 1183; GCOM 2353; GCOM 2853; GCOM 2773; GCOM 2783; GCOM 2793; GCOM 2813; GCOM 2833; GCOM 2843; GCOM 2853; JB 2643

General Education Courses: (18 Credit Hours) English: ENGL 1113; ENGL 1213; History: HIST 1483 or HIST 1493; Political Science: POLSC 1113; General Education Electives (3 credit hours); Humanities: Any humanities course (3 credit hours)

Life Skills Courses: (1 credit hour) Life Skills: SCL 1001

Support Courses: (6 credit hours) APPM 1223, BUS 1323, or Any 1000 level Mathematics Course; *3 credit hours faculty approved elective courses selected from any GCOM, CAT, ART, FVP, JB or MU prefix.

Notes: This technical/occupational program is designed to prepare students to enter the job force following completion. See Technical/Occupational Programs in the general information section of the catalog. For General Education Requirements, see the general information section of the catalog.

(C) A grade of "C" or higher must be achieved.

(B) A grade of "B" or higher must be achieved.

* Approved Support Electives must be approved by Faculty Advisor and must be selected from the following prefixes: GCOM, CAD, ART, FVP, JB or MU.